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SECRETARY OF STATE

COVER LETTER

TO: Registration Section Division of Corporations					
SUBJECT: KAPLAN COLLEGE & design (Mark to be registered)					
The enclosed Trademark/Service Mark Application,	specimens and fee(s) are submitted for filing.				
Please return all correspondence concerning this matter to the following:					
Ronald S. Kadden					
(Name of Person)					
von Maltitz, Derenberg, Kunin, Janssen	& Giordano				
(Firm/Company)					
60 East 42nd Street, Suite 2446					
(Address)					
New York, New York 10165					
(City/State and Zip Code)					
For further information concerning this matter, pleas	e call·				
or factors matter, predicting this matter, predic	o cum				
Ronald S. Kadden	212 \ 661-1400				
(Name of Person)	at (212) 661-1400 (Area Code & Daytime Telephone Number)				
(Called the Called II)	(,				
MAILING ADDRESS: Registration Section	STREET/COURIER ADDRESS:				
Division of Corporations	Registration Section Division of Corporations				
P.O. Box 6327	Clifton Building				
Tallahassee, FL 32314	2661 Executive Center Circle				
,	Tallahassee, FL 32301				

TO:

(<u>NOTE</u>: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

FLORIDA DEPARTMENT OF EDUCATION



Dr. Eric J. Smith Commissioner of Education



STATE BOARD OF EDUCATION

T. WILLARD FAIR, Chairman

Members

PETER BOULWARE

DR. AKSHAY DESAI

ROBERTO MARTÍNEZ

JOHN R. PADGET

KATULEEN SHANAHAN

LINDA K. TAYLOR

December 1, 2009

Audrey Kaplan Kaplan College 10131 Pines Boulevard Pembroke Pines, FL 33026

Dear Ms. Kaplan:

This is to confirm the action of the Commission for Independent Education at its meeting on September 16, 2009, regarding Kaplan College.

The Commission voted to grant a Provisional License for a period of one year.

Provisional Licensure indicates that the institution meets substantially all the standards for licensure. Under Provisional Licensure, the institution may advertise, recruit students, accept fees and tuition from or on behalf of students, and hold classes, but may not actually award a degree or a credential requiring one year or more to earn. Only any short-term credentials specifically approved by the Commission and appearing on the Approved Data sheet (enclosed) may be awarded during Provisional Licensure. No programs may be advertised or offered which do not appear on the Approved Data sheet.

The institution must attain an Annual License before <u>awarding</u> degrees or other credentials, or seeking the Commission's approval to add or substantially modify programs or to add locations. The institution may apply for Annual Licensure at any time that the remaining conditions and standards are met. If necessary, a Provisional License can be extended by the Commission under certain circumstances as outlined in Rule 6E-2.002(1)(d), Florida Administrative Code.

Please feel free to contact Deborah Wagar at (850) 245-3200 if you have any questions.

Sincerely,

Samuel L. Ferguson

Samuel J. Ferguson

Executive Director

SAMUEL L. FERGUSON
Executive Director
Commission for Independent Education



COMMISSION FOR INDEPENDENT EDUCATION PROVISIONAL LICENSE

Is hereby licensed to offer program(s) of instruction Pembroke Pines, Florida 33026 10131 Pines Boulevard Kaplan College This is to certify that

Under the provisions of Chapter 1005, Florida Statutes and Chapter 6E, Florida Administrative Code for the period beginning:

License Number

This license is non-transferable, non-assumable, and shall be rendered null and void upon any change in ownership of the licensee.



FLORIDA DEPARTMENT OF STATE Division of Corporations

October 27, 2009

RONALD S. KADDEN VON MALTITZ, DERENBERG, KUNIIN 60 EAST 42ND STREET, SUITE 2446 NEW YORK, NY 10165

SUBJECT: KAPLAN COLLEGE Ref. Number: W09000041304

We have received your document for KAPLAN COLLEGE and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

You failed to make the correction(s) requested in our previous letter.

Written approval and clearance of the terms "UNIVERSITY" and "COLLEGE" must be obtained from the Department of Education, pursuant to section 1005.03, Florida Statutes. The address is:

Commission of Independent Education Florida Department of Education 325 W. Gaines St., Suite 1414 Tallahassee, FL 32399-0400 (850) 245-3200

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6067.

Neysa Culligan Regulatory Specialist II

Letter Number: 509A00030427

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.
(a) Owner's/Applicant's name: Kaplan, Inc. DBA Kaplan Educational Centers, Inc.
(b) Owner's/Applicant's business address: 888 Seventh Avenue
New York, New York 10106
If different Owner's/Applicant's mailing address:
City/State/Zip City/State/Zip
(c) Owner's/Applicant's telephone number: (212) 974-6254
Check the appropriate box to indicate the Owner/Applicant is a(n): ☐ Individual ☐ Corporation ☐ Joint Venture ☐ Limited Liability Company ☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other:
If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is <u>not</u> an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.
(1) Florida registration/document number: P04748
(2) Domicile State or Country: Delaware
(3) Federal Employer Identification Number: 22-2573250
2. (a) <u>SERVICE MARK</u> : If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. <u>If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:</u>
(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)
Educational services, namely, providing courses of instruction at the post-secondary level
and distribution of course material in connection therewith

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
signage, business cards, stationery, flyers, internet web site
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
Class 41

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.				
(a) Date first used in other state or country, if applicable: 09/02/2006				
(b) Date first used in Florida: 09/02/2006				
PART III				
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:				
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name logo, design and/or slogan listed on your specimens or examples.)				
"KAPLAN COLLEGE" in Pantone 2755 purple, white torch against blue background within				
circular Pantone 2755 purple border, and Pantone 2755 purple curved line				
Provide the English translation of any and all terms listed #1 above, when applicable:				
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs mus be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.				
Enter all terms listed in #1 above which require a disclaimer in the space provided below:				
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" COLLEGE				

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

herein, or that I am authorized to sign on behalf of the except a related company has registered this mark in thereof or in such near resemblance as to be likely, we cause mistake or to deceive. I make this affidavit an read the application and know the contents thereof and	his state or has the right to use such i hen applied to the goods or services of d verification on my/the applicant's	mark in Florida either in the of such other person to cause behalf. I further acknowled;	identical form confusion, to
Kaplan, Inc.	ped or printed name of applicant Applicant's signature (List name and title)	Atto mey SECRE IS AY BY Atto mey SEE. F	PILE 09 DEC -7 PM
STATE OF New York COUNTY OF New York	-	STATE LORIDA	್ಲ ೨೨ ೧ ೯
On this day of Soptember appeared before me,	~, <mark>∠∞१</mark> , <u>Ronald S. K</u>	adden	personally
who is personally known to me	whose identity I proved on the b	basis of	
(Seal)	DIANE	Notary Public Signature DONNE LLY Notary's Printed Name	<u> </u>
	My Commission Expires:	June 12, 2011	

FILING FEE: \$87.50 per class

Page 4 of 4

DIANE DONNELLY
Notary Public, State of New York
No. 02-005045107
Qualified in New York County
Certificate Filed in New York County
Commission Expires June 12, 192

OFFICIAL SPECIMEN TM/SM REG. #T0900001258



