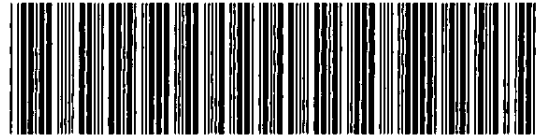


T08000001046



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T08-1046

07/28/08--01020--014 **87.50

W08-35689

FILED
09 SEP 10 PM 2:47
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

855/762/304/
6260
Your specimens state
"Willie the beeman.com.. Family owned"

Office Use Only

Specimen 5 - Pens
on your desk

N. CAUSSEAU

SEP 11 2008

EXAMINER

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: williethebeeman.com
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Andrew M. Feldman, Esq.
(Name of Person)

Andrew M. Feldman, P.A.
(Firm/Company)

9100 S. Dadeland Boulevard, Suite 1500
(Address)

Miami, FL 33156
(City/State and Zip Code)

For further information concerning this matter, please call:

Andrew M. Feldman, Esq. at (305) 445-2005
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

July 29, 2008

ANDREW M. FELDMAN, ESQUIRE
9100 S. DADELAND BLVD., SUITE 1500
MIAMI, FL 33156

SUBJECT: WILLIETHEBEEMAN.COM
Ref. Number: W08000035689

We have received your document for WILLIETHEBEEMAN.COM and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Your specimens state "WILLIETHEBEEMAN.COM...FAMILY OWNED."

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 508A00043641

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: **Division of Corporations**
Post Office Box 6327
Tallahassee, FL 32314

FILED
08 SEP 10 PM 2:11
TALLAHASSEE, FLORIDA
DEPARTMENT OF STATE

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Willie The Bee Man, Inc.

(b) Owner's/Applicant's business address: 2380 NE 195 Street

Miami, FL 33180
City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: (305) 933-2333

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: P04000138912 ✓

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 201712620

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Bee extermination services

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

N/A

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Advertisements, website, flyers, business cards, newspaper

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 44

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: N/A

(b) Date first used in Florida: July 23, 2003

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

williethethebeeman.com

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____
"com" _____ " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, William A SKLAROFF, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Willie The Bee Man, Inc.
Typed or printed name of applicant

William A Sklaroff
Applicant's signature
(List name and title)

FILED
08 SEP 10 PM 2:47
CLERK OF STATE
TALLAHASSEE, FLORIDA

STATE OF FL

COUNTY OF Miami-Dade

On this 22 day of July, 2008, William Alan Sklaroff personally appeared before me,

who is personally known to me whose identity I proved on the basis of identification

FL. Driver License

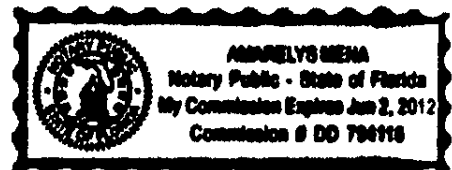
(Seal)

Amarelys Mena
Notary Public Signature

Amarelys Mena
Notary's Printed Name

My Commission Expires: _____

FILING FEE: \$87.50 per class



You may have heard me say for some time now that you should conduct random soil tests to determine nutrient availability. "Right," you may think. "We've got chinch bug and crabgrass issues that we can't control, fertilizer

restrictions that don't allow us to fertilize when the grass is actively growing, and you think we're going to do soil tests? Yeah, right, lady!"

OK, I understand that this may not be high on your list, but let's go through the steps of taking, submitting, and, most importantly, understanding a soil test.

First, why would we do a soil test? There are a number of tests you might do, including disease or nematode assay, bulk density, soil organic matter, electrical conductivity, soil pH, and soil extractable nutrient levels. This article will discuss only soil pH and extractable nutrient testing. Why is this important? First, fertilizer is an input with greatly increasing costs and any business wants to control costs. Knowing what is already in the soil will help you to develop a fertilization program. Second, with increasing fertilizer regulations, using a "precision agriculture" approach will make your company look much better environmentally and will help you to justify fertilizer applications if a friendly code enforcement officer wants to know how much you're applying.

Submission procedures are given for submitting samples to the Extension Soil Testing Lab (ESTL) at the



Soil testing 101

By Laurie Trenholm

University of Florida. Information for submitting samples to the ESTL may be found at <http://soilslab.ifas.ufl.edu> or through any County Extension office. You may prefer to use a private lab for analysis; just be sure to follow the

submission guidelines for whatever lab you use.

HOW TO TAKE A SOIL SAMPLE FOR pH AND NUTRIENT TESTING

You want to get a representative soil sample by taking multiple (15-20) small samples from around the area being tested. Do not sample from areas that show visible signs of problems. Dig to a depth of about four inches. Place all the soil samples in a clean plastic bucket and mix well. Take a representative sample of about one pint from the bucket and place it in a bag with a label on it. If you are sampling from an area where you suspect nutrient deficiencies, be sure to submit that sample separately.

Make sure that the sample is air dried and not damp. Do not dry samples in direct sunlight or in an oven. If mailing multiple samples, make sure that each one is clearly marked for identification.

WHAT DO I SOIL TEST FOR?

You will want to know the pH of the soil. You may feel pretty confident that you know what pH runs in a generalized

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