

(Requestor's Name) (Address)	
(Address)	100096924341
(City/State/Zip/Phone #)	107-186(3)
. PICK-UP WAIT MAIL . (Business Entity Name)	W07-19322
(Document Number)	04/17/0701009012 **175.00
Certified Copies Certificates of Status	a (Roal Estate)
Special Instructions to Filing Officer: 789/2880/747/2989 (35434) 7-4	7/6260 (Real Extate) Wat ind wat ind
Mr. Smart Phripo	FILED FILED IN SECRETARY OF STALLAHASSEE FLOOR
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COVER LETTER

Division of Corporations	
B.R.E.G.	
	(Mark to be registered)
The enclosed Trademark/Service Mark Application	on, specimens and fee(s) are submitted for filing.
Please return all correspondence concerning this r	natter to the following:
RICHARD CANELON	
(Name of Person)	
B.R.E.G.	
(Firm/Company)	
7003 PRESIDENTS DR. SUITE# 800	
(Address)	
ORLANDO, FL. 32809	
(City/State and Zip Code)	,
For further information concerning this matter, ple	ease call:
RICHARD CANELON	407 341-4035
(Name of Person)	(Area Code & Daytime Telephone Number)
MAILING ADDRESS: Registration Section	STREET/COURIER ADDRESS: Registration Section
Division of Corporations	Division of Corporations
P.O. Box 6327	Clifton Building
Tallahassee, FL 32314	2661 Executive Center Circle Tallahassee, FL 32301

TO: . Registration Section

(<u>NOTE</u>: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE Division of Corporations

April 20, 2007

RICHARD CANELON B.R.E.G. 7003 PRESIDENTS DRIVE, SUITE #800 ORLANDO, FL 32809

SUBJECT: B.R.E.G. & DESIGN OF LARGE LETTER "B" IN CURSIVE ON A SQUARE BLUE BACKGROUND WITH ROUNDED CORNERS WITH WHITE "B.R.E.G." LETTERS UNDERNEATH FOLLOWED BY A LINE

Ref. Number: W07000019322

We have received your document for B.R.E.G. & DESIGN OF LARGE LETTER "B" IN CURSIVE ON A SQUARE BLUE BACKGROUND WITH ROUNDED CORNERS WITH WHITE "B.R.E.G." LETTERS UNDERNEATH FOLLOWED BY A LINE and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

You have indicated in number 1(c) of Part I of the application that the owner and applicant of the mark will be a business entity and not an individual. Therefore, you must delete the individual's name listed in number 1(a) of Part I and insert the correct name of the appropriate business entity.

Class(es) (35 & 36) would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) (35 & 36).

If the term(s) "THE SMART CHOICE IN REAL ESTATE ACQUISITIONS" is/are to be included as part of the mark registration, you must include the term(s) in #1 of Part III of the application.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "REAL ESTATE"

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

COVER LETTER

TO: Registration Section Division of Corporations	
Brokers Real Estate Group, I	nc. (B.R.E.G.)
September:	(Mark to be registered)
The enclosed Trademark/Service Mark Application	s, specimens and fee(s) are submitted for filing.
Please return all correspondence concerning this ma	atter to the following:
RICHARD CANELON	
(Name of Person)	
BROKERS REAL ESTATE GROUP, IN	C.
(Firm/Company)	
7003 PRESIDENTS DR. SUITE #800	
(Address)	
ORLANDO, FL. 32809	
(City/State and Zip Code)	•
For further information concerning this matter, plea	se call:
RICHARD CANELON	at () <u>341-4035</u>
(Name of Person)	(Area Code & Daytime Telephone Number)
MAILING ADDRESS: Registration Section Division of Corporations	STREET/COURIER ADDRESS: Registration Section Division of Corporations
P.O. Box 6327 Tallahassee, FL 32314	Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

TO: FLORIDA DEPARTMENT OF STATE DIVISION OF CORPORATIONS

Ref. # W07000019322

May 31, 2007

In reference to the above mentioned file, please find attached all necessary corrections.

Please do not hesitate to contact me at (407) 341-4035 for any further information.

Regards, Richard Canelon

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314

DDOVE	PART I
1. (a) Applicant's name: BROKEF	R REAL ESTATE GROUP, INC.
(b) Applicant's business address	7003 PRESIDENTS DR. SUITE #800
	ORLANDO, FL. 32809
	City/State/Zip
If different, Applicant's mailing add	ldress:
(c) Applicant's telephone numbe	
☐ Individual ☐ Corp☐ General Partnership ☐ Limi	poration
If other than an individual,	EL ODIDA
(1) Florida registration/document no	number:(2) Domicile State: FLORIDA
(3) Federal Employer Identification	20-0773790 10-25667
2. (a) If the mark to be registered is (i.e., furniture moving service	is a service mark, the services in connection with which the mark is used: ces, diaper services, house painting services, etc.)
(b) If the mark to be registered is (i.e., ladies sportswear, cat for Real Estate Firm	s a trademark, the goods in connection with which the mark is used: bod, barbecue grills, shoe laces, etc.)
advertisements, brochures, etc.)	k is applied to the good(s) or used in advertising:(i.e., labels, decals, newspapers, Internet, Brochures, Radio, Television
	ys, logos, Businees management, businnes administration
and office functions.	
d) The class(es) in which goods or so	services fall:
CLASS(ES) 35 & 36	

(Continued)

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):
(a) Date first used anywhere: O2/02/2004 (b) Date first used in Florida:
•
PART III 1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)
Large white letter B(cursive) on an square blue background with rounded corners with white B.R.E.G.
letters underneath by a line.
see attachments
English Translation_
2. DISCLAIMER (if applicable)
APART FROM THE MARK AS SHOWN.
APART FROM THE MARK AS SHOWN.
I, Chard CAOLON, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct. Richard Canelon
Typed or printed name of applicant Applicant's signature ie and title) STATE OF Orange COUNTY OF Orange
STATE OF Toronto
COUNTY OF Orange
On this _23 day of
who is personally known to me whose identity I proved on the basis of
(Seal) ALFRED CARRATURE MY COMMISSION # DD 200254 EXPIRES: April 6, 2007 Bonded Thru Budget Notary Services
Notary's Printed Name
My Commission Expires:

FILING FEE: \$87.50 per class