



Island Mortgage
Services
6000 Marina Drive
Holmes Beach FL 34217
941-778-8448 office 941-778-8442 fax
www.ifmloan.com
August 7, 2007

Registration Section
Division of Corporations
Clifton Bldg
2661 Executive Center Circle
Tallahassee FL 32301

Re: Service Mark Registration

To Whom It May Concern:

Please find enclosed the following:

1. One original and one copy of the Application for the Registration of a Trademark or Service Mark.
2. A check in the amount of \$87.50
3. The following specimens
 - a. Island Mortgage Services service mark
 - i. One business card
 - ii. One pamphlet
 - iii. One copy of website text from www.ifmloan.com (our website) which includes the service mark.
 - iv. Copies of labels
 - b. Island Financial Mortgage
 - i. One business card
 - ii. Promo business card insert showing both Island Financial Mortgage and McLean Financial Mortgage Corporation service marks
 - iii. One copy of the Anna Maria Island Chamber of Commerce Visitor's Guide 2007 listing for our company under the name Island Financial Mortgage
 - c. McLean Financial Mortgage Corporation
 - i. One business card
 - ii. Promo card showing both McLean Financial Mortgage Corporation and Island Financial Mortgage service marks
 - iii. One copy of website text from www.usamfm.com (our website) which includes the service mark

McLean Financial Mortgage Corporation began doing business in Virginia on 1/1/2001 using the logo shown in the specimen samples.

McLean Financial Mortgage Corporation has been doing business in Florida under the registered dba name of Island Financial Mortgage since 11/25/2003 using the logo shown in the specimen samples.

McLean Financial Mortgage Corporation has been doing business in Florida under the registered dba name of Island Mortgage Services since 1/22 2007 using the logo shown in the specimen samples.

The logo format is always the same with the appropriate company name initials inserted into the logo.

Please advise if anything else is required.

Sincerely,


Linda J Dickson, Operations Manager
McLean Financial Mortgage Corporation
dba Island Mortgage Services

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Logo (see attached specimens)
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

David A Dickson, President
(Name of Person)

McLean Financial Mortgage Corporation dba Island Mortgage Services
(Firm/Company)

6000 Marina Drive
(Address)

Holmes Beach FL 34217
(City/State and Zip Code)

For further information concerning this matter, please call:

Linda J Dickson, Ops Mgr at (941) 778-8448
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. (a) Applicant's name: McLean Financial Mortgage Corporation dba Island Mortgage Services

(b) Applicant's business address: 6000 Marina Drive
Holmes Beach
City/State/Zip

If different, Applicant's mailing address: 516 70th Street
Holmes Beach FL 34217
City/State/Zip

(c) Applicant's telephone number: (941) 778-8448
 Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If other than an individual,

(1) Florida registration/document number: F03000003065 (2) Domicile State: Virginia

(3) Federal Employer Identification Number: 54-2004863

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Mortgage Services

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

All written and/or printed materials including but not limited to advertising, marketing materials, applications, documents, signs, promotional items, etc.

d) The class(es) in which goods or services fall:
Class 36

(Continued)

FILED
2006 JUN 17 PM 1:38
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 1/1/2001 (b) Date first used in Florida: 11/25/2003

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

3/4 of a circle with an opening on the right side that contains the company initials (IMS)

A palm tree is situated inside the semi-circle/ FLORIDA ONLY

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " _____ " APART FROM THE MARK AS SHOWN.

I, David A Dickson, President, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

David A Dickson, President

Typed or printed name of applicant

David A Dickson

Applicant's signature
(List name and title)

STATE OF Florida

COUNTY OF Manatee

On this 7 day of August, 2007, David A Dickson personally appeared before me,

who is personally known to me whose identity I proved on the basis of _____

(Seal)

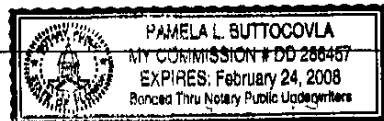
Pamela Buttocovla

Notary Public Signature

Pamela Buttocovla

Notary's Printed Name

My Commission Expires: _____



FILING FEE: \$87.50 per class

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07 AUG 17 PM 11
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Owning property in Paradise may be one of your dreams, or maybe you are looking for an investment property, perhaps one that can also be used for vacation or retirement. Whatever your interest in Florida property, **Island Mortgage Services** would like to help you find the right mortgage program to finance that dream!

With over 25 years of experience negotiating mortgages for thousands of satisfied clients, **Island Mortgage Services** has access to loan programs for just about any borrower, from the first-time home buyer to the saavy investor.

A mortgage can be an important financial tool helping homeowners consolidate debt, pay for college or a much needed vacation, or plan for retirement. With a comprehensive mortgage analysis you and your **Island Mortgage Services** consultant can design a loan program that fits into your financial plan and helps you acheive your goals, even beyond financial success.

Let us show you how to use your Home Equity with a customized approach to refinancing or obtaining a line of credit. We will help you qualify, apply and be approved for a mortgage loan that suits your needs!

At Island Financial Mortgage our goal is to be there for your first purchase in paradise as well as to help you make sound real estate investments with a mortgage designed to be flexible and smart. We are committed to making sure you always think of **Island Mortgage Services** and encourage your family, friends and associates to call us for all their mortgage needs, too.

When you receive the keys to your new home or relax on that backyard patio you just built, remember **Island Mortgage Services!** We want to help make good things happen for you!

Please navigate our website to learn more about us, what we can do for you, and how easy it is to get started!



Helping Make Paradise YOUR Backyard!

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 2007 AUG 17 PM 1:35
 SECRETARY OF STATE
 TALLAHASSEE, FLORIDA

Home Status Report