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PICK-UP WAIT MAIL

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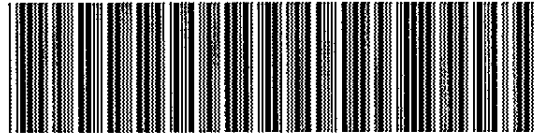
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106-1597

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA
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12/06/06--01009--008 **525.00

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106-52930

RECEIVED
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CAPITAL CONNECTION, INC.

417 E. Virginia Street, Suite 1 • Tallahassee, Florida 32301
(850) 224-8870 • 1-800-342-8062 • Fax (850) 222-1222

JoediverAmerica

- Art of Inc. File _____
- LTD Partnership File _____
- Foreign Corp. File _____
- L.C. File _____
- Fictitious Name File _____
- Trade/Service Mark _____
- Merger File _____
- Art. of Amend. File _____
- RA Resignation _____
- Dissolution / Withdrawal _____
- Annual Report / Reinstatement _____
- Cert. Copy _____
- Photo Copy _____
- Certificate of Good Standing _____
- Certificate of Status _____
- Certificate of Fictitious Name _____
- Corp Record Search _____
- Officer Search _____
- Fictitious Search _____
- Fictitious Owner Search _____
- Vehicle Search _____
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- UCC 1 or 3 File _____
- UCC 11 Search _____
- UCC 11 Retrieval _____
- Courier _____

Signature _____

Requested by: _____

Name

Date

Time

WC *12/6* *11:00*

Walk-In _____

Will Pick Up _____



FLORIDA DEPARTMENT OF STATE
Division of Corporations

December 7, 2006

CAPITAL CONNECTION, INC.
WALK-IN
PICK-UP
TALLAHASSEE, FL

SUBJECT: JOEDIVERAMERICA AND DESIGN OF MALE FACE WITH SCUBA MASK
Ref. Number: W06000052930

We have received your document for JOEDIVERAMERICA AND DESIGN OF MALE FACE WITH SCUBA MASK and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

Because your mark falls under more than one class, you must submit three specimens for each class. Please provide three specimens for class(es) 25 & 28.

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens that have been altered or defaced in any manner. We will accept labels, decals or tags that are affixed to the actual goods or products. We will accept three LEGIBLE photographs of the goods or products with the specimens affixed. If this is some kind of publication, newspaper, magazine, or column, we need three publications. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Pursuant to section 495.181, F.S., photographs may not be registered as a trademark or service mark. Photographs may be copyrighted. You may contact the U.S. Copyright Office by calling 202-707-3000.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 106A00070138



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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Palumbo & Levins, LLC
6810 Porto Fino Circle
Fort Myers, FL 33912
(239) 437-1197
Daytime Telephone number

PART I

06 DEC 12 AM 9:04
FILED
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

1. (a) Applicant's name: MEK, Inc.

(b) Applicant's business address: 12801-17 Commonwealth Drive
Fort Myers, FL 33913
City/State/Zip

(c) Applicant's telephone number: (239) 437-2900

Individual Corporation Joint Venture Other:
 General Partnership Limited Partnership Union

If other than an individual,

(1) Florida registration number: P01000002087 ✓ (2) Domicile State: Florida

(3) Federal Employer Identification Number: 651071126

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Any and all items related to scuba, snorkeling, water sports, & outdoor activities including by way of example and not as limitation: Scuba products, goods, accessories equipment, supplies, gear, flippers, wetsuits, swimsuits, masks, oxygen tanks, etc, Snorkeling products, goods, accessories, equipment, supplies, gear, flippers, wetsuits, swimsuits, masks, etc., Swim products, goods, accessories, equipment, supplies, gear, flippers, wetsuits, swimsuits, masks, flotation devises, etc.

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)
Any and all items related to advertising, marketing, labeling of goods, and promotional material, including by way of example and not as limitation: labels, decals, newspaper advertisements, television advertisements, internet advertisements, brochures, billboards tags, wrappers, boxes, containers, bags, papers, business cards, flyers, stationary, envelopes, invoices, etc.

(Continued)

(d) The class(es) in which goods or services fall:

Class 25 (Clothing, Footwear, and Headgear);

Class 28 (Games and playthings; gymnastic and sporting articles not included in other classes)

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: December 8, 1998 (b) Date first used in Florida: December 8, 1998

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

JoeDiverAmerica and Male Face with Scuba Mask

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " APART FROM THE MARK AS SHOWN.

I, Michael Korzep, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Michael Korzep

Typed or printed name of applicant.

[Handwritten signature]

Applicant's signature or authorized person's signature (List name and title)

STATE OF Florida

COUNTY OF Lee

On this 29th day of November, 2006, Michael E. Korzep personally appeared before me,

[X] who is personally known to me [] whose identity I proved on the basis of



Mary V. Palumbo MY COMMISSION # DD199774 EXPIRES June 20, 2007 BONDED THRU TROY FAIN INSURANCE, INC.

[Handwritten Notary Signature]

Notary Public Signature

Notary's Printed Name

My Commission Expires:

FEE: \$87.50 per class



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