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#### **COVER LETTER**

Registration Section Division of Corporations

SUBJECT: WESTSHORE CAPITAL PARTNERS and Design

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Leslie J. Lott, Esq.

(Name of Person)

Lott & Friedland, P.A.

P.O. Drawer 141098

Coral Gables, FL

(City/State and Zip Code)

For further information concerning this matter, please call:

Leslie J. Lott

(Name of Person)

MAILING ADDRESS:

Registration Section Division of Corporations P.O. Box 6327 Tallahassce, FL 32314

STREET/COURIER ADDRESS:

Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301



#### FLORIDA DEPARTMENT OF STATE Division of Corporations

November 29, 2006

LESLIE J LOTT, ESQ P.O DRAWER 141098 CORAL GABLES, FL 33114-1098

SUBJECT: WESTSHORE CAPITAL PARTNERS AND DESIGN

Ref. Number: W06000051734

We have received your document for WESTSHORE CAPITAL PARTNERS AND DESIGN and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. Aligned geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimed: statement found in #2 of Part III of the application: WESTSHORE

Please return your document, along with a copy of this letter, within 60 days of your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6097.

Marsha Thomas Document Specialist

Letter Number: 306A00068709



INTELLECTUAL PROPERT

Reply to Miami office lilott@lfiplaw.com

January 26, 2006

Ms. Marsha Thomas, Document Specialist Florida Department of State Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314 Via Overnight Mail

Re:

WESTSHORE CAPITAL PARTNERS and Design

Our File No. 23044-1-8400 Your Ref. No. W06000051734

Dear Ms. Thomas:

This is further to our telephone discussion of January 16, 2007 concerning the referenced trademark application. Your letter of November 29, 2006 requires the return of our document and later than Sunday, January 28, 2007. Accordingly, we return them to you herein, along memorandum of law which was prepared by my office and which summarizes the points that we discussed by telephone.

In brief, the Florida trademark statute does not provide for a disclaimer of geographic matter. The Florida statute directs us to federal law when there is no provision under state law. We sincerely believe a disclaimer should not be required in this case because **WESTSHORE** is not a geographic indicator that is connected with or indicative of financial investment services, as required by federal law.

I greatly appreciate the courtesy you extended to me during our telephone discussion, and shall look forward to hearing from you with regard to the determination of your office on the enclosed application for trademark registration.

Please do not hesitate to let me know if there is anything further we might provide.

Very truly yours,

LOTT & FRIEDLAND

By: Leslie J. Lott

LJL/mas Enclosures

cc: Westshore Capital Partners

MIAMI OFFICE:
355 ALHAMBRA CIRCLE
SUITE 1100
CORAL GABLES, FLORIDA 33134
305/448•7089 TELEPHONE
305/446•6191 FACSIMILE
HTTP: WWW.LFIPLAW.COM

FORT LAUDERDALE OFFICE:
ONE EAST BROWARD BOULEVARD
SUITE 1609
FORT LAUDERDALE, FLORIDA 33301
954/315•5044 TELEPHONE
954/315•5045 FACSIMILE
HTTP: WWW.LFIPLAW.COM

### LOTT & FRIEDLAND, P.A. INTRA-OFFICE MEMORANDUM

TO:

LJL

FROM:

**JSR** 

RE:

WESTSHORE CAPITAL PARTNERS (FL)

Our File No. 23044-8-8400

DATE:

January 26, 2007

• Issue posed by Ms. Marsha Thomas, Document Specialist – Florida Department of State, Division of Corporations: ₽

O Whether the term "WESTSHORE" requires a disclaimer

- Unclear whether the requirement is based on a finding that "WESTSHORE" is a geographical term or a commonly used word
- Brief answer: No statutory basis for the disclaimer of a commonly used
  - o "WESTSHORE" has no geographic significance as applied to investment and financial services.
  - There are two other Florida registrations containing the term "WESTSHORE" and neither owner was required to disclaim the term
  - o There are four records on the USPTO website for the term "WESTSHORE" and no disclaimer was required for registration
  - WESTSHORE has multiple meanings, such as the western shore of any body of water

#### Florida Trademark Name List for "WESTSHORE"

Mark	Document No.	Date Filed	Disclaimer	Status
WESTSHORE DEVELOPMENT ASSOCIATION WORKING & DESIGN (Tampa, Florida)	T00529	2/15/84	N/A	INACTIVE – Expired 2/15/94
WESTSHORE YACHT CLUB (Bonita Springs, FL)	T06000000477	4/17/06	"YACHT CLUB"	ACTIVE

- Florida Trademark Statute does not support requirement for disclaimer of "WESTSHORE"
  - o There is no statutory basis for the disclaimer of a commonly used word

- Under the Florida Trademark statute, the Department of State may require the applicant for registration to disclaim an unregistrable component of a mark otherwise registrable. Fla. Stat. ch. 495.051 (2006)
- A mark shall not be registered if it consists of a mark which, when used on or in connection with the goods or services of the applicant, is primarily geographically descriptive of them. Fla. Stat. ch. 495.021 (2006)
- o The intent of the Florida Trademark Statute "is to provide a system of state trademark registration and protection substantially consistent with the federal system of trademark registration and protection under the Trademark Act of 1946, as amended. To that end, the construction given the federal act should be examined as persuasive authority for interpreting and construing this chapter." Fla. Stat. ch. 495.181 (2006).
- o The 2007 Florida Trademark Statute does not modify this section to create any discrepancies in the foregoing. Fla. Stat. s. 495.021, FS. (2007)

#### USPTO Records for "WESTSHORE"

Mark	Reg. No.	Disclaimer	Status 3
W WESTSHORE MALL	2,040,599	"MALL"	Cancelled – 11/25/63
and Design	<b>A</b>		<u> </u>
WESTSHORE MALL	2,035,785	"MALL"	Cancelled - 11/8/03
WESTSHORE DATA,	1,847,874	"DATA, INC." and "A	Cancelled - 8/18/01
INC. A		COMMUNICATIONS	
COMMUNICATIONS		COMPANY"	
COMPANY and Design			
WESTSHORE (stylized)	0,395,783	N/A	Expired

#### • Disclaimer of "WESTSHORE" for Federal Registrations

- o The following elements must be met for a finding that a mark is primarily geographically descriptive:
  - (1) The primary significance of the mark is geographic to reasonable purchasers of the relevant goods in the United States
  - (2) If so, purchasers would be likely to think that the goods originate in the geographic place identified in the mark
  - (3) The mark identifies the geographic origin of the goods.
     TMEP § 1210.
- o Refusal for registration based on geographic descriptiveness requires that there be a goods/place or services/place association such that the public is likely to believe that the goods or services originate in the place identified in the mark. TMEP § 1210.04.
- o Additionally, the name of a geographic location that has no significant relation to commercial activities or the production of the relevant

- goods or services, such as ALASKA for bananas, is treated as an arbitrary mark because it is unlikely that consumers would believe that the mark identifies the place from which the goods originate.
- o WESTSHORE has no geographic significance as applied to investment and financial services.
- Accordingly, none of the owners of the above federal registrations were required to disclaim the term "WESTSHORE" as a geographic or descriptive component of their marks

#### • Multiple meanings of "WESTSHORE"

- o General Google search for "WESTSHORE" revealed the following references:
  - The western shore of any body of water
  - Principal business district of Tampa, Florida (i.e. West Shore Boulevard as a thoroughfare)
  - West Shore Community College in Scotville, Michigan
  - Westshore Terminals Limited Partnership in Vancouver, Canada

## APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO:	Division of Corporations Post Office Box 6327	Name & address to whom acknowledgment should be sent:			
	Tallahassee, FL 32314	. •	Leslie J. Lott, Esq.		
	n de la companya de	-=-	Lott & Friedland, P.A.		
			P.O. Drawer 141098, Coral Gables, FL 33114-1098		
4			Oaytime Telephone number		
			PART I		
1. (a)	Applicant's name:	Westsho	re Capital Management, L.P.		
(b	) Applicant's business address: _	400 Nort	th Ashley Drive, Suite 2610		
		Tampa,	FL 33602		
	_		City/State/Zip ₹\$ 07		
II diff	erent, Applicant's mailing addre	ss:			
		<del>,,</del>	City/State/Zip 22 6 =		
101	Applicant's telephone number: (	813 、 2	223-3600 =		
(0)		orporation	□ Joint Venture □ Other: ♀♀ →		
Ē		mited Partners			
If other	er than an individual,		A''' 7		
(1) F	lorida registration/document nur	ber: <u>B06</u>	000000299 (2) Domicile State:DE		
(3) F	ederal Employer Identification N	umber: 20-	5136174		
2. (a)	If the mark to be registered is a (i.e., furniture moving services,	service mark, diaper service	the services in connection with which the mark is used: es, house painting services, etc.)		
Fina	ncial and investment mana	agement se	ervices; investment of funds for others and		
	<del></del>	· · ·	consultation services in the field of investment and		
		* 1	The state of the s		
	stment management; ver				
(b)	it the mark to be registered is a (i.e., ladies sportswear, cat food	trademark, the , barbecue grif	e goods in connection with which the mark is used: ils, shoe laces, etc.)		
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			The second secon		
	The section of the se	La madife da Tra	16 Male deals and an advantage to the state of the state		
			ed (i.e., labels, decals, newspaper advertisements, brochures, etc.)		
Rusi	ness cards, stationery, and	advertising	and promotional materials in print and on the internet		
		<del>-, . ,</del>	₹		
			and the second of the second o		
	· · · · · · · · · · · · · · · · · · ·		(Continued)		

The state of the s	
1. Date first used by the applicant, predecessor, or a rela	ART II
• • • •	(b) Date first used in Florida: Sept. 25, 2006
(a) Date first used anywhere: Sept. 25, 2006	(6) Date first used in Florida: Gept. 23, 2000
1. The mark to be registered is: (If logo/design is includ must be 25 words or less.)	ART III ed, please give brief written description which
Solid rectangle diagonally bisected by white wavy	line, positioned to the left of words
WESTSHORE CAPITAL PARTNERS, with horizonta	al line between WESTSHORE and CAPITAL PARTNERS
English Translation	
2. DISCLAIMER (if applicable) NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT	TO USE THE TERM" <u>Capital Partners</u> "APART FROM THE MARK AS SHOWN.
herein, or that I am authorized to sign on behalf of the owner and the right to use such mark in Florida either in the identical form of he mistaken therefor. I make this affidavit and verification on my application and know the contents thereof and that the facts stated Westshore Capita	I Management, L.P.
By:  Applica (List na COUNTY OF Hillsborough	ant's signature David J. Malizia, President of comme and title)  Applicant's General Partner:  Westshore Capital GPMM, Inc., a Florida corporation
On this 31 st day of October, 2	2006 , David J. Malizia personally
appeared before me,	entity I proved on the basis of
(Seal)	TO THE PASS OF THE

d) The class(es) in which goods or services fall:

36

FEE: \$87.50 per class

My Commission Expires:\_



David J. Malizia | Managing Partner

DJN/@WestshoreCapitalPartners com

Rivergate Tower, Suite 2510 ± 400 North Ashley Drive ± Tampa, Ft. 33602 Ph: 813-223-3600 ± Fax. 813-223-3699 ± www.WestshoreCapitalPartners.com