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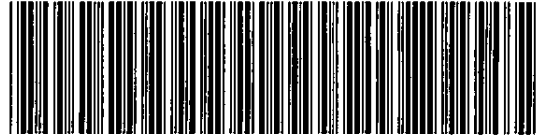
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SECRETARY OF STATE
TALLAHASSEE FLORIDA

W07-56157

12/14 nyc



FLORIDA DEPARTMENT OF STATE
Division of Corporations

November 15, 2007

TRAFALGER COMMUNICATIONS, INC.
ATTN: WESLEY C. ROBERTS
337 S. PINEAPPLE AVENUE
SARASOTA, FL 34236

SUBJECT: THE SRQ JOURNAL
Ref. Number: W07000056157

We have received your document for THE SRQ JOURNAL and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Class(es) "16 & 41" would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) "16 & 41".

There is a balance due of \$87.50.

Number 2(b) of Part I must specify the type of business (i.e., real estate, parenting, computer software, etc.) the publication is being used in connection with.

Because your mark falls under more than one class, you must submit three specimens for each class. Please provide three specimens for class(es) "41".

We need additional specimens for class 41 ONLY.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 907A00065956

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. (a) Applicant's name: Trafalger Communications, Inc.
(b) Applicant's business address: 337 S Pineapple Ave
Sarasota, FL 34236
City/State/Zip

If different, Applicant's mailing address: _____

City/State/Zip

(c) Applicant's telephone number: (941) 320-4684
☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If other than an individual,

(1) Florida registration/document number: P-97000082748 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 650785011

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

~~Newspaper Publishing and Advertising/Marketing Services~~

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Printed Publication (Newspaper)

BUSINESS JOURNAL/PUBLICATION

(c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Displayed on product and used for extensive marketing and promotional efforts.

d) The class(es) in which goods or services fall:
Class 16

(Continued)

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: Sept 17, 2007 (b) Date first used in Florida: Sept 17, 2007

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

The SRQ Journal

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " _____
" APART FROM THE MARK AS SHOWN.

Wesley C. Roberts

I, _____, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Wesley C. Roberts

Typed or printed name of applicant

Publisher / VP

Applicant's signature
(ie and title)

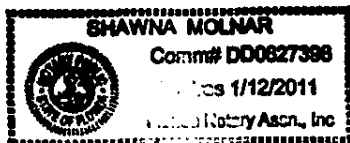
STATE OF Florida

COUNTY OF Sarasota

On this 9th day of November, 2007, Wes Roberts personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)



Shawna Molnar

Notary Public Signature

Shawna Molnar

Notary's Printed Name

My Commission Expires: January 12, 2011

FILING FEE: \$87.50 per class

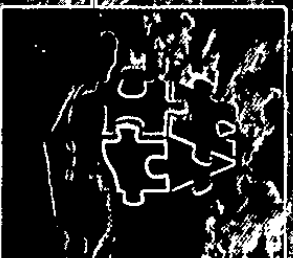
The Business Newspaper of the Sarasota-Manatee Smart Revolution

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MONDAY, SEPTEMBER 17, 2007 • WEEK 38

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SHARING IS DARING

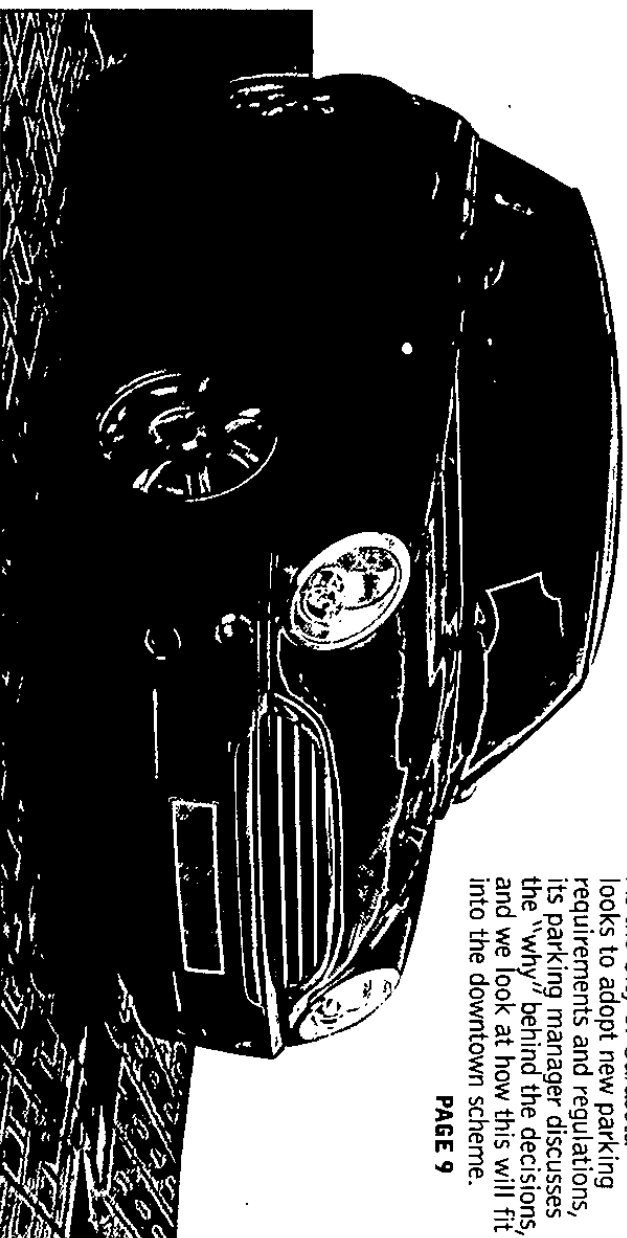
THE WORD

When it comes to housing, the new trend might just be communal.

SHARED HOUSING is when two or more people, who are neither related nor married to each other, purchase one mortgage for a single family home and live in that home. It is touted as a possible option for affordable housing. Shared housing was the topic of the September 6 Green World Café at Sarasota Green Marketplace, Marketplace owner and urban planner May Anne Bowie said. Sarasota County currently allows up to four unrelated people to share a living space, and banks allow up to six people to go in on one mortgage. "So if you could qualify for \$100,000 home, and you have three more friends that also qualify for \$100,000 homes, then you can collectively qualify for a

SRQ JOURNAL REPORTS

PARKING PARADIGM



As the City of Sarasota looks to adopt new parking requirements and regulations, its parking manager discusses the "why" behind the decisions, and we look at how this will fit into the downtown scheme.

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