

**T08000001162**

\_\_\_\_\_  
(Requestor's Name)

\_\_\_\_\_  
(Address)

\_\_\_\_\_  
(Address)

\_\_\_\_\_  
(City/State/Zip/Phone #)

PICK-UP     WAIT     MAIL

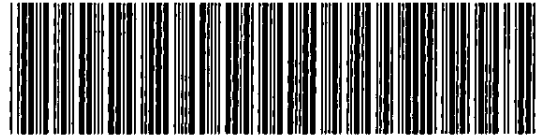
\_\_\_\_\_  
(Business Entity Name)

\_\_\_\_\_  
(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:  
**789/753/762/304/6260**  
**We need specimens**  
**which show "The Hunters Code"**  
**& its services.**

Office Use Only



**200136086312**

09/22/08--01034--024 \*\*87.50

*T08-1162*

~~W08-44219~~

**FILED**  
**09 OCT 15 AM 8:47**  
**SECRETARY OF STATE**  
**TALLAHASSEE, FLORIDA**

**N. CAUSSEAU**

**OCT 15 2008**

**EXAMINER**

**COVER LETTER**

TO: Registration Section  
Division of Corporations

SUBJECT: Hunter's Code  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Jared Taib  
(Name of Person)

BrowardBarHunter.com  
(Firm/Company)

56 Spinning Wheel Lane  
(Address)

Tamarac, FL 33319  
(City/State and Zip Code)

For further information concerning this matter, please call:

Jared Taib at (954) 895-6988  
(Name of Person) (Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**  
Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public)



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

September 24, 2008

JARED TAIBL  
BROWARDBARHUNTER.COM  
56 SPINNING WHEEL LANE  
TAMARAC, FL 33319

SUBJECT: THE HUNTER'S CODE  
Ref. Number: W08000044219

We have received your document for THE HUNTER'S CODE and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

In Part 1(2)(c) you must state how the mark is being used. If the mark is a trademark, you can cite labels, decals, tags, imprints on goods, etc. If the mark is a service mark, you can cite business cards, newspaper advertisements, TV and radio advertisements, etc.

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We **DO NOT** accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

We need specimens which the "SERVICES" of the "THE HUNTERS CODE" which show its name and services.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. (a) Applicant's name: Jared Taibl

(b) Applicant's business address: 56 Spinning Wheel Lane  
Tamarac, FL 33319  
City/State/Zip

If different, Applicant's mailing address: " "  
City/State/Zip

(c) Applicant's telephone number: (954) 895-6988  
 Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other:

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09 OCT 15 AM 8:47  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

If other than an individual,  
(1) Florida registration/document number: \_\_\_\_\_ (2) Domicile State: FL.

(3) Federal Employer Identification Number: \_\_\_\_\_

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)  
bar advertising website

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)  
discount code / customer tracker

d) The class(es) in which goods or services fall:

class 35

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 3.5.2007 (b) Date first used in Florida: 3.5.2008

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

the 'Hunter's Code'

English Translation \_\_\_\_\_

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " \_\_\_\_\_ " APART FROM THE MARK AS SHOWN.

I, Jared Taibl, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form there of or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Jared Taibl

Typed or printed name of applicant

Jared Taibl

Applicant's signature  
(List name and title)


FILED  
08 OCT 15 AM 8:48  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

STATE OF Florida

COUNTY OF Broward

On this 19<sup>th</sup> day of September, 2008, Jared Taibl personally appeared before me,

who is personally known to me  whose identity I proved on the basis of \_\_\_\_\_

NOTARY PUBLIC-STATE OF FLORIDA  
 June R. Ketcham  
Commission # DD451077  
Expires: JULY 14, 2009  
Bonded Thru Atlantic Bonding Co., Inc.

(Seal)

June R. Ketcham  
Notary Public Signature

June R. Ketcham  
Notary's Printed Name

My Commission Expires: 7-14-09

FILING FEE: \$87.50 per class

# The 'Hunter's Code'

will get you up to 25% off  
at some of the best and coolest  
bars in your area.

BrowardBarHunter.com

Every 'Bar Hunter' bar has agreed  
to give you a big phat discount.  
Go to [BrowardBarHunter.com](http://BrowardBarHunter.com)  
to check the current 'Hunter's Code',  
bring it into your favorite bar on the site and  
ask for the BrowardBarHunter discount.  
They'll ask, "what's the Hunter's Code?"  
Recite it, and BAM! You're hooked up