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TALLAHASSEE, FLORIDA

✓✓

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Style Home

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Jordan A. LaVine

(Name of Person)

Flaster/Greenberg, P.C.

(Firm/Company)

1628 John F. Kennedy Blvd., 15th Floor

(Address)

Philadelphia, PA 19103

(City/State and Zip Code)

For further information concerning this matter, please call:

Jordan A. LaVine

(Name of Person)

at (215) 279.9389

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Jordan A. LaVine
1628 John F. Kennedy Blvd., 15th Floor
Philadelphia, PA 19103
(215) 279.9389
Daytime Telephone number

PART I

1. (a) Applicant's name: NYT Management Services, Inc.

(b) Applicant's business address: 2202 North Westshore Boulevard
Tampa, FL 33067
City/State/Zip

If different, Applicant's mailing address: _____

City/State/Zip

(c) Applicant's telephone number: (_____)
☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other: _____
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration/document number: F04-511 (2) Domicile State: Delaware

(3) Federal Employer Identification Number: _____

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

general interest publications

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)
magazines

(Continued)

d) The class(es) in which goods or services fall:

Class 16

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: February 2006 (b) Date first used in Florida: February 2006

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Style Home

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

" APART FROM THE MARK AS SHOWN.

I, Jordan A. LaVine, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

NYT Management Services, Inc.

Typed or printed name of applicant

[Signature]
Applicant's signature
(List name and title)

STATE OF Pennsylvania

COUNTY OF Philadelphia

On this 4th day of May, 2006, Jordan A. LaVine personally appeared before me,

☒ who is personally known to me

☒ whose identity I proved on the basis of driver's license

(Seal)

[Signature]
Notary Public Signature

Robin L. Thompson
Notary's Printed Name

My Commission Expires: January 17, 2009

FEE: \$87.50 per class

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL
ROBIN L. THOMPSON, Notary Public
City of Philadelphia, Phila. County
My Commission Expires January 17, 2009

Style Home

A MAGAZINE OF THE HERALD-TRIBUNE MEDIA GROUP / WINTER 2006

Living color

Making a bold statement with color

Makeover HGTV stars reinvent themselves on the Gulf Coast

In style Interior designers chat about what's new for 2006