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(Address)

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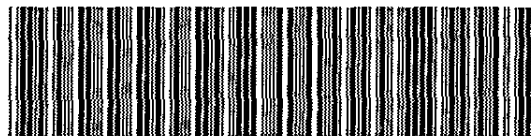
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W06-43434



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BOOK

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**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** BEST COUPON BOOK  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

JOHN F. FORET  
(Name of Person)

BEST COUPON BOOK INC  
(Firm/Company)

260 MAITLAND AVE #2000  
(Address)

ALTAMONTE SPR. FL 32701  
(City/State and Zip Code)

For further information concerning this matter, please call:

JOHN F. FORET at (407) 571-2982  
(Name of Person) (Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**  
Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

October 3, 2006

JOHN F. FORET  
SELECT MAGAZINE INC.  
260 MAITLAND AVENUE #260  
ALTAMONTE SPRINGS, FL 32701

SUBJECT: BEST COUPON BOOK  
Ref. Number: W06000043434

We have received your document for BEST COUPON BOOK and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must list a more specific product in #2(b) in Part I of the application.

In Part I(2)(c) you must state how the mark is being used. If the mark is a trademark, you can cite labels, decals, tags, imprints on goods, etc. If the mark is a service mark, you can cite business cards, newspaper advertisements, TV and radio advertisements, etc.

Class(es) (16) would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) (16).

You must disclaim the term(s) "BOOK" in addition to the term(s) already disclaimed. Please amend #2 in Part III accordingly.

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens that have been altered or defaced in any manner. We will accept labels, decals or tags that are affixed to the actual goods or products. We will accept three LEGIBLE photographs of the goods or products with the specimens affixed. If this is some kind of publication, newspaper, magazine, or column, we need three publications. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

JOHN FORET  
BEST COUPON BOOK  
260 MAITLAND AVE #2000 ALT SPR FL 32701  
(407) 571-2982  
Daytime Telephone number

PART I

- 1. (a) Applicant's name: BEST COUPON BOOK INC (JOHN FORET)
- (b) Applicant's business address: 260 MAITLAND AVE #2000  
ALTAMONTE SPR. FL 32701  
City/State/Zip

If different, Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

- (c) Applicant's telephone number: (407) 571-2982
- Individual       Corporation       Joint Venture       Other: \_\_\_\_\_
- General Partnership       Limited Partnership       Union

If other than an individual,

- (1) Florida registration/document number: POS000119246 ✓ (2) Domicile State: \_\_\_\_\_
- (3) Federal Employer Identification Number: 412184746

- 2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

\_\_\_\_\_

- (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

\_\_\_\_\_

- (c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)  
DIRECT MAIL ADVERTISING BOOK, THIS IS A  
COUPON BOOK DIRECT MAILED TO HOUSES IN A COMMUNITY  
THE MARK IS ON THE FRONT COVER OF THE BOOK

(Continued)

d) The class(es) in which goods or services fall:

760 ADVERTISING & BUSINESS

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: AUGUST 26, 05 (b) Date first used in Florida: AUGUST 26, 05

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less)

THE LOGO IS ROUND WITH BEST IN SILVER, COUPON IN RED, BOOK IN YELLOW, WITH SUN RAYS ON TOP & BLACK BOTTOM.

English Translation \_\_\_\_\_

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "COUPON, BOOK" APART FROM THE MARK AS SHOWN.

I, J. F. Foret, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

John F. FORET PRESIDENT

Typed or printed name of applicant

J. F. Foret

Applicant's signature (List name and title)

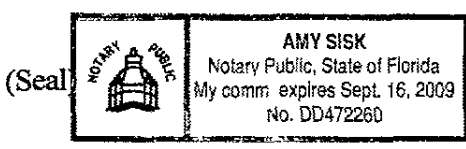
STATE OF Florida

COUNTY OF Orange

On this 27 day of September 2006, John F Foret personally appeared before me,

who is personally known to me  whose identity I proved on the basis of FL. Drivers License

FILED  
06 OCT 17 PM 12:08  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA



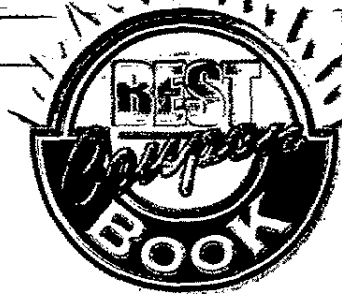
Amy Sisk  
Notary Public Signature  
Amy Sisk  
Notary's Printed Name

My Commission Expires: \_\_\_\_\_

FEE: \$87.50 per class

The Best of

# WEST MELBOURNE



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Harbor City Furniture

Royal

Walls

New York Diner

Family First

BIZZARRO PIZZERIA



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