

T08653

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

(Business Entity Name)

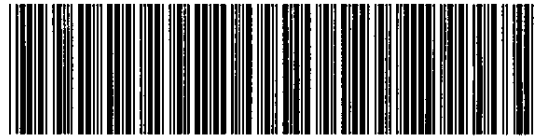
(Document Number)

Certified Copies _____ Certificates of Status _____

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We will need 1 specimen
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Office Use Only

Specimen
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All 3 classes



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9

No Spec.

3 classes

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SECRETARY OF STATE
TALLAHASSEE FLORIDA

FILED

RENEWAL

T08653



Research and Graduate Studies
11000 University Parkway
Pensacola, FL 32514-5450

October 5, 2007

Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee FL 32301

Reference: 1) Mark Registered: DIVIDEND\$ & DESIGN THE "S" OF THE
WORD BING IN
Registration Number: 2) T08653
Dates: 3) Date Filed 02/08/1988 4) Renewal Date: 02/28/2008
Classes: 5) 2-0035; 2-0041; 2-0016

Attn: Mark Renewal Registrations:

Please find enclosed the original signed document to renew the registration of the mark referenced above and a check (C0038016) for this renewal. Please return any confirmation of this to me at the address below and update your records for renewal correspondence to include my name and address as contact person.

If you have any questions or need to address any additional information, please contact me at 850-474-2825, fax 850-474-2082, or e-mail crafalsk@uwf.edu.

Sincerely,

A handwritten signature in cursive script that reads "Carol Rafalski".

M. C. Rafalski
Grants Specialist Supervisor

C: Mr. Jerry Cartwright, Director, FSBDC
Mr. David Weeks, Assistant Director, FSBDC

Enclosure: Original Renewal Statement (1)
Check # C0038016 (1)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

October 9, 2007

M.C. RAFALSKI, GRANTS SPECIALIST SUPERVISOR
UNIVERSITY OF WEST FLORIDA, RESEARCH
& GRADUATE STUDIES, 1100 UNIVERSITY PKWY
PENSACOLA, FL 32514-5450

SUBJECT: DIVIDEND\$ & DESIGN THE "S" OF THE WORD BEING IN THE
FORM OF A DOLLAR SIGN

Ref. Number: T08653

We have received your document for DIVIDEND\$ & DESIGN THE "S" OF THE WORD BEING IN THE FORM OF A DOLLAR SIGN and your check(s) totaling \$271.25. However, the document has not been filed and is being retained in this office for the following:

Section 495.071(4), F.S., which became effective January 1, 2007, requires all renewal applications to include a specimen (sample) showing the actual use of the mark on or in connection with the goods or services.

If the mark is a trademark registered under classes 1-34, submit one of the following: a label, tag, decal, container, box, wrapper, etc.

If the mark is a service mark registered under classes 35-45, submit one of the following: a newspaper advertisement, brochure, flyer, business card, etc.

For bulky specimens, we will accept a legible photograph clearly showing the mark as well as the good(s) and/or service(s) the mark is being used in connection with.

NOTE: Only one specimen is required. The name and/or design shown on the specimen must be identical to the name and/or design registered without office. We DO NOT accept letterhead or stationery.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

We will need three specimens, one for each class.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.



Research and Graduate Studies
11000 University Parkway
Pensacola, FL 32514-5450

October 17, 2007

Attn: Nanette Causseaux
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee FL 32301

Reference: Letter Number 707A00059153
1) Mark Registered: DIVIDEND\$ & DESIGN THE "S" OF THE
WORD BING IN
Registration Number: 2) T08653
Dates: 3) Date Filed 02/08/1988 4) Renewal Date: 02/28/2008
Classes: 5) 2-0035; 2-0041; 2-0016

Attn: Nanette Causseaux:

Please find enclosed two documents that we are submitting in response to your request referenced above in support of this renewal. The first document is a newsletter which would qualify under all 3 classes requested for the mark. The second is a design that is used for an annual award given which represents classes 16 and 41.

If you have any additional questions or need to address any additional information, please contact me at 850-474-2825, fax 850-474-2082, or e-mail crafalsk@uwf.edu.

Sincerely,

A handwritten signature in cursive script that reads "M. C. Rafalski".

M. C. Rafalski
Grants Specialist Supervisor

C: Mr. Jerry Cartwright, Director, FSBDC
Mr. David Weeks, Assistant Director, FSBDC

Enclosure: (1) Newsletter DIVIDEND\$ Summer 2007
(2) Award Design DIVIDEND\$ April 2007

Florida Department of State, Kurt S. Browning, Secretary of State
MARK RENEWAL APPLICATION

August 31, 2007

THE UNIVERSITY OF WEST FLORIDA
11000 UNIVERSITY PARKWAY
PENSACOLA, FL 32514

FILED
01 OCT 23 PM 2:21
SECRETARY OF STATE
TALLAHASSEE FLORIDA

- 1) Mark Registered: DIVIDEND\$ & DESIGN THE "S" OF THE WORD BEING IN
- 2) Registration Number: T08653
- 3) Date Filed: 02/08/1988 4) Renewal Date: 02/08/2008
- 5) Class(es): 2-0035 2-0041 2-0016

Renewal Statement Pursuant to Section 495.071, Florida Statutes : (Below you must state the mark is still in use within the state of Florida or the reason for its nonuse.)

The mark is still in use within the state of Florida

If applicant is a corporation, enter state of incorporation: _____

I, Michael Dieckmann, being sworn, depose and say that I am the owner or that I am authorized to sign on behalf of the owner of the trademark and/or service mark referenced herein and make this application and verification on my/the owner's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Michael Dieckmann
Typed or Printed Name of Owner

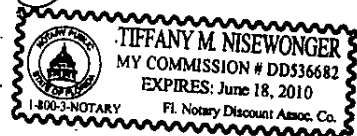
Signed

[Signature]
Owner's Signature or Authorized Person's Signature

Subscribed and sworn to before me this 14th day of September, 2007.

[Signature]
Signature of Notary Public

(Notary Seal)
My commission expires: _____



See reverse side for instructions.



Economic Impact • Small Business DIVIDEND \$™

Summer 2007



(L-R) SBRN Founding Members: David King, Ken Smith, John Williams and Howard Caplan at SBRN's 15th Anniversary Celebration

SBRN ROI

Since its beginning in 1992 by the SBDC at UNF in Jacksonville

\$150 million
in Small Business
Loans Closed

•••

3,700
Jobs Created

•••

36,000
Clients Referred to
Business Resources

•••

29,000
Small Business
Clients Counseled

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Professionals Partner With SBDCs Statewide for Added Client Value

The Small Business Resource Network (SBRN) is a public-private partnership between the Florida Small Business Development Center Network (FSBDCN) and member firms that serve small businesses. SBRN is a free information clearinghouse that connects small businesses with government and non-profit agencies and the fee-for-service professional expertise they need to achieve their business goals.

The goal of the SBRN is to assist business owners in finding a successful solution to their individual questions, needs or problems in a timely fashion. Some areas of assistance include accounting, legal, financial, management, marketing, human resources, computers and Internet, buying and/or selling a business, business valuation, insurance, disaster preparedness and recovery, and services related to the physical facility.

Through the SBRN Hotline, existing and prospective business owners can get connected to the appropriate resource providers within one or two telephone calls or immediately via the sbrn.org website.

SBRN members assist prospective and existing business owners by offering a variety of professional services, presenting low-cost or free workshops and seminars in partnership with the SBDC and referring business owners to appropriate banking and other professional service providers. The SBRN collaborates with other economic development agencies to provide comprehensive programs to meet the needs of the entire business community.

Since its beginning in 1992 at the SBDC at UNF in Jacksonville, SBRN members have made more than 36,000 referrals to business resources, counseled more than 29,000 small businesses, assisted in closing approximately \$150 million in small business loans, and facilitated the creation of 3,700 jobs. On average, 2,000 users visit the sbrn.org website weekly. Network members distribute 5,000 Resource Directories annually, and almost 1,900 business owners routinely receive a free copy of the SBRN's newsletter, *Connections*.

In 2005, the FSBDCN received funding from the Florida Office of Tourism, Trade and Economic Development for the statewide expansion of the SBRN program. The SBDC at USF was the first center to designate an SBRN coordinator. Since then, the West Central Region has grown to over 30 members. Subsequently, the SBDC at UCF and at FGCU hired SBRN coordinators, allowing both the Central and the Southwest Regions to grow. Currently, there are 23 members in Orlando and 20 members in Ft. Myers. The next area targeted for SBRN expansion is the SBDC at UWF in Pensacola.

How Much Is Bupkis?

by Judith E. Dacey, CPA

Remember when Johnny Carson would press a sealed envelope to his forehead and, as the Great Karnak, would answer the mystery question contained inside? I thought I would try it. However, we CPAs aren't known for our creativity. Yet gazing at my calculator, I had an inspiration. The answer would be a number. In fact, the number is zero, yes, "zero, zada, bupkis!"

Turns out the mystery question was, "How much direct state funding does the Florida SBDC Network receive?" Immediately, I figured I was in trouble. Other major agencies mentoring businesses, like Enterprise Florida and the Agency for Workforce Innovation, get chunky bucks. Surely the FSBDCN gets more than "zip" state dollars. Okay, so I was wrong. No, not my answer, just my expectations. The FSBDCN really doesn't get any financial support like the other agencies! That's an amazing fact since Florida SBDCs counseled over 14,000 clients in 2006 and have fielded over two million information requests since 1980. Their statewide impact is extraordinary!

One program, the Small Business Resource Network (SBRN) is a

continued on page 4

The "Fair Tax"—Is It Fair? by SBRN Member Mark R. Patrick CPA

The news has been full of rhetoric about alternatives to the income tax system and much of the American public would like to see a simpler and "fairer" system. What makes tax fair?

Representative John Linder (R), Georgia, has introduced HR 25 for a complete overhaul of the federal tax. A number of his colleagues have signed on and he and radio talk show host Neal Boortz have written a book to explore the pros and cons of the "Fair Tax". The proposal eliminates the income tax for individuals and businesses (by repealing the 16th Amendment to the Constitution), wipes out the payroll tax (which affects every worker in the nation) and dismantles the Internal Revenue Service, by shifting oversight to the states and tax collection to businesses.

From the first national income tax at a mere 3% tax on workers above the poverty level, through the introduction of withholding on wages, the income tax was considered an "as needed" source of funding the U.S. Government. With payroll withholding, the extraction of funds from American workers gradually changed from a patriotic calling to a minimum rate of 7.65% on everyone making a living. An equally "fair" question would be: Is our current system fair?

The Fair Tax is a well-thought-out alternative to what seems to be a complex and oppressive system. This proposal calls for a 23% assessment on all sales and services provided to the final consumer, added to the price charged by every business. Before you panic, everything

else changes. There would be no income tax assessed on business or individual income; no payroll tax withheld for Medicare or Social Security; no Self-Employment Tax charged to sole practitioner businesses; no gift or estate tax; and there would be no need for the IRS with nothing left for them to do.

How can we deal with the sudden 23% inflation to the cost of everything? It wouldn't happen that way. Employers will no longer owe the employer portion of payroll taxes, so that 7.65% tax would disappear. With income taxes disappearing for corporations, prices will not need to include the cost of those taxes in the prices from farmers, distributors, suppliers, miners, manufacturers, freight providers, consultants and landlords. Remember that the only tax to be assessed is on the retail level to the final consumer.

It's really very simple—if you spend money, you will pay the tax. If you don't spend money, you don't pay the tax. Foreign visitors will pay the tax. The "cash only" individual will pay the tax. The underground economy will pay the tax when legitimate products are purchased.

What about those in poverty and on limited income from Social Security? How can they pay for the increase in prices when they don't get an equivalent benefit in income tax that they aren't currently paying? No problem. Everyone will get a "prebate" payment every month. That is a refund of tax paid based on a consumption allowance adjusted by family size. That would start at about \$2,200

annually for a single person, doubled for a married couple, and about \$750 additional for each dependent. What a deal! NO income tax, NO payroll tax and a check from the Feds each month.

So what is Congress waiting for? There are a few concerns among the traditionalists, but the proponents have answers.

- IRS program administration. (The states will take over since most of them already administer a sales tax law. The proposal provides ¼% of the tax as a collection allowance to pay for the state's administration cost.)
- State income tax laws based on the federal income tax law. (Certainly this connection would be a significant threat to a state's revenue base, but with the assignment for collecting the new tax, creative minds of the state legislatures should find a way to tap into the new system.)
- Burden on businesses to collect the tax. (Most are already collecting a sales tax, and the proposal provides ¼% of the tax as a collection allowance to pay for the businesses' cost of administration.)
- Consumption taxes are regressive—a higher percentage on the poor. (With a prebate payment based on the poverty rate, the burden is negligible.)
- Tax law incentives will be taken away. (Does that mean that the American public will have more freedom of choice in how we operate our lives? Wow!)
- Retirees with after-tax savings will have to pay the consumption tax from those "tax paid" savings. (This point is true, but those well-prepared retirees will also get the prebate payment to offset the new tax.)

- Those with deferred taxes by using pension plans, annuities, etc. will never have to pay tax on deferred income. (While that issue does not seem to be addressed in the proposal, it is a distinct possibility. Transition rules will undoubtedly be provided.)
- We can't trust the government to eliminate the income tax. (Which is why the constitutional revision is intertwined in this proposal: so they can't.)
- Once the system is in place, it will be too easy for Congress to inflate the tax rate to pay for its excessive consumption. (Like they can't do that now!)

You probably wonder how a Fair Tax would affect you specifically, and the website, www.fairtax.org, shows simple illustrations and can calculate the tax effect on your particular situation.

What would your friendly CPA do with his or her time? Could we be putting an industry on the street? Hardly. Audits and financial reports would still be needed, in fact, more so, since banks and other credit providers would no longer have tax returns to assess a potential borrower's income. We will just go back to doing what we were trained to do: help others plan and operate their business and personal life more efficiently. Many CPAs are, quite frankly, disgusted by our current system. As CPAs, my team and I would be interested in your feedback. Let us know your opinion: Office@CPAsite.com.

Mark Patrick is a past-president of SBRN and a partner in Patrick & Robinson, CPAs. He can be reached at 904.396.5400 or mark@CPAsite.com.

Program Champion—SBRN Member, Sandra Brooks



Sandra Brooks is president of INCOMM International Inc., a full-service marketing, advertising, design and public relations agency. She has volunteered with the Small Business Resource Network (SBRN) and SBDC at UNF for the past four years.

As president of INCOMM International, Sandra works with Fortune 500, Global

100 and start-up companies to launch technologies for automation and computer-generated manufacturing. Her integrated communications talents include advertising, branding, corporate identity, direct mail, public relations, promotions and events. She has published over 200 articles on advanced technology and contributed to a number of text books.

Sandra's skills are integrated and her contribution to the SBDC at UNF include:

- SBRN Member (4 years)
- SBRN Vice President of Marketing (2 years)
- Regular volunteer speaker on marketing topics
- Resource for SBDC business analysts on marketing and public relations issues
- Volunteer mentor for Girls Going Places® Teen Entrepreneurship Conference

As Vice President of Marketing for the SBRN in Jacksonville, Sandra attends monthly Steering Committee meetings and marketing committee meetings. Sandra interfaces with all SBRN committees to actively promote the Network to existing members and small business clients. She writes press releases, designs print advertisements, develops collateral materials, works on website design, develops radio ads, etc.

Sandra has been instrumental in the SBRN's expansion, traveling to organizational meetings in Tampa, Ft. Myers and Orlando to promote the SBRN concept. She volunteers regularly to teach SBDC workshops on marketing; volunteers to serve on panel presentations for the SBRN; and speaks to entrepreneurship classes at the Coggin College of Business. She appeared on and guest hosted the SBDC's "Speaking of Business" cable television show. There is little wonder why Sandra was recognized as the SBDC Network's 2007 Florida Volunteer of the Year.

The SBDC and SBRN can always count on Sandra—a terrific cheerleader!

Success in a Blue Streak—SBDC and SBRN Play a Big Role

Harold Boyett began his career in the delivery business at UPS when he was 18 years old. He worked his way up through many positions to a higher management level. Boyett participated in sales and operations at UPS, exceeding his goals every year, no matter what the position required.

While working at UPS in 1997 he met the previous owner of Blue Streak, Glynn Barnes. With Boyett's top priority being to serve the customer, he sought out Blue Streak, a company that was an agent for UPS Sonic Air. The two companies worked together to meet the customers' needs. Boyett liked the culture of Blue Streak, because they shared a similar philosophy on how best to treat customers. Over the next several years, they continued working together to provide customized solutions for UPS and Blue Streak clients.

As time went on, they talked about Boyett joining Blue Streak, and soon the discussion focused on Boyett purchasing the company. After considerable due diligence, Boyett decided this was the right opportunity. The next step was to negotiate the terms of sale and selling price. Small Business Resource Network (SBRN) member Ward Rainnie of American Enterprise Bank, referred him to Cathy Hagan, Certified Business Analyst at the SBDC at UNF. Together, Hagan and Boyett analyzed Blue Streak's historical financial statements and fine-tuned the cash flow projections. With this information, along with advice from other professionals, Boyett returned to American Enterprise Bank and closed on an SBA loan to purchase the business. In

February of 2005, the transaction was complete and Boyett took ownership of Blue Streak Expediting.

Blue Streak is the only local courier company with drivers in full uniform complete with picture identification, neatly groomed, clean cut, friendly and polite.

Utilizing SBRN has played a big role in Boyett's success. Sandra Brooks, INCOMM International, worked with Boyett on marketing; Joe Lemire, elyk innovation, inc., designed and hosts Blue Streak's website; Frank Wallmeyer, Safeguard Business Systems, provides printed items; John Matteson, Cornelius, Shou, Leone & Matteson, P.A., provides accounting services; and Howard Caplan, Attorney at Law, handles his legal needs.

Blue Streak's sales have doubled since he took ownership, and the office staff has grown from four with 38 drivers, to 20 with over 100 drivers. Blue Streak has also moved from a rental property to a new office facility they purchased to accommodate the company's growth.



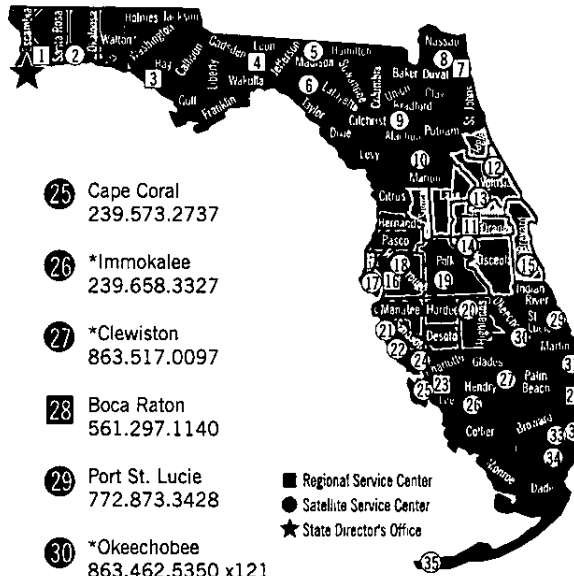
Harold Boyett

"The assistance I received from the SBDC and SBRN helped me tremendously and was critical to my company growing the way that it has," said Boyett.

35 SBDCs Serving Florida

* Indicates service center is open less than 40 hours/week.

- | | | |
|--|---|---|
| 1 Pensacola
850.473.7830 | 13 Sanford
407.321.3495 | 25 Cape Coral
239.573.2737 |
| 2 Ft. Walton Beach
850.833.9400 | 14 Kissimmee
407.847.2452 | 26 *Immokalee
239.658.3327 |
| 3 Panama City
850.271.1108 | 15 Melbourne
321.433.5570 | 27 *Clewiston
863.517.0097 |
| 4 Tallahassee
850.599.3407 | 16 Tampa
813.905.5800 | 28 Boca Raton
561.297.1140 |
| 5 *Madison
850.973.1629 | 17 *St. Petersburg
727.873.4753 | 29 Port St. Lucie
772.873.3428 |
| 6 *Perry
850.584.5366 | 18 Temple Terrace
813.914.4028 | 30 *Okeechobee
863.462.5350 x121 |
| 7 Jacksonville
904.620.2476 | 19 Bartow
863.534.2503 | 31 Jupiter
561.799.8101 |
| 8 Jacksonville (Gateway Mall)
904.924.1100 | 20 *Sebring
863.385.3672 x240 | 32 Ft. Lauderdale
(SE 2nd Ave)
954.762.5145 |
| 9 Gainesville
352.334.7230 | 21 Sarasota
941.363.7000 | 33 Ft. Lauderdale
(S Andrews Ave)
954.357.8068 |
| 10 Ocala
352.622.8763 | 22 Venice
941.408.1412 | 34 Miami
786.388.9040 |
| 11 Orlando
407.420.4850 | 23 Ft. Myers
239.225.4220 | 35 *Key West
305.292.2396 |
| 12 Daytona Beach
386.506.4723 | 24 *Port Charlotte
941.627.2222 | |



Specialized Areas of Assistance

- Government Procurement
850.473.7806
- Disaster Preparedness & Recovery
850.473.7800
- International Programs
850.473.7800
- Veterans' Business Outreach
800.542.7232
- Defense Transitioning
850.473.7807
- Business Technology Commercialization
850.473.7805

Nonprofit Organization
U.S. Postage
PAID
Permit No. 183
Pensacola, FL

How Much is Bupkis? continued from page 1

groundbreaking concept designed to unite public agencies with private business partners to benefit the greater entrepreneurial community. This unique network was founded in Jacksonville as a solution to small businesses' #1 request—a one-stop shop—preferably in their own backyard (and the winner is Florida).

Now SBRN is going state-wide—an absolute win-win for everyone—SBDC, small businesses and professional business advisors like attorneys, accountants and bankers. What a beneficial impact for Floridians. That creativity should merit a few recurring dollars in support of the FSBDON, too. What do you think?



Judith E. Dacey, CPA
Vice Chair, FSBDON
Advisory Board and
just another citizen
who supports SBDCs

SBRN Hosts First Statewide Meeting

The first Annual SBRN Statewide Meeting was held in conjunction with the FSBDON's Professional Development Conference in June in Clearwater Beach. Members from Ft. Myers, Jacksonville, Orlando and Tampa met to update by-laws, revise membership criteria, review new marketing materials and network. Feedback from attending members was positive and many are looking forward to next year's event. They especially enjoyed meeting SBRN members from around the state and the SBDC personnel in attendance.



The Premier Source for Business Assistance in Florida



State Director's Office
UWF Downtown Center
401 E Chase St, Ste 100
Pensacola, FL 32502
1.866.737.7232 or
850.473.7800

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2007 Small Business
DIVIDENDS \$™
Award

presented to

in recognition of continued
support of initiatives that ensure
small business success

April 2007

