

10800000 1181

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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WAIT

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MAIL

(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

855/676/304/6260
The FF is \$87.50
per class

Office Use Only



900136724409

Rejuvenate a
Design

10/08/08--01014--024 **87.50

~~1008-46634~~

108-1181

FILED
OCT 16 AM 11:03
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

10/17/08--01003--007 **175.00

N. CAUSSEAU

OCT 21 2008

EXAMINER



FLORIDA DEPARTMENT OF STATE
Division of Corporations

October 9, 2008

LISA N. KAUFMAN, ESQUIRE
ROTHSTEIN ROSENFELDT ADLER
401 E. LAS OLAS BLVD., SUITE 1650
FT. LAUDERDALE, FL 33301

SUBJECT: REJUVENATE AND DESIGN OF STYLIZED WOMAN TO THE LEFT
OF THE WORD "REJUVENATE" WITH THE WORDS "HEALTH, FITNESS,
MED SPA" BENEATH IN SMALLER LETTERS
Ref. Number: W08000046634

We have received your document for REJUVENATE AND DESIGN OF
STYLIZED WOMAN TO THE LEFT OF THE WORD "REJUVENATE" WITH THE
WORDS "HEALTH, FITNESS, MED SPA" BENEATH IN SMALLER LETTERS
and your check(s) totaling \$87.50. However, the document has not been filed
and is being retained in this office for the following:

There is a balance due of \$175.00.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if
the applicant fails to reply or resubmit the corrected/amended application within
three months from date of this letter.

If you have any questions concerning the filing of your document, please call
(850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 708A00053230

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: REJUVENATE & Logo

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Lisa N. Kaufman

(Name of Person)

Rothstein Rosenfeldt Adler

(Firm/Company)

401 E. Las Olas Boulevard, Suite 1650

(Address)

Ft. Lauderdale, Florida 33301

(City/State and Zip Code)

For further information concerning this matter, please call:

Lisa N. Kaufman

(Name of Person)

at (954) 315-7247

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
OCT 16 AM 11:03
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Diversified Health & Fitness, Inc.

(b) Owner's/Applicant's business address: 400 Fairway Drive, Suite 101
Deerfield Beach, Florida 33441
City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: () _____

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: P07000083164 ✓

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 202586052

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Fitness and health club services (class 41)

Health spa services; weight reduction, diet planning and supervision; skin care salons; skin tanning
services (class 44)

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

Clothing, namely hats and shirts

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Advertising on the internet

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

Printing the mark on the product

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

25, 41, 44

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: 08/30/2008

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Stylized design of a woman to the left of the word Rejuvenate with words HEALTH, FITNESS,

MED SPA beneath in smaller letters

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "health, fitness, med spa
" APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Lisa N. Kaufman, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Diversified Health & Fitness, Inc.

Typed or printed name of applicant

Lisa N. Kaufman
Applicant's signature
(List name and title)

Lisa N. Kaufman,
ATTORNEY

FILED
OCT 16 AM 11:03
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

STATE OF Florida

COUNTY OF Broward

On this 7th day of October, 2008, Lisa N. Kaufman personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____



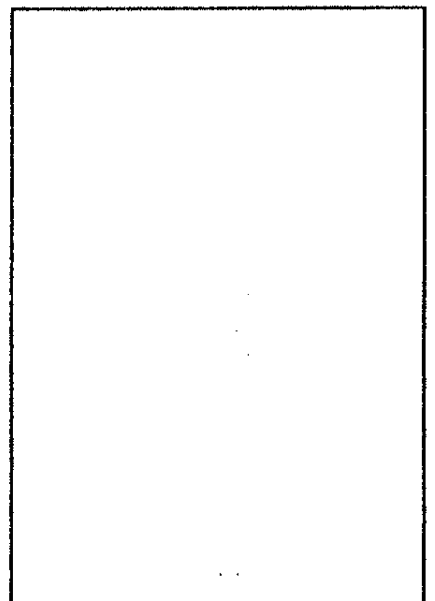
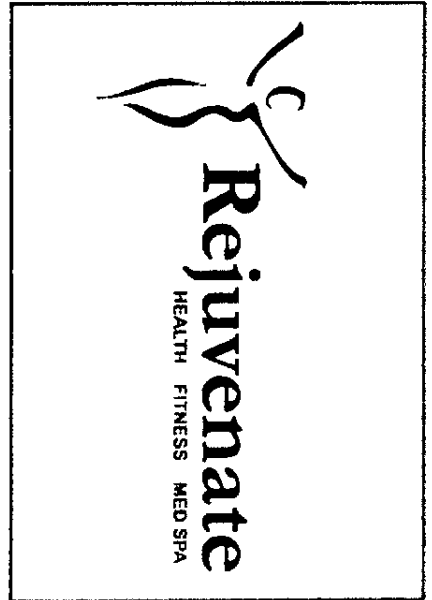
Mary Kathryn Brown
Notary Public Signature

Mary Kathryn Brown

Notary's Printed Name

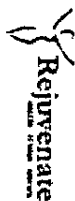
My Commission Expires: September 20, 2012

FILING FEE: \$87.50 per class



(c)

(c)





FRANCHISE INFO VIRTUAL TOUR MEMBERS INFO OWNERS SUPPORT CLUB LOCATOR

[Home Page](#) • [Contact Info](#)

• **Our Philosophy**

• **Group Classes**

• **Nutrition**

• **Fitness**

• **Psychology**

• **Med Spa**

• **MD Experts**

• **Scientific Analysis**

• **Healthy Lifestyle**

• **Guest Pass**

• **Refer a Friend**

FITNESS

Fitness programs for women are our specialty. We believe it's important to educate and motivate our members in fitness exercise programs in a safe and non-intimidating environment. Fitness coaches and personal trainers are available in our clubs at all times.

Rejuvenate offers both simple and dual hydraulic, pin select and free weight equipment. This provides our members with a complete life time of fitness and exercise options. Single resistant equipment offered by many express concepts can leave you at a plateau or bored.

Personal Training is available in our clubs on an individual basis and in group settings by our certified personal trainers. Each customized training session will be designed effectively and efficiently to meet our members needs and goals.



Rejuvenate Franchise Corporation
400 Fairway Drive Suite 101
Deerfield Beach, FL 33441
800-988-4712

A DIVISION OF DIVERSIFIED HEALTH AND FITNESS



Rejuvenate

HEALTH FITNESS MED SPA

The Premier Healthy Lifestyle Destination for Women

FRANCHISE INFO VIRTUAL TOUR MEMBERS INFO OWNERS SUPPORT CLUB LOCATOR

- [Home Page](#) • [Contact Info](#)
- **Our Philosophy**
 - **Group Classes**
 - **Nutrition**
 - **Fitness**
 - **Psychology**
 - **Med Spa**
 - **MD Experts**
 - **Scientific Analysis**
 - **Healthy Lifestyle**
 - **Guest Pass**
 - **Refer a Friend**

MED SPA

Rejuvenate Health and Fitness is the first lifestyle destination to offer innovative and unique products and services to enhance the health and appearance of your skin.

Rejuvenates certified medical estheticians will provide, microdermabrasion, facials and glycolic peels. Our partnering local plastic surgeons and dermatologists will be available weekly for laser treatments, botox, and cosmetic fillers in a safe and private environment.




Rejuvenate Franchise Corporation
 400 Fairway Drive Suite 101
 Deerfield Beach, FL 33441
 800-988-4712

A DIVISION OF DIVERSIFIED HEALTH AND FITNESS