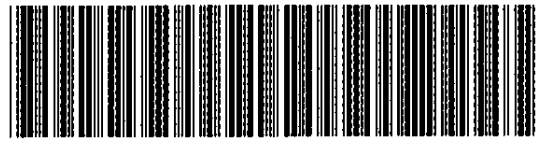


T08000000880

**NOT
SCANNED
STATUS P**



200131760272

07/31/08 01029-21-175.00
87.50

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

Office Use Only

7/31

FILED
08 JUL 30 PM 3:21
SECRETARY OF STATE
TALLAHASSEE FLORIDA

T08-880

N. CAUSSEAU

July 31 2008

EXAMINER

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO
CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
08 JUL 30 PM 3:21
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

PART I

1. (a) Applicant's name: Harte-Hanks Flyer, Inc.

(b) Applicant's business address: 11900 S.W. 128th Street

Miami, Florida 33186
City/State/Zip

If different, Applicant's mailing address: _____

City/State/Zip

(c) Applicant's telephone Number: (305) 234-6769

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If other than an individual,

(1) Florida registration/document number: F0500000229 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 202495117

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used: (i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The specific way the mark is applied to the good(s) or used in advertising: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

"Theflyer.com" is the title of the magazine published weekly that is generated to the general public, which is a shopping guide where businesses and individuals advertise products, goods, and services.

d) the class(es) in which goods or services fall: He

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 01/01/2008 (b) Date first used in Florida: 01/01/2008

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

TheFlyer.com

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "_____.com" _____
"APART FROM THE MARK AS SHOWN."

I, Carlos Guzman being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

CARLOS GUZMAN
Typed or printed name of applicant
[Signature]
Applicant's signature
(List name and title)

FILED
08 JUL 30 PM 3:22
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

STATE OF FLORIDA
COUNTY OF MIAMI-DADE

On this 27 day of JUNE 2008 CARLOS GUZMAN personally appeared before me,

who is personally known to me whose identity I proved on the basis of _____

[Signature]
Notary Public Signature

(Seal)

MIRIAM R. CARRASQUILLO
Notary's Printed Name
MIRIAM R. CARRASQUILLO
MY COMMISSION # DD 447761
EXPIRES: July 6, 2009
Bonded Thru Budget Notary Services

My Commission Expires: _____

FILING FEE: \$87.50 per class

the FLYER.com
RESULTS. DELIVERED. WEEKLY.

The Best Local Values In Print & On-Line

To Place Your Reader Ad Please Call: 305-232-4100

EDUARDO DIAZ, M.D., PA.
PEDIATRIA

EDUARDO DIAZ, M.D.
 STAFF MIAMI CHILDREN'S HOSPITAL • BOARD CERTIFIED

Primera Visita \$50.00	Flisicos Escolares \$40.00
Vacunas \$10.00	

Medicaid, Kidcare, Seguros Privados

5040 N.W. 7th St., Suite #490, Miami, FL 33127
 305-444-9245 Fax: (305) 444-9246

INSURANCE & TAXES
"AMERICA'S CHOICE FOR AUTO INSURANCE"

EXPRESSTAX

e-file

- 25% OFF 100,000 & 300,000 LIMITS
- SAFE DRIVER DISCOUNTS
- 25% OFF RENEWALS • A RATED COMPANIES
- MULTI-CAR DISCOUNTS • 5 YEAR OLD DRIVER DISCOUNTS
- COMMERCIAL INSURANCE
- COMMERCIAL AUTO & TRUCK INSURANCE
- HOMEOWNER'S • RENTERS / NON OWNER'S POLICIES
- GENERAL LIABILITIES • MOTORCYCLE BOAT
- JET SKI & RV INSURANCE



FED USA
INSURANCE
FINANCIAL SERVICES

3132 N.W. 7th Street
 Miami, FL 33125

Also visit our 2nd Location at:
 1693 N.W. 27th Avenue
 Miami, FL 33125

305-649-1800

305-635-2800

Hablamos Español

DEL TORO Auto INSURANCE

**PRECIOS
BAJOS
GARANTIZADOS**



Miami
899 N.W. 37th Ave.
305-642-6344

(Adentro de Check Cashing USA)

Homestead
305-248-9908
30708 S. Dixie Hwy.
(Adentro de Homestead Auto Tag Agency)

North Miami Beach
305-249-9500
401 N.E. 167th St.
North Miami Beach, Florida
(Adentro del Auto Tag Agency)

Airport
305-262-3330
5729 N.W. 7th Street
(Al lado de Expo Center)

Hialeah Gardens
305-819-1179
8408 N.W. 103rd Street
(Adentro de Hialeah Gardens Auto Tag Agency)

Flagler
305-266-5444
8347 West Flagler Street
(Adentro de Check Cashing USA)

Miller
305-380-7373
13718 S.W. 56th St. Suite J.
(Al lado de Miller Auto Tag Agency)

Coral Gables
305-669-1199
5759 B S.W. 40th St.
(Adentro de Tropical Auto Tag Agency)

Hammocks
305-383-0717
10201 Hammocks Blvd. Suite 109
(Al lado de Hammocks Tag Agency)

Homes Sell Fast...

FLORIDA.com
Specialized Real Estate Services

MIAMI DADE **BROWARD**
305-232-4101 954-377-4747

FLORIDA.com
Specialized Real Estate Services
11900 SW 12th Street
Miami, FL 33186

PRESTI STD
Rate
US POSTAGE
PAID
The Flyer
ECRMSS