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COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Vero Beach Book Festival

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

David L. Hancock, Esq.

(Name of Person)

Law Office of Rene' G. VanDeVoorde

(Firm/Company)

1327 North Central Avenue

(Address)

Sebastian, FL 32958

(City/State and Zip Code)

For further information concerning this matter, please call:

David L. Hancock, Esq.

(Name of Person)

at (772) 589-4353

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

David L. Hancock, Esq.

1327 North Central Avenue

Sebastian, FL 32958

(772) 589-4353

Daytime Telephone number

PART I

1. (a) Applicant's name: Laura (Riding) Jackson Foundation, Inc.

(b) Applicant's business address: 1327 North Central Avenue

Sebastian, FL 32958

City/State/Zip

If different, Applicant's mailing address: _____

City/State/Zip

(c) Applicant's telephone number: () _____

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Other: _____

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration/document number: N92000000745 ✓

(2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-3160354

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Production, operation, and sponsorship of annual book festival which includes, but is not limited to, activities such as
authors as special speakers, author discussions, book signings, book sales, creative projects, children's programs,
sales of various goods and refreshments, and other activities and functions of interest to the public.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Beverage containers and mugs, shirts, aprons, address books, totes, note paper and stationary, and
sticky note pads.

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Servicemark: Brochures, flyers, posters, advertisements, and book marks.

Trademark: Book signature plates attached to pages of books, embossed labels, Imprinted emblems,
self-adhesive labels, and printed labels.

(Continued)

d) The class(es) in which goods or services fall:

Servicemark: Class 41 Education and Entertainment and Class 42 Miscellaneous. Trademark: Class 16 Paper Goods and Printed Matter, Class 20 Furniture and Articles Not Otherwise Classified, Class 21 Housewares and Glass, and Class 25 Clothing.

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: September 1, 2004 (b) Date first used in Florida: September 1, 2004

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Vero Beach Book Festival. Logo description: Human figure with hat reclining in hammock looking at book, background consisting of blue water and sky, yellow sand and sun, hanging white palm fronds.

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " Vero Beach or Book or Festival " APART FROM THE MARK AS SHOWN.

I, Nancy Hopwood

being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Nancy Hopwood, President, Laura (Riding) Jackson Foundation, Inc.

Typed or printed name of applicant

Nancy Hopwood
Applicant's signature
(List name and title)

STATE OF Florida

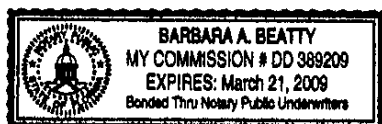
COUNTY OF Indian River

On this 14th day of December, 2006, Nancy Hopwood
appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

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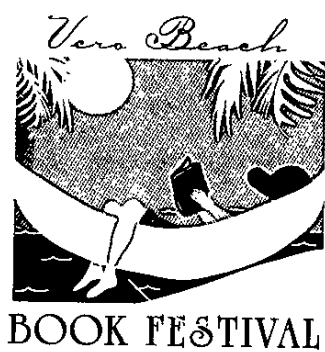


Barbara A. Beatty
Notary Public Signature

Notary's Printed Name

My Commission Expires: _____

FEE: \$87.50 per class



2ND ANNUAL

NOVEMBER 10TH - 11TH, 2006

NATIONAL & REGIONAL AUTHORS

NO-COST AUTHOR PANELS & SIGNINGS

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FAIR, KIDS ACTIVITIES & MORE!

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THE LAURA (RIDING) JACKSON FOUNDATION'S

VERO BEACH BOOK FESTIVAL

2ND ANNUAL

FRIDAY, NOVEMBER 10

PLAY-OFF FOR BOOKS

7 p.m. Vero Beach High School Performing Arts Center 1707 16th Street

Featuring Keynote Speaker

JAMES R. HANSON author of
FIRST MAN: The Life of Neil A. Armstrong

Special appearance by RALPH MORSE

LIFE magazine Photojournalist

Showing of his NASA Space Program photographs

✓ Book Signing/Meet the Speakers

✓ Raffle Drawing for a Book Collection of 2006 Book Festival featured authors

PLAY-OFF FOR BOOKS Tickets \$25.00

Available at all IRNB Branches, Vero Beach Book Center, VeroBeachBookFest.com,
and at the door, subject to availability



SATURDAY, NOVEMBER 11

FESTIVAL MARKETPLACE

from 9 a.m. to 6 p.m.

Free Admission

Courthouse Executive Center and Heritage Center
14th Avenue in Historic Downtown Vero Beach

✓ Book Signings by visiting authors

✓ Book Sales

✓ Entertainment

✓ Hands-on creative projects

✓ Indian River County Library children's programs

✓ Gathering Place for local authors

✓ Refreshments available for purchase

SATURDAY, NOVEMBER 11

AUTHOR DISCUSSIONS

Free Admission - Reservations Required

Lively discussions with authors, agents, booksellers, editors
and publishers

Publishing Your Writing - at the Courthouse Executive Center

Writing Your Memoirs - at the Courthouse Executive Center

Balancing Land Use And Preservation
at the Vero Beach High School Performing Arts Center



FOR INFORMATION AND
TO RESERVE TICKETS,
VISIT
THE VERO BEACH BOOK CENTER

OR
VeroBeachBookFest.com

OR CALL
772-569-6718

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THE LAURA (RIDING) JACKSON FOUNDATION

VERO BEACH BOOK FESTIVAL

2ND ANNUAL

IRNB
INDIAN RIVER NATIONAL BANK



BOOK FESTIVAL



NOVEMBER 10TH-11TH, 2006 7 P.M.

Vero Beach High School Performing Arts Center
1707 16th Street

Featuring Keynote Speaker

JAMES R. HANSEN, author of

FIRST MAN: The Life of Neil A. Armstrong

Special appearance by **RALPH MORSE**,
LIFE magazine Photojournalist, showing of his
NASA Space Program photographs.

- ✓ Book Signing/Meet the Speakers
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Tickets \$25.00

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Beach Book Center. VeroBeachBookFest.com.
and at the door, subject to availability.

772-569-6718