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COVER LETTER

TO:	Registration Section Division of Corporations			
SUBJI	Sct:	th Beach Dermatolog (Mark to be registered)	!	
	•			
	closed Trademark/Service Mark Application	on, specimens and fee(s) are submitted for filing.		
	Dr Shepten Mans (Name of Person)	<u> </u>	2009 JUN 26 SECRETARY	77
	South Beach Der (Firm/Company)	mittology	N 26 PH 4: TARY OF STA ASSEE, FLOR	ILED
	555 WAShins	ton Ave #210	26 RIDA	
	MiAmi Beach F (City/State and Zip Code)	L 33139		
For fire	ther information concerning this matter, ple	ease call·		
	~ N1			
	(Name of Person)	at (Solo & Daytime Telephone Number)		
	ING ADDRESS:	STREET/COURIER ADDRESS: Registration Section		

(<u>NOTE</u>: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

Division of Corporations

2661 Executive Center Circle Tallahassee, FL 32301

Clifton Building

Division of Corporations

Tallahassee, FL 32314

P.O. Box 6327

API	PLICATION FOR THE R			K OR SERVICE MARK-
TO:	Division of Corporations Post Office Box 6327 Tallahassee, FL 32314	t to Chapter 495, Florida S	TATUTES	FILE PUN 26 P
		PART I		D N 4: 26 F STATE F LORIDA
owner	VNER/APPLICANT: Enter the of the Trademark and/or Service	Mark on the records of the Flo	orida Department	of State.
(a)	Owner's/Applicant's name:	South Beach	DERMATCH	say RC
(b)	Owner's/Applicant's business a	ldress: <u>555 Wash</u> Māni. Be	MINSTER A. FL City/State/Zip	1 <u>e</u> 33139
If diffe	erent, Owner's/Applicant's maili	ng address:		
			City/State/Zip	
(c)	Owner's/Applicant's telephone i	number: (_305 <u>) 672</u>	1233	
	the appropriate box to indicate t Individual	tion	nture \(\overline{\overlin	ed Liability Company
If the (the Flo registra formed	Owner/Applicant is a business er orida Department of State. If the ation/document number in #1, the organized or incorporated under the control of the contr	tity, the business entity must he Owner/Applicant is not an ne state or country under the or in #2, and the entity's federa	nave an active fili individual, enter laws of which th I employer identi	ng or registration on file with the business entity's Florida e business entity is currently fication number (EIN) in #3.
(1) Flo	orida registration/document num	per: L03000053	3242	
(2) Do	omicile State or Country:	DADE		
(3) Fe	deral Employer Identification Nu	ımber: <u>NA.</u>	 	
2. (a) connec	SERVICE MARK: If the owner tion with a type of service, the services, the specific service(s) the mark services, house painting services at the mark to identify services as	r/applicant is using the name, mark is a service mark. If the	with For example	e, turniture movina services —
(Note:	List only those services currently	y being rendered by the owner	/applicant, Do n	ot include future services.)
	44. DERMATOLOG	4- Medical Ser	vices	
				··· · · · · · ·

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2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
FILE PUN 26 PULLAHASSEE,
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED STORY SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, ye
must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the gener public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. <u>If the mais being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used</u>
south Beach Dermotology promotes the medical services related to skin care offered in
ond media advertising. It is used in South Boach
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packagin For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection wi a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable. Note: The Florida Statutes require a mark to be in use prior to registration. (a) Date first used in other state or country, if applicable: \(\frac{12}{2} \) \(\frac{1}{2} \) \(\frac{1}
PART III
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.) South Beach Dependson
Provide the English translation of anv and all terms listed #1 above, when applicable:
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.
Enter all terms listed in #1 above which require a disclaimer in the space provided below:
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" South Beach "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

FILING FEE: \$87.50 per class