

T07000000967

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

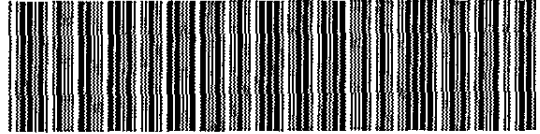
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

Office Use Only



800106171838

07/16/07--01061--029 **87.50

*T07-967
Same people as
T03-1002
Slightly different mark*

FILED
07 JUL 17 PM 12:30
SECRETARY OF STATE
TALLAHASSEE FLORIDA

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: CALL US ESSENTIAL CALL US THE COLLEGE MIAMI DADE COLLEGE with the College logo consisting of (etc.)
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Mark E. Stein, Esq.
(Name of Person)

Lott & Friedland, P.A.
(Firm/Company)

P.O. Drawer 141098
(Address)

Coral Gables, FL 33114-1098
(City/State and Zip Code)

For further information concerning this matter, please call:

Mark E. Stein at (305) 448-7089
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. (a) Applicant's name: The District Board of Trustees, Miami Dade College
(b) Applicant's business address: 300 NE 2nd Ave.
Miami, FL 33132
City/State/Zip

If different, Applicant's mailing address: _____
City/State/Zip

(c) Applicant's telephone number: (305) 237-8888
 Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: a body corporate on behalf of
Miami Dade College, a political subdivision
of the State of Florida

If other than an individual,

(1) Florida registration/document number: Not applicable (2) Domicile State: Florida
(3) Federal Employer Identification Number: 23-08-325-441-57C

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Educational services related to college

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The specific way the mark is applied to the good(s) or used in advertising: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Brochures, newspaper advertisements, radio commercials, television commercials,
magazine advertisements, business cards, billboards, websites, direct mail and
other similar methods of promotion

d) The class(es) in which goods or services fall:

41

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: July 1, 2004 (b) Date first used in Florida: July 1, 2004

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

CALL US ESSENTIAL CALL US THE COLLEGE MIAMI DADE COLLEGE with
the College logo consisting of a stylized "M" and "D" made up of two right triangles
and a semi-circle

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "COLLEGE or
MIAMI DADE" APART FROM THE MARK AS SHOWN.

I, Meredith E. Gibbs, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

The District Board of Trustees, Miami Dade College

Typed or printed name of applicant

By: Meredith E. Gibbs

Applicant's signature Meredith E. Gibbs
(List name and title) Provost for Operations

STATE OF Florida

COUNTY OF Dade

On this 28 day of JUNE, 2007, Meredith E. Gibbs personally appeared before me,

who is personally known to me whose identity I proved on the basis of _____

FILED
07 JUL 17 PM 12:30
SECRETARY OF STATE
TALLAHASSEE FLORIDA

(Seal)



[Signature]
Notary Public Signature


Notary's Printed Name

My Commission Expires: _____

FILING FEE: \$87.50 per class


NEWSPAPER
ADVERTISEMENT

Call us
Essential



Juan C. Morejon
MDC Alumnus
Radiologic Technologist
Mercy Hospital

Call us
THE COLLEGE



Miami Dade
College

www.successfulalumni.com