

TO7000001357

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

(Business Entity Name)

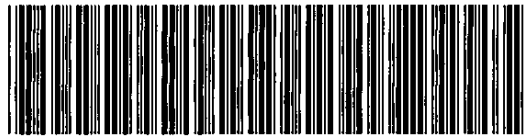
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SECRETARY OF STATE  
TALLAHASSEE FLORIDA

Name not same on  
our records  
W07-46357

## COVER LETTER

TO: Registration Section  
Division of Corporations

SUBJECT: 100% Inc.  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Nichole L. Fisher  
(Name of Person)

100% Inc.  
(Firm/Company)

P.O. Box 1173  
(Address)

Ocoee, FL 34761  
(City/State and Zip Code)

For further information concerning this matter, please call:

Nichole L. Fisher at (904) 514-8238  
(Name of Person) (Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**  
Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

September 19, 2007

NICHOLE L. FISHER  
100% INC.  
P.O. BOX 1173  
OCOE, FL 34761

SUBJECT: ONE % HUNDRED INC. & DESIGN OF THE WORD "ONE" AND THE WORD "HUNDRED" SEPARATED BY A PERCENT SIGN WITH THE SUFFIX "INC." PLACED ON TOP OF THE "D" IN THE WORD "HUNDRED"  
Ref. Number: W07000046357

We have received your document for ONE % HUNDRED INC. & DESIGN OF THE WORD "ONE" AND THE WORD "HUNDRED" SEPARATED BY A PERCENT SIGN WITH THE SUFFIX "INC." PLACED ON TOP OF THE "D" IN THE WORD "HUNDRED" and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

#1(a) of Part I must contain the name of the owner as identified in the records of the Florida Department of State. Please refer to enclosed computer printout and amend the name accordingly.

You must list a more specific service in #2(a) in Part I of the application.

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. (a) Applicant's name: 100% Inc 100 Percent, Inc

(b) Applicant's business address: 10846 Natalie Drive  
Jacksonville, FL 32218  
City/State/Zip

If different, Applicant's mailing address: PO Box 1173  
Ocoee, FL 34761  
City/State/Zip

(c) Applicant's telephone number: (904) 514-8238  
☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company  
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other:

If other than an individual,

(1) Florida registration/document number: P07000065315 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 71-1002382

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

~~At/A~~ Retail Sales of clothing (T-shirts and Lingerie)  
~~Home office~~

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Brochures, Business Cards, Labels, Letterhead

(c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Imprinting

d) The class(es) in which goods or services fall:

class 35

(Continued)

# one/hundred Inc

Sexy

Comfort

Style

## *Our Story*

The name One hundred % means that at any given time you are 100% of who you are and you have 100% of the ingredients needed to achieve everything you desire to be.

It was during the summer of 2002 when our "Affirmation Line" was birthed out of our desire to make a difference in the lives of women, to affirm their uniqueness and give a boost to their self-esteem.

While searching for the perfect t-shirt for the Affirmation Line, the fabric became the inspiration for our "Lingerie Line". Our Lingerie Line was designed to satisfy the need for comfort and femininity. It's sleek, accentuates every curve and feels like your favorite tee fresh out of the dryer. We all are uniquely made; sensual, romantic, lovable women.

Sexy... Comfort... Style... Why would any woman choose just one when she could have it all?

*Debra and Nichole*

one/hundred Inc



P.O. Box 1173  
Ocoee, Florida 34761  
407-386-8130



Visit us on the web  
[www.100percent-inc.com](http://www.100percent-inc.com)