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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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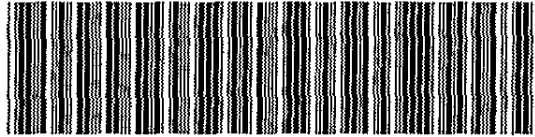
(Business Entity Name)

(Document Number)

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TALLAHASSEE, FLORIDA

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MICHAEL L. LEETZOW, P.A.
ATTORNEY-AT-LAW

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INTELLECTUAL PROPERTY
PATENT PREPARATION
& PROSECUTION
COUNSELING

WWW.LEETZOW.COM

February 8, 2007

Registration Section
Division of Corporations
409 E. Gaines St.
Tallahassee, FL 32399

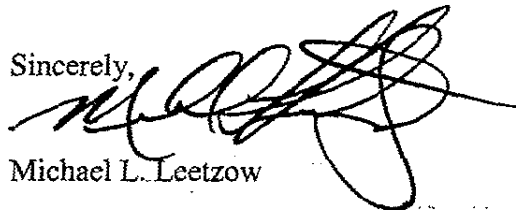
RE: Trademark Registration

Dear Sir/Madam:

Please find an application for the registration of the mark "SHOOT STRAIGHT" by Shoot Straight, Inc. Also enclosed are three specimens, which are print-outs the website showing use of the mark and the services provided.

If there are any questions regarding this application, please call me.

Sincerely,



Michael L. Leetzow

Enclosures

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Michael L. Leetzow, Esq.

5213 Shoreline Circle

Sanford, FL 32771

(407) 302 9970

Daytime Telephone number

PART I

1. (a) Applicant's name: SHOOT STRAIGHT, INC.

(b) Applicant's business address: 1349 S ORANGE BLOSSOM TR

APOPKA FL 32703

City/State/Zip

(c) Applicant's telephone number: (407) 889-0842

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Other: _____

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: P94000048967 ✓

(2) Domicile State: Florida

(3) Federal Employer Identification Number: 593252068

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

GUN FIRING RANGES

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

The mark is used in advertisements, on brochures, on signs at the location, on shopping bags,

business cards, gift cards, shipping labels, targets, membership cards, receipts, letterhead,

envelopes.

(Continued)

(d) The class(es) in which goods or services fall:

.41 - EDUCATION AND ENTERTAINMENT

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: July 1, 1994 (b) Date first used in Florida: July 1, 1994

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

SHOOT STRAIGHT

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

" APART FROM THE MARK AS SHOWN.

I, Lynda Garrison, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Lynda Garrison

Typed or printed name of applicant

Lynda Garrison
Applicant's signature or authorized person's signature
(List name and title)

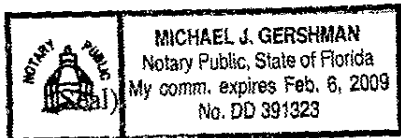
STATE OF Florida

COUNTY OF Seminole

On this day of February, 2007, Lynda Garrison
appeared before me,

☒ who is personally known to me

☐ whose identity I proved on the basis of



Michael Gershman
Notary Public Signature

Michael Gershman
Notary's Printed Name

My Commission Expires: FEB 6 2009

FEE: \$87.50 per class

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About Shoot Straight Online

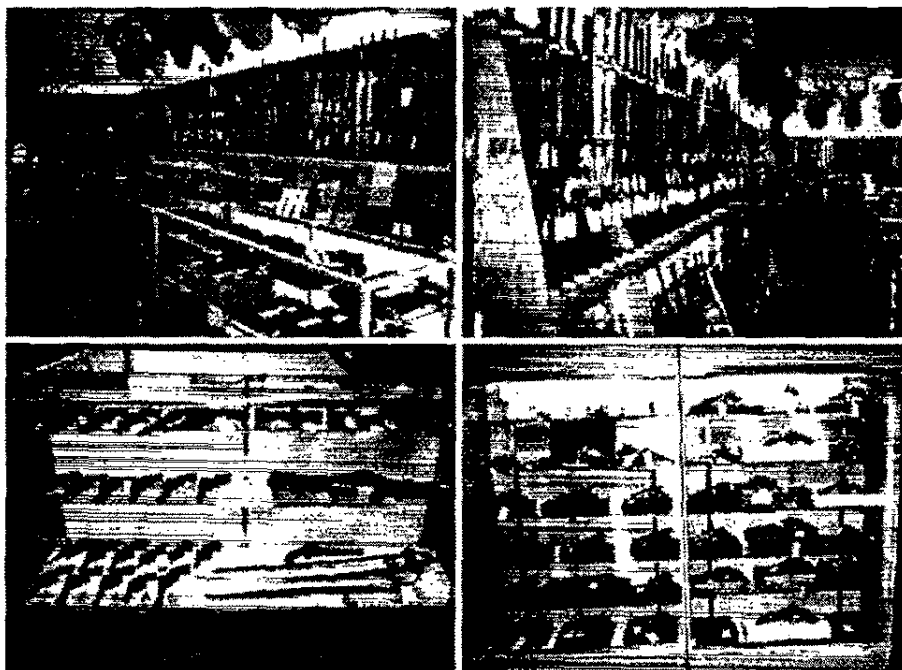
Shoot Straight was founded in 1994 with the concept that many of our clientele will be first-time buyers who will require the assistance of a knowledgeable and caring sales staff. We have dedicated ourselves to allocating the time to properly educate the consumer so that he or she will make the correct firearm choice, depending on their needs.

With two full-service store locations and extensive displays at gun shows most weekends, we have the largest selection of new & used handguns, rifles & shotguns in the southeast. This volume ensures we can provide you with premium services, the latest firearms and the best selection at the lowest prices.

If you live in Central Florida, please stop by and be sure to mention that you saw us in the internet for our "Best Pricing".

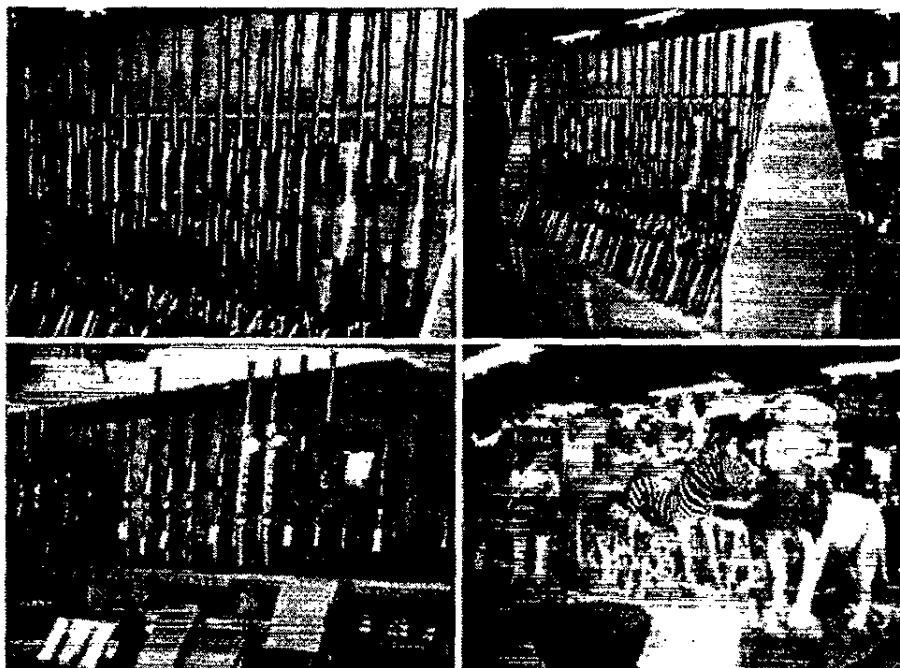


We carry thousands of new & used guns in inventory, with trades & collections coming in daily.



What We Offer

- A Huge Selection of ammo
- Large Selection of Knives
- Outdoors Clothing
- Accessories
- Large Selection of Gun Safes in All Sizes
- Gun Rentals for use on our range
- Archery Department & Range
- Indoor Shooting Range
- Special OPS/Tactical Department
- Certified Gunsmith Services on Premises
- Concealed Weapon Permit Classes Weekly
- One-On-One Instructor Available for Handgun Familiarization
- Largest Collection of Trophy Animals from Around the World





Shoot Straight

Two Locations to serve you:

1349 S. Orange Blossom Trail, Apopka
Tel: 407-889-0842

Have associated store since 1996 at:
4700 S US Hwy 17-92, Casselberry
Tel: 407-834-2242

Coming Soon to Tampa..January 2007 !!!

Servicing All of Central Florida.
Open 7 Days A Week:
Monday - Saturday 10AM - 9PM
Sunday 11AM - 6PM

