

T0700000/1519

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

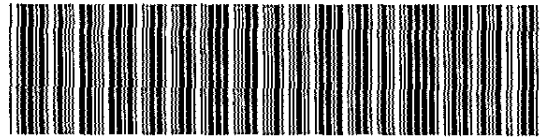
(Business Entity Name)

(Document Number)

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T07-1519

SECRETARY OF STATE
TALLAHASSEE, FLORIDA
NOV -1 AM 11:21

FILED

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Health Information Xperts

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

William Kelly McLendon

(Name of Person)

Health Information Xperts, LLC

(Firm/Company)

P.O. Box 758

(Address)

Titusville, Florida 32781

(City/State and Zip Code)

For further information concerning this matter, please call:

William Kelly McLendon

(Name of Person)

at (321) 268-0320

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. (a) Applicant's name: William Kelly McLendon
- (b) Applicant's business address: P.O. Box 758
Titusville, Florida 32781
City/State/Zip

If different, Applicant's mailing address: _____
City/State/Zip

- (c) Applicant's telephone number: (321) 268-0320
- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If other than an individual,

- (1) Florida registration/document number: _____ (2) Domicile State: _____
- (3) Federal Employer Identification Number: _____

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Consultant services regarding electronic health records, health information management, and electronic document management.

- (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Manuals and books regarding electronic health records, health information management, and electronic document management

- (c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

decals, brochures, web site, advertising, and included on printed material covers.

- d) The class(es) in which goods or services fall:
Class 16: Paper Goods and Printed Matter
Class 41: Education and Entertainment

(Continued)

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 02/01/2007 (b) Date first used in Florida: 02/01/2007

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

"Health Information Xperts" with three tear-shaped type designs connect in the center; nine dots are located between the shapes. Colors include black, gray, and red.

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "Health or Information" APART FROM THE MARK AS SHOWN.

William Kelly McLendon

being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

William Kelly McLendon

Typed or printed name of applicant

William Kelly McLendon

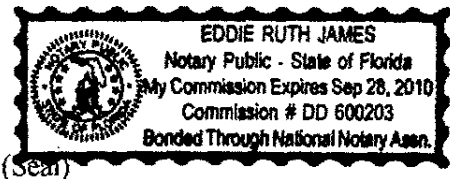
Applicant's signature (List name and title)

STATE OF Florida

COUNTY OF Brevard

On this 13th day of October, 2007, William K. McLendon personally appeared before me,

who is personally known to me whose identity I proved on the basis of Florida Driver License



Eddie R. James

Notary Public Signature

Eddie R. James

Notary's Printed Name

My Commission Expires: 09-28-10

FILED
07 NOV - 1 AM 11:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

FILING FEE: \$87.50 per class



Health Information Xperts Services Description

HIX (Health Information Xperts) provides consulting and educational services to healthcare organizations to successfully implement paperless HIM and other enterprise areas with document imaging based applications.

HIX assists healthcare organizations understand the complex relationships between the EHR, clinical information systems, HIM and other enterprise EHR's.

HIX manages the evolution of health information from paper based, archaic systems into efficient digital environments.

HIX experience is measured in decades and it's founder, Kelly McLendon, RHIA won the AHIMA Visionary award for his pioneering electronic record work. Karen Youmans and the rest of the HIX team bring vast, successful experience to our clients.

Services prior to system procurement

- Strategic planning for all types of EHR systems, including Ambulatory (Physicians Office or Clinic) and Inpatient.
- Legal Health Record reviews, assessments
- EHR compliance audits and assessments
- EDM based paperless HIM, Patient Accounts, Patient Registration
- EHR and HIM computer system procurement processes including:
 - Education on EHR, and the Legal health Record
 - Paperless HIM and EDM requirements definition, RFI, RFP
 - Strategies for advantageous pricing and contract negotiations
 - Services: Transcription, Coding, Scanning Outsourcing, MPI / EMPI
- Cost benefit analysis for HIM automation
- HIM Outsourcing evaluations

Pre-implementation services


- Workflow, forms and other pertinent redesigns
- Realistic electronic legal record adoption strategies
- Implementation project planning and management

Implementation project management services

- HIM and IS EHR Project Management Office set-up and management
- Operational transformation, assessment and on-going benchmarks & dashboards
- Post implementation benchmarking and value assessment

Let HIX'S experience and excellence help your facility achieve success with your EHR and Legal Health Record projects.

G R I P

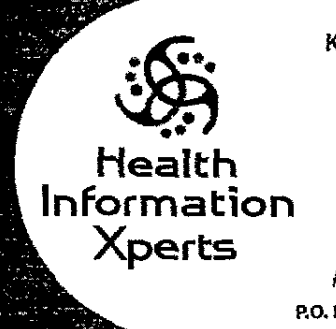


Health Information Xperts

Karen Youmans, RHIA
HIM Consultant

cel | 321-243-9286
web | go-iem.com
kyoumans@go-iem.com

P.O. Box 758 Titusville, FL 32781




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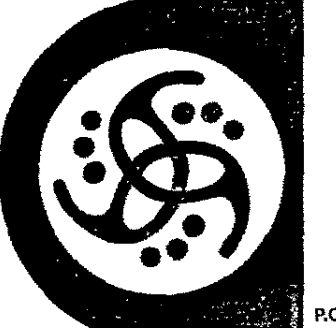


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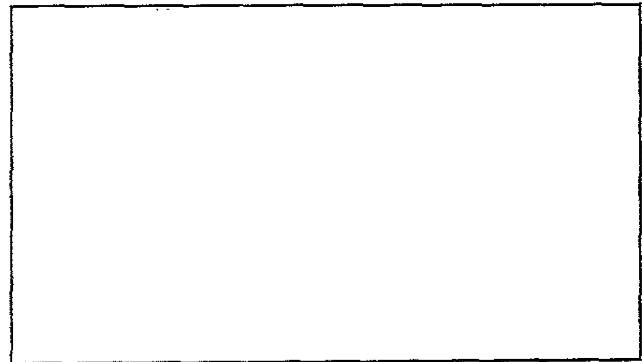
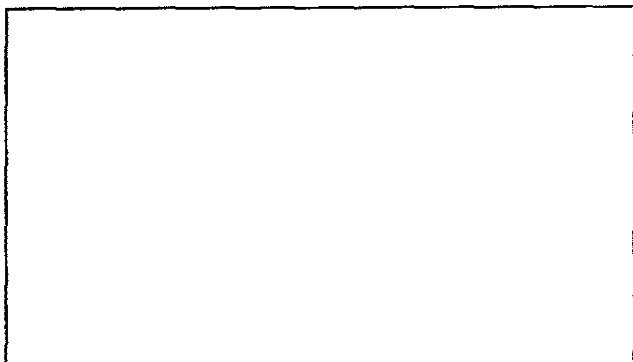


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Health Information Xperts

**LEGAL HEALTH RECORDS
IN THE AGE OF "THE EHR"**

Kelly McLendon, RHIA
President
Health Information Xperts

class 16