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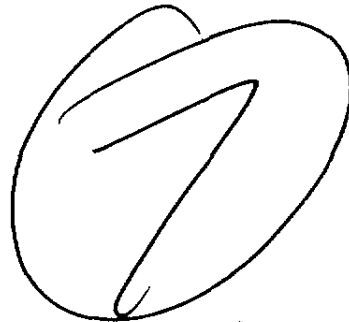
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TALLAHASSEE, FLORIDA

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**Malloy &
Malloy, P.A.**

Patent, Trademark & Copyright Law

"Since 1959"
Registered Patent Attorneys
Trial and Appellate Counsel
Internet: malloylaw.com

Miami Office
2800 S.W. Third Avenue
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Ft. Lauderdale Office
2101 West Commercial Blvd.
Reply to: Miami Office
Broward (954) 525-9611
FLORIDA (800) 337-7239

March 16, 2006

VIA FEDERAL EXPRESS

Secretary of State
Division of Corporations
409 East Gaines Street
Tallahassee, Florida 32399

Attn: Nanette Causseaux
Corporate Specialist Supervisor

Re: Florida Trademark Application -
"ARIEL'S"
Our Ref.: 2.840.06

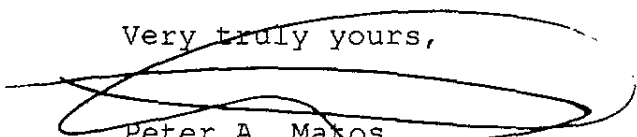
Dear Ms. Causseaux:

Enclosed please find a trademark application, along with three (3) specimens, to be filed with the State of Florida regarding the above-referenced trademark. Also enclosed is our check in the amount of \$175.00 to cover the appropriate filing fees.

Due to potential conflicts that Applicant is experiencing relating to this mark, Applicant respectfully requests EXPEDITED HANDLING. For your convenience, a pre-paid Federal Express envelope is enclosed.

Kindest regards,

Very truly yours,


Peter A. Matos
For the Firm

PAM/vm
Enclosures

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FLORIDA DEPARTMENT OF STATE
Division of Corporations

March 28, 2006

PETER A. MATOS, ESQUIRE
MALLOY & MALLOY, P.A.
2800 S.W. THIRD AVENUE
MIAMI, FL 33129

SUBJECT: ARIEL'S
Ref. Number: W06000014819

We have received your document for ARIEL'S and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

In Part II(1) a & b we need a month, a day, and a year for the date the mark was first used anywhere and for the date it was first used in Florida.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 006A00020985

**Malloy &
Malloy, P.A.**

"Since 1959"
Registered Patent Attorneys
Trial and Appellate Counsel
Internet: malloylaw.com

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2800 S.W. Third Avenue
Miami, Florida 33129
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Patent, Trademark & Copyright Law

Ft. Lauderdale Office
2101 West Commercial Blvd.
Reply to: Miami Office
Broward (954) 525-9611
FLORIDA (800) 337-7239

April 6, 2006

Secretary of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

Attn: Nanette Causseaux
Document Specialist Supervisor

Re: Florida Trademark Application -
"ARIEL'S"
Your Ref.: W06000014819
Our Ref.: 2.840.06

Dear Ms. Causseaux:

In response to your correspondence dated March 28, 2006, (copy enclosed) applicant hereby submits the corrected trademark application in connection with the above-referenced trademark.

This response is submitted within sixty (60) days of the date of your action. Accordingly, applicant requests that its mark be accepted for registration.

Kindest regards,

Very truly yours,



David A. Gast
For the Firm

DAG/vm
Enclosures

F:\M\DOCS\12-TR\TM 2006\APP\2840-06 Ariel's Jewelry, Inc\2840-response ltr- FL SEC STATE doc

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Malloy & Malloy, P.A.
2800 S.W. Third Avenue
Miami, Florida 33129
(305) 858-8000
Daytime Telephone number

PART I

1. (a) Applicant's name: Ariel's Jewelry, Inc.

(b) Applicant's business address: 2300 Coral Way, Suite 200
Miami, Florida 33145
City/State/Zip

If different, Applicant's mailing address: _____
City/State/Zip

(c) Applicant's telephone number: (_____)
 Individual Corporation Joint Venture Other
 General Partnership Limited Partnership Union

If other than an individual,

(1) Florida registration/document number: P92000008389 (2) Domicile State: Florida
(3) Federal Employer Identification Number: 650374598

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Jewelry store and pawn shop services

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)
The mark is used by applying it to advertisements or promotional materials, including but not
limited to, flyers, brochures, signs and internet web site.

(Continued)

d) The class(es) in which goods or services fall:

35, 36

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 12/01/1993 (b) Date first used in Florida: 12/01/1993

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

ARIEL'S

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

" APART FROM THE MARK AS SHOWN.

I, Ariel Acosta

being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Ariel's Jewelry, Inc.

Typed or printed name of applicant

[Handwritten signature]

Applicant's signature
(List name and title)

STATE OF FLORIDA

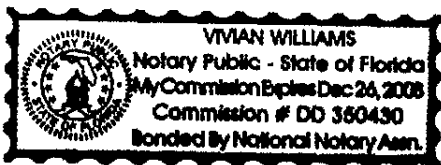
COUNTY OF MIAMI-DADE

On this 16 day of MARCH, 2006, ARIEL ACOSTA

appeared before me, who is personally known to me whose identity I proved on the basis of

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

(Seal)



[Handwritten signature]

Notary Public Signature

VIVIAN WILLIAMS

Notary's Printed Name

My Commission Expires: _____

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Ariel's Jewelry

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Miami, Fl. 33184
Tel.: (305) 223-0337
Pager (305) 268-2633

ABDIEL Store 2

8334 S.W. 8th St.
Miami, Fl. 33144
Tel.: (305) 264-1466
Pager (305) 268-2635

ZULMA Store 3

13637 S.W. 26th St. (Coral Way)
Miami, Fl. 33175
Tel.: (305) 226-0313
Pager (305) 214-7373

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