

TO7000001464

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP

WAIT

MAIL

(Business Entity Name)

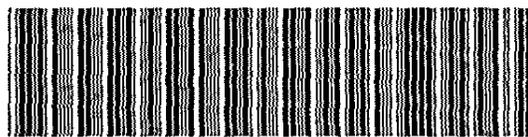
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~~007-44077~~  
TO7-1464

class  
35

07 OCT 18 AM 10:10  
TALLAHASSEE FLORIDA  
STATE

FILED

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** CROWN WINE + SPIRITS  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

RAY BROOKS  
(Name of Person)

CROWN LIQUORS OF BROWARD, INC.  
(Firm/Company)

910 N.W. 10<sup>th</sup> PLACE  
(Address)

FT LAUDERDALE, FL. 33311  
(City/State and Zip Code)

For further information concerning this matter, please call:

RAY BROOKS at ( 954 ) 727-9000 x 12  
(Name of Person) (Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**  
Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

September 6, 2007

RAY BROOKS  
CROWN LIQUORS OF BROWARD INC.  
910 N.W. 10TH PLACE  
FT. LAUDERDALE, FL 33311

SUBJECT: CROWN WINE & SPIRITS & DESIGN OF THE WORDS IN  
COOPER BLACK ITALIC FONT, SPELLING OUT "CROWN WINE & SPIRITS"  
Ref. Number: W07000044077

We have received your document for CROWN WINE & SPIRITS & DESIGN OF THE WORDS IN COOPER BLACK ITALIC FONT, SPELLING OUT "CROWN WINE & SPIRITS" and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

In lieu of returning your document, we have corrected your document to reflect the appropriate class(es). Your mark falls under class(es) (35).

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux  
Document Specialist Supervisor

Letter Number: 707A00053139

# CROWN WINE & SPIRITS

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SERVING SOUTH FLORIDA SINCE 1955

October 15, 2007

Nanette Causseaux, Document Specialist Supervisor  
FLORIDA DEPARTMENT OF STATE  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

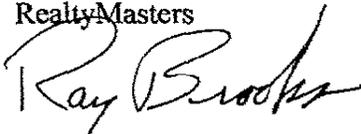
Dear Ms. Causseaux:

Per your request (copy attached), I am enclosing three of our newspaper ads as specimens.

Do not hesitate to contact me at (954) 727-9000 Extension 12 if you have any questions or you require anything further in this regard.

Very truly yours,

RealtyMasters



Ray Brooks, MBA, RPA®  
Vice President

RB:ls

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. (a) Applicant's name: CROWN LIQUORS OF BROWARD, Inc dba Crown Wine + Spirit

(b) Applicant's business address: 910 N.W. 10th Place
Ft. Lauderdale, Fl. 33311
City/State/Zip

If different, Applicant's mailing address:
City/State/Zip

(c) Applicant's telephone number: (954) 727-9000 x12
[ ] Individual [X] Corporation [ ] Joint Venture [ ] Limited Liability Company
[ ] General Partnership [ ] Limited Partnership [ ] Union [ ] Other:

If other than an individual,

(1) Florida registration/document number: 293702 (2) Domicile State: FLORIDA

(3) Federal Employer Identification Number: 591098051

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Retail Sales - Wine + SPIRITS

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Retail Sales - Wine + SPIRITS

(c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Retail Sales - Wine + Spirits + Building Signage

d) The class(es) in which goods or services fall:

Class 35

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: November 15, 2000 (b) Date first used in Florida: November 15, 2000

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Cooper Black Italia Font, spelling out "Crown Wine & Spirits"

English Translation N/A

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "WINE & SPIRITS"  
" APART FROM THE MARK AS SHOWN.

I, STANLEY KASSAL, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

CROWN LIQVORS OF BROWARD INC. dba CROWN WINE & SPIRITS  
Typed or printed name of applicant

[Signature]  
Applicant's signature  
(List name and title)

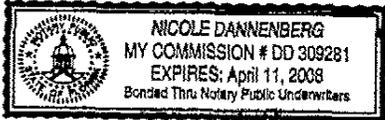
STANLEY KASSAL, PRES.

STATE OF FLORIDA

COUNTY OF BROWARD

On this 14<sup>th</sup> day of August, 2007, STANLEY KASSAL personally appeared before me,

who is personally known to me  whose identity I proved on the basis of \_\_\_\_\_



(Seal)

[Signature]  
Notary Public Signature

Nicole Dannenberg  
Notary's Printed Name

My Commission Expires: April 11, 2008

FILED  
OCT 18 AM 10:10  
STATE  
NOTARY PUBLIC  
FLORIDA  
STANLEY KASSAL

**We BEAT ALL**  
**Competitive prices**  
**with a smile**



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# CROWN WINE & SPIRITS

Making your Happy Hour happier for over 50 years.

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 Delivery & Shipping Available

## Wine & Food Tastings

Featuring over 50 Wines plus Gourmet Food Samplings and Storewide Discounts up to 20% OFF..

\$15. Admission Includes a FREE Riedel Wine Glass • All Tastings: 7 to 9 PM

- Friday, October 12  
Fort Lauderdale  
Sunrise & NE 15th Ave.
- Saturday, October 13  
Boca Raton  
22125 Powerline Rd.
- Saturday, October 14  
Hollywood  
3363 Sheridan St.

## Bordeaux Tastings

A rare and special Wine Tasting featuring the finest Bordeaux from 2003. Featuring Mouton Rothschild, Lynch-Bages, Cheval Blanc and many more. Sample wines and meet the owners and winemakers from many prestigious Chateaux.

• Champagne Reception at 6:45 • \$50.00 per person

- Thursday, October 18  
Boca Raton  
3500 North Federal Hwy
- Friday, October 19  
North Palm Beach  
11951 US Highway 1
- Saturday, October 20  
Miami / Pinecrest  
13611 South Dixie hwy

Chopin Polish Vodka 1.75 **2798** 750

Seagram's V.O. 1.75 **1997**

Kahlua Coffee Liqueur 1.75 **1399** 750

1800 Tequila Silver or Reposado 1.75 **1999** 750

Boru Vodka 1.75 **1999**

1.75 **1999**

1.75 **1697**

Canadian Club

1.75 **1147**

Windsor Canadian

1.75 **1997** 750

Crown Royal Canadian

\$2.00 Rebate

1.75 **2397** \$5.00 Rebate

SKYY Vodka

1.75 **2597**

Stolichnaya Vodka

1.75 **2995**

Tito's Vodka

1.75 **2997**

Dewar's White Label

1.75 **5497**

J. Walker Black

1.75 **997**

Geyser Peak Cabernet Sauvignon

1.75 **897**

Toasted Head Chardonnay