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## FRIEDMAN, ROSENWASSER & GOLDBAUM

A PROFESSIONAL ASSOCIATION
ATTORNEYS AND COUNSELORS AT LAW
THE PLAZA • SUITE 801
5355 TOWN CENTER ROAD
BOCA RATON, FLORIDA 33486

TELEPHONE (561) 395-5511

TELEFAX (561) 395-2648

April 12, 2007

Division of Corporations Registration Section P.O. Box 6327 Tallahassee, FL 32314

Re: Trademark Registration Application-NEXSTORE

Our File:5629.3108

Dear Sir or Madam:

I am enclosing an original, executed and notarized Service Mark Registration Application (the "Application") to be filed in your office. Attached to the Application you will find three (3) original specimens of the marks. I am also enclosing a check in the amount of \$87.50 representing the filing fee for the Application.

If you have any questions, please do not hesitate to contact our office.

Sincerely

Ilene Ratner, Legal Assistant

Enc.

cc: William Knight (w/o enc.)

Ronald N. Rosenwasser

5629\Ltr-Florida-CoverLetter-FilingTrademarkApplication-Nexstore.doc 4.12.2007 10:00\4.12.2007 10:00

# ' APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO:	Division of Corporations Post Office Box 6327						
	Tallahassee, FL 32314						
		Name & address to whom acknowledgment should be sent: Ronald N. Rosenwasser  Friedman, Rosenwasser & Goldbaum, P.A.  5355 Town Center Road, Suite 801  Boca Raton, Florida 33486					
		Daytime Telephone Number PART I					
• ( )							
1. (a)	Applicant's name: Nexstore N	Marketplace, LLC					
(b)	Applicant's business address:	8081 Congress Avenue					
		Boca Raton, Florida 33487					
(c)	Applicant's telephone number: (56	City/State/Zip					
_	Individual Corporation						
If other	er than an individual,						
(1) Flo	orida registration number: <u>L040000528</u>	(2) Domicile State: Florida					
(3)	Federal Employer Identification Nu	umber: <u>061729905</u>					
2. (a) I	(i.e., furniture moving services, diaper	ark, the services in connection with which the mark is used: services, house painting services, etc.) ces and prepared meals to go.					
	Kesiaurum servic	es una preparea meats to go.					
(b)	If the mark to be registered is a trade (i.e., ladies sportswear, cat food, bar	emark, the goods in connection with which the mark is used: becue grills, shoe laces, etc.)					
(c) etc.		k is used: (i.e., labels, decals, newspaper advertisements, brochures,					
	The mark will be used on station	nary, business cards, decals, newspaper advertisements,					
broch	ures, Web Sites and any other man	nner customary within the trade.					
		(Continued)					

(d) The class(es) in which goods or services fall:  43	
Pz	ART II
	related company (must include month, day and year):(b) Date first used in Florida:7/16/04
	ART III included, please give brief written description which  ORE
2. DISCLAIMER (if applicable) NO CLAIM IS MADE TO THE EXCLUSIVE RIC  1, William Knight, being sworn, depose and say that I am the or	"APART FROM THE MARK AS SHOWN.  wner and the applicant
deceive or confuse or to he mistaken therefor. I make this affic acknowledge that I have read the application and know the co	ne identical form or in such near resemblance as to be likely to
Typed o <u>William Kn</u> Applicant's signa	ight, Manager Will Land Hard SSI List name and title)
STATE OF FLORIDA	
COUNTY OF PALM BEACH	ORI
On this 2 day of April , 2  X who is personally known to me wh	2007, William Knight personally appeared before me.
JUSTIN MENDENHALL Notally Public - State of Florida My Commission Expires Jan 14, 2011 Commission # DD 612558 Bonded Through National Notary Assn.	Notary Public Signature  Tyskin Mendenhall  Notary's Printed Name  Notary's Printed Name  Notary's Printed Name  Notary's Printed Name  Notary's Printed Name





# The NexStore Story:

The NexStore MarketPlace<sup>sm</sup> is an innovative culinary adventure aimed at guests who are in search of convenient and fresh Chef Crafted Artisan foods and healthy alternatives.

More than just your typical gas station, the NexStore MarketPlace features an over 12,000 square foot fresh food market offering over 1,800 choices of the most incredible and every day gourmet cuisine to go.

#### A Leader

The vision to create the NexStore concept and brand is uniquely that of Bill Knight, principal of NexStore and Knight Development Group. Knight developed the first combination gasoline and convenience store in Florida in 1969 and has embarked on a new quest to expand the NexStore brand for it's gourmet meals to go, catering program, discounted fuel and convenience store.

This dedication to offering quality, value, and outstanding customer service to NexStore customers enables NexStore to bring our concept to customers across the country.

#### Chefs

We have 41 first class chefs from throughout the country, skilled butchers, artisan bakers and other hospitality experts to bring our customers an extensive range of the best foods from the United States and around the world.

#### Caterina

For those customers who expect the convenience and services associated with catered events, NexStore<sup>sm</sup> offers an extensive full-service catering program to serve small to large gatherings of people that appreciate gourmet and every day meals.

Our highly qualified NexStore MarketPlace Catering Specialist understands the details that make a party successful and will guide our clients through the challenges of designing a successful event. We pride ourselves on being able to meet all our clients catering needs.

#### Convenience Market

For our customers who desire a midnight snack, the NexStore MarketPlace operates a 24 hour convenience market store stocked with a variety of snacks and Chef Prepared meals. With today's high gasoline prices, NexStore customers can take advantage of discounted fuel at any of the twenty available pumps.



# What makes nexStore unique:

- Over 12,000 sq ft of foods and beverages from around the globe
- Over 40 chefs and 100 employees
- Easily accessible location at the I-95 Congress Ave. interchange in Boca Raton
- 20 gas pumps for fast service
- Valet
- Personal Shopper call ahead service
- Artisan Chef crafted foods available to grab and go
- · Over 350 meals to choose from daily
- 12 soups available daily
- 16 types of Sushi always made fresh
- · Over 120 items in our Bake Shop
- Over 150 items in our Deli Department
- Made to order salads, gourmet sandwiches and pizza

#### How to contact NexStore

Δ	А	A	re	 c	

8081 Congress Ave.

Email:

Boca Raton, FL. 33487

contact@nexstoremarket.com

Phone:

Fax:

(561) 241-1000

(561) 241-1001

### Hours of operation

#### **NexStore MarketPlace:**

Sunday - Thursday:

7:00am - 10:00pm

Friday - Saturday:

7:00am - 11:00pm

**Convenience Market:** 

24

24 hours a day, 7 days a week

**Gasoline Sales:** 

24 hours a day, 7 days a week

NexStore Home | About Us | Food Sections | Catering | Job Openings ©2004 NexStore MarketPlace<sup>sm</sup> 8081 Congress Ave. Boca Raton, FL 33487