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TALLAHASSEE, FLORIDA

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N. CAUSSEAU

FEB 28 2008

EXAMINER

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: POINT NORTH CONSULTING

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Jeffrey L. Kaplan

(Name of Person)

Kaplan Law Firm, P.L.

(Firm/Company)

950 S. Winter Park Drive, Suite 350-B

(Address)

Casselberry, FL 32707

(City/State and Zip Code)

For further information concerning this matter, please call:

Jeffrey L. Kaplan

(Name of Person)

at (407) 260-5432

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. (a) Applicant's name: C3 HOLDING COMPANY
(b) Applicant's business address: 2887 UPLAND RIDGE COURT
CHULUOTA, FL 32766
City/State/Zip

If different, Applicant's mailing address: _____
City/State/Zip

(c) Applicant's telephone number: (407) 514-2651
☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If other than an individual,

(1) Florida registration/document number: P03000072148 ✓ (2) Domicile State: FLORIDA
(3) Federal Employer Identification Number: 55-0838132

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Providing business management information in connection with consulting
and advisory services in the field of strategic planning.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

BROCHURES, BUSINESS CARDS, WEB SITE AND OTHER MARKETING
MATERIALS.

d) The class(es) in which goods or services fall:

35

(Continued)

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 01/30/2008 (b) Date first used in Florida: 01/30/2008

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

POINT NORTH CONSULTING

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NOTARY PUBLIC STATE
FLORIDA

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "CONSULTING

" APART FROM THE MARK AS SHOWN.

I, JEFFREY L. KAPLAN

being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

C3 HOLDING COMPANY

Typed or printed name of applicant

Jeffrey L. Kaplan / Authorized Representative
Applicant's signature
(List name and title)

STATE OF FLORIDA

COUNTY OF SEMINOLE

On this 31st day of JANUARY, 2008, Jeffrey L. Kaplan personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

Lisa K. Penton
Notary Public Signature
LISA K. PENTON
Notary's Printed Name

My Commission Expires: _____



FILING FEE: \$87.50 per class



MARK T. CRANDALL
President

Cell (407) 797-8198 • Tel (407) 514-2651 • Fax (407) 386-3380
4767 New Road Street, Suite 4015 • Orlando, FL 32819
MCRANDALL@POINTNORTHCONSULTING.COM