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(Requestor's Name)

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(City/State/Zip/Phone #)

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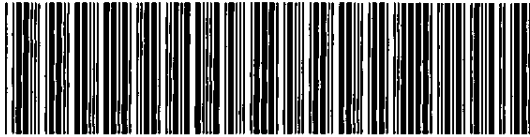
(Business Entity Name)

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~~**008-6748**~~

**FILED**  
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**SECRETARY OF STATE**  
**TALLAHASSEE, FLORIDA**

**N. CAUSSEAU**

**FEB 25 2008**

**EXAMINER**

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** MY ST. JOHNS SUN  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Timothy E. Moses, Esq.

(Name of Person)

Hull, Towill, Norman, Barrett & Salley

(Firm/Company)

801 Broad Street, Suite 700

(Address)

Augusta, GA 30901

(City/State and Zip Code)

For further information concerning this matter, please call:

Debra H. Dupree

(Name of Person)

at ( 706 ) 722-4481

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

LAW OFFICES

**HULL, TOWILL, NORMAN, BARRETT & SALLEY, P.C.**

801 BROAD STREET, SUITE 700  
AUGUSTA, GEORGIA 30901

*Reply to:*

**TIMOTHY E. MOSES**

Licensed in GEORGIA  
and SOUTH CAROLINA

EMAIL: [TEMoses@hullfirm.com](mailto:TEMoses@hullfirm.com)

POST OFFICE BOX 1564  
AUGUSTA, GA 30901-1564  
TEL: (706) 722-4481  
FAX: (706) 849-5111

February 4, 2008

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**RE: Trademark: MY ST. JOHNS SUN**

Dear Sir or Madam:

Enclosed please find the following items required to register the above trademark:

1. One (1) original and one (1) conformed copy of the Trademark Application;
2. Three (3) specimens showing the mark in use; and
3. Check number 78414 in the amount of \$87.50 to cover the filing fee.

If you have any questions, please feel free to contact me. Thank you in advance.

Very truly yours,

  
Debra H. Dupree  
Paralegal

DHD:  
Enclosures

D:\TEMoses\Clients\MC\Trademark\My St. Johns Sun\Sec of State for enclosing TM Application.doc



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

February 7, 2008

TIMOTHY E. MOSES, ESQUIRE  
HULL, TOWELL, ET AL.  
801 BROAD STREET, SUITE 700  
AUGUSTA, GA 30901

SUBJECT: MY ST. JOHNS SUN  
Ref. Number: W08000006748

We have received your document for MY ST. JOHNS SUN and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Number 2(b) of Part I must specify the type of business (i.e., real estate, parenting, computer software, etc.) the publication is being used in connection with.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "ST. JOHNS"

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux  
Document Specialist Supervisor

Letter Number: 808A00008217

LAW OFFICES

**HULL, TOWILL, NORMAN, BARRETT & SALLEY, P.C.**

801 BROAD STREET, SUITE 700  
AUGUSTA, GEORGIA 30901

Reply to:

**TIMOTHY E. MOSES**

Licensed in GEORGIA  
and SOUTH CAROLINA

EMAIL: [TEMoses@hullfirm.com](mailto:TEMoses@hullfirm.com)

POST OFFICE BOX 1564  
AUGUSTA, GA 30901-1564  
TEL: (706) 722-4481  
FAX: (706) 849-5111

February 18, 2008

Florida Department of State  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

FILED  
08 FEB 25 PM 1:19  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

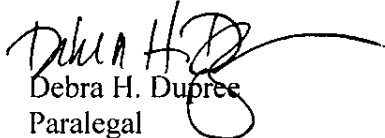
**RE: Trademark: MY ST. JOHNS SUN**

Dear Sir or Madam:

On February 4, 2008, we submitted an application to your office to register the above mark. This past week, we received a rejection letter from your office (a copy of which is enclosed) which instructed us amend our application. Specifically, we were instructed to revise **Number 2(b) of Part I**, and **Number 2 of Part III** of the application. After reviewing this letter, I called Nannette Causseaux for further clarification regarding the Part I amendment. She informed me that we would need to provide additional details about the subject matter of the newspaper. She confirmed that adding the words "of general interest" to our description would suffice. I have amended the application accordingly and have enclosed it (along with a conformed copy) with this letter. As you will notice, we have also added the suggested disclaimer to our application.

If you have any further questions, please feel free to contact me. Thank you in advance.

Very truly yours,

  
Debra H. Dupree  
Paralegal

DHD:  
Enclosures

U:\TEMoses\Clients\MCC\Trademark\My St. Johns Sun\Sec of State ltr enclosing amended appl.doc

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. (a) Applicant's name: Morris Publishing Group, LLC  
(b) Applicant's business address: 725 Broad Street  
Augusta, GA 30901  
City/State/Zip

If different, Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Applicant's telephone number: ( 706 ) 724-0851  
 Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: \_\_\_\_\_

If other than an individual,

(1) Florida registration/document number: M01000002181 (2) Domicile State: Georgia

(3) Federal Employer Identification Number: 581445060

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

\_\_\_\_\_  
\_\_\_\_\_

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

printed publication, namely a newspaper of general interest

\_\_\_\_\_

(c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

title of a printed publication

\_\_\_\_\_

d) The class(es) in which goods or services fall:

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(Continued)

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 02/07/2007 (b) Date first used in Florida: 02/07/2007

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

The words "MY ST. JOHNS SUN"

English Translation \_\_\_\_\_

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " ST. JOHNS " APART FROM THE MARK AS SHOWN.

William S. Morris IV

I, William S. Morris IV, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

William S. Morris IV

Typed or printed name of applicant

William S. Morris IV  
as its President

Applicant's signature  
(List name and title)

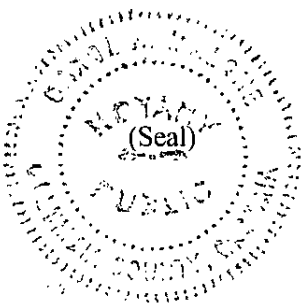
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FEB 25 PM 1:19  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

STATE OF GEORGIA

COUNTY OF RICHMOND

On this 1<sup>ST</sup> day of FEBRUARY, 2008, William S. Morris IV personally appeared before me,

who is personally known to me  whose identity I proved on the basis of \_\_\_\_\_



Carol A. Malone  
Notary Public Signature

CAROL A. MALONE  
Notary's Printed Name

My Commission Expires: MARCH 13, 2011

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SAURDAY  
10/27

St. Johns

mystjohnssun.com™

# AUTUMN SCENES

You may have to look closely, but the signs of fall are around us. PAGE 14

**NAVING RIGHT? 'Ponte Vedra'**  
leading choice for NE high school.  
PAGE 5

**TRASHING VANDALS** Bev Fleming  
says vandalism is growing locally.  
PAGE 11

**GREAT GRAD** Schools Super  
honored by state university.  
PAGE 23

