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N. CAUSSEAUX

MAY 1 9 2009

EXAMINER

COVER LETTER

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Division of Corporations			
SUBJECT: KABUUM			
	(Mark to be registered)		
The enclosed Trademark/Service Mark Application	m, specimens and fee(s) are submitted for filing.		
Please return all correspondence concerning this i	natter to the following:		
Joseph J. Weissman			
(Name of Person)			
Johnson, Pope, Bokor, Ruppel & Burr	ns, LLP		
(Firm/Company)			
403 East Madison Street, Suite 400			
Tampa, FL 33602			
(City/State and Zip Code)		
For further information concerning this matter, ple	ease catl:		
Joseph J. Weissman	at (813) 225-2500		
(Name of Person)	(Area Code & Daytime Telephone Number)		
MAILING ADDRESS: Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314	STREET/COURIER ADDRESS: Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301		

TO:

Registration Section

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

JOHNSON, POPE, BOKOR, RUPPEL & BURNS, LLP

ATTORNEYS AND COUNSELLORS AT LAW

E D. ARMSTRONG III BRUCEH BOKOR CHARLES A. BUFORD GUY M. BURNS KATHERINE E COLE JONATHAN S. COLEMAN MICHAEL T. CRONIN ELIZABETH I. DANIELS COLLEEN M. FLYNN JOSEPH W. GAYNOR*

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MICHAEL C. MARKHAM ZACHARY D. MESSA F. WALLACE POPE, JR. ROBERT V. POTTER, JR JENNIFER A. REH DARRYL R. RICHARDS PETER A. RIVELLINI DENNIS G. RUPPEL CHARLES A. SAMARKOS SARA A. SCHIFINO

SCOTT E. SCHILTZ* KIMBERLY L. SHARPE JOAN M. VECCHIOLI STEVEN H. WEINBERGER JOSEPH J. WEISSMAN STEVEN A. WILLIAMSON *OF COUNSEL

FILE NO. STFL113782

403 EAST MADISON ST. • SUITE 400 POST OFFICE BOX 1100 (ZIP 33601-1100) TAMPA, FLORIDA 33602 TELEPHONE: (813) 225-2500 TELECOPIER: (813) 223-7118

E-Mail. pattit@jpfirm.com

April 20, 2009

Trademark Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

> New Florida State Trademark Application for Filing Re:

Dear Sir or Madam:

Please find enclosed one Florida State trademark application for filing in one class, along with three specimens for the following mark:

Mark:

KABUUM

Services:

Computer services for the sale and/or distribution of software relating to Internet based social networking, introduction, and dating services and hosting online web facilities for others for organizing and conducting

online meetings, gatherings and interactive discussions.

A check is enclosed in the amount of \$87.50 to cover the filing fee for the application. Please acknowledge receipt of this filing by date stamping a copy of this letter (enclosed) and returning it in the enclosed self-addressed stamped envelope. If you have any questions or comments, please do not hesitate to contact me at (813) 225-2500.

Very truly yours,

Patricia F. Todd

Legal Assistant to Joseph J. Weissman

Enclosures

cc: David Hall

#127769

CLEARWATER

TAMPA



FLORIDA DEPARTMENT OF STATE Division of Corporations

April 29, 2009

JOSEPH J. WEISSMAN, ESQUIRE JOHNSON, POPE, BOKOR, ET AL. 403 EAST MADISON STREET, SUITE 400 TAMPA, FL 33602

SUBJECT: PART III INCOMPLETE (KABUUM)

Ref. Number: W09000020160

We have received your document for PART III INCOMPLETE (KABUUM) and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Because you failed to complete the application in its entirety, this office is unable to determine if the proposed mark is available for registration. #2(a) or (b) of Part I and #1 of Part III must be completed before this office can make such a determination. Please amend your application as needed.

In Part III, you must write the exact wording of the mark. If the mark includes a logo or design, a brief written description must be provided.

Class(es) (35) would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) (35).

The specimens you submitted are not legible and are unacceptable for imaging purposes. Please submit three legible specimens for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Letter Number: 509A00014452

Nanette Causseaux Document Specialist Supervisor

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.
(a) Owner's/Applicant's name: Global Marketing Resources, Inc.
(b) Owner's/Applicant's business address: 1415 Pinehurst Road
Dunedin, FL 34698 City/State/Zip
If different, Owner's/Applicant's mailing address: (same)
City/State/Zip
(c) Owner's/Applicant's telephone number: (813) 225-2500
Check the appropriate box to indicate the Owner/Applicant is a(n): Individual Corporation Joint Venture Limited Liability Company General Partnership Limited Partnership Union Other:
If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is <u>not</u> an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.
(1) Florida registration/document number: P95000063686
(2) Domicile State or Country: Florida
(3) Federal Employer Identification Number: 650601965
2. (a) <u>SERVICE MARK</u> : If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:
(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)
Computer services for the sale and/or distribution of software relating to Internet based social networking,
introduction, and dating services and hosting online web facilities for others for organizing
and conducting online meetings, gatherings, and interactive discussions.

2. (b) <u>TRADEMARK</u> : If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
internet website advertisements
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by o fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
35

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.		
(a) Date first used in other state or country, if applicable: February 16, 2009		
(b) Date first used in Florida: February 16, 2009		
PART III		
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:		
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)		
KABUUM		
Provide the English translation of any and all terms listed #1 above, when applicable:		
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed. Enter all terms listed in #1 above which require a disclaimer in the space provided below: NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)"		
" APART FROM THE MARK AS SHOWN.		

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

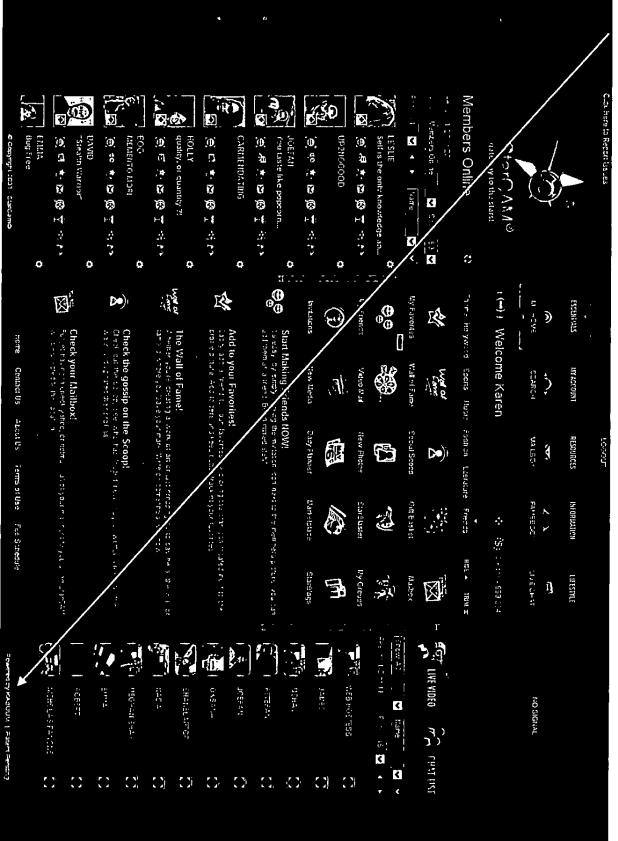
being sworn, depose and say that I am the owner and the applicant

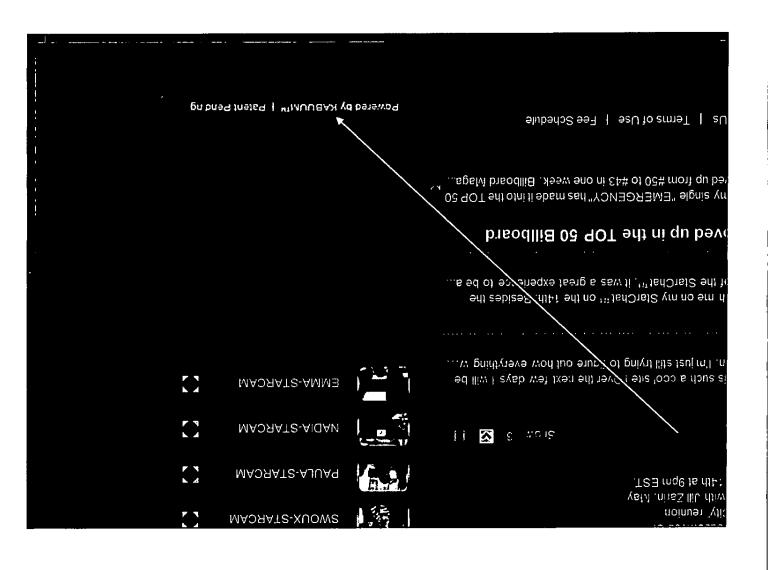
SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I. Gregory A. Pearson

Gregory A. Pea	arson for printed name of applicant	
	Applicant's signature (List name and title)	MN 60
STATE OF Florida COUNTY OF Pinellas		E M B C C C C C C C C C C C C C C C C C C
On this 15th day of April appeared before me,	, 2009 , Gregory A. Pearson	<u> </u>
X who is personally known to me wh	hose identity I proved on the basis of	<u>.</u>
(Section of Florida Leigh A Hessiton My Commission DD737439 Expires 11/27/2011	Notary Public Signature Leigh A. Heselton Notary's Printed Name	

FILING FEE: \$87.50 per class





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