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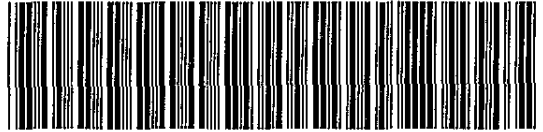
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Ventura

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06 MAR 17 PM 1:33
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

02/16/06--01024--030 **262.50

T06-331
W06-331

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06 FEB 15 PM 12:16
SECRETARY OF STATE
TALLAHASSEE, FLORIDA



SHUTTS
&
BOWEN
LLP

ATTORNEYS AND COUNSELLORS AT LAW

PAUL A. HECHENBERGER, ESQ.
(407) 835-6738 Direct Telephone
(407) 849-7212 Direct Facsimile

E-MAIL ADDRESS:
phechenberger@shutts-law.com

February 15, 2006

VIA FEDERAL EXPRESS

Florida Department of State
Trademark Registration Section
Division of Corporations
408 East Gaines Street
Tallahassee FL 32399

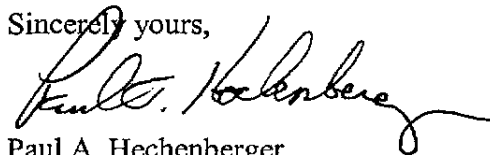
**Re: Application for the Registration of a Trademark or Service Mark:
VENTURA AT TURTLE CREEK**

Dear Sir:

Enclosed please find two (2) originals of an Application for the Registration of a Trademark or Service Mark, and a check in the amount of \$262.50 (3 classes @ \$87.50 per class) made payable to the "Florida Department of State" representing the registration fee. Please send the acknowledgement to: Shutts & Bowen LLP, Attn: Paul A. Hechenberger, Esq., 300 South Orange Avenue, Suite 1000, Orlando, Florida 32801.

If you have any questions or require additional information, please do not hesitate to contact me at (407) 835-6738. Thank you for your attention to this matter.

Sincerely yours,



Paul A. Hechenberger

PAH/mls
Enclosures
cc: Ms. Cathleen Consoli (w. encls.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

February 20, 2006

SHUTTS & BOWEN LLP
ATTN: PAUL A. HECHENBERGER, ESQUIRE
300 SOUTH ORANGE AVENUE, SUITE 1000
ORLANDO, FL 32801

SUBJECT: VENTURA AT TURTLE CREEK
Ref. Number: W06000008317

We have received your document for VENTURA AT TURTLE CREEK and your check(s) totaling \$262.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "VENTURA"

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 106A00011858

SHUTTS
&
BOWEN
LLP

ATTORNEYS AND COUNSELLORS AT LAW

PAUL A. HECHENBERGER, ESQ.
(407) 835-6738 Direct Telephone
(407) 849-7212 Direct Facsimile

E-MAIL ADDRESS:
phechenberger@shutts-law.com

March 13, 2006

VIA FEDERAL EXPRESS

Florida Department of State
Trademark Registration Section
Division of Corporations
408 East Gaines Street
Tallahassee FL 32399

**Re: Application for the Registration of a Trademark or Service Mark:
VENTURA AT TURTLE CREEK**

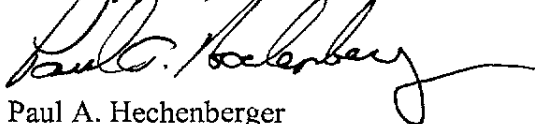
Dear Sir:

Enclosed please find our original Application for the Registration of VENTURA AT TURTLE CREEK, reflecting the *disclaimer* of the name "VENTURA", as requested in your February 20, 2006 letter (enclosed).

Please send the acknowledgement to: Shutts & Bowen LLP, Attn: Paul A. Hechenberger, Esq., 300 South Orange Avenue, Suite 1000, Orlando, Florida 32801.

If you have any questions or require additional information, please do not hesitate to contact me at (407) 835-6738. Thank you for your attention to this matter.

Sincerely yours,



Paul A. Hechenberger

PAH/mls
Enclosures

ORLDOCS 10382943 1

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Paul A. Hechenberger, Esquire

Shutts & Bowen LLP

300 South Orange Avenue, Suite 1000

Orlando, Florida 32801

(407) 423-3200

Daytime Telephone number

PART I

I. (a) Applicant's name: Pulte Home Corporation

(b) Applicant's business address: 4901 Vineland Road, Suite 500

Orlando, Florida 32811

City/State/Zip

(c) Applicant's telephone number: (407) 447-9600

Individual Corporation Joint Venture Other:

General Partnership Limited Partnership Union

If other than an individual,

(1) Florida registration number: P05311 (2) Domicile State: Michigan

(3) Federal Employer Identification Number: 38-1545089

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

SALE, MARKETING & CONSTRUCTION OF A RESIDENTIAL DEVELOPMENT CONSISTING OF
MULTI-FAMILY/CONDOMINIUM UNITS

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

BROCHURES, FLOOR PLANS, NEWSPAPER AND OTHER ADVERTISEMENTS, SIGNAGE, PROMOTIONAL
MATERIALS, SKETCHES AND PHOTOS

(Continued)

(d) The class(es) in which goods or services fall:

35 (Advertising and Business), 37 (Construction) and 42 (Miscellaneous)

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 2/6/04 (b) Date first used in Florida: 2/6/04

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

"VENTURA AT TURTLE CREEK"

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "VENTURA" APART FROM THE MARK AS SHOWN.

I, Nicolo Sartori, Jr., being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

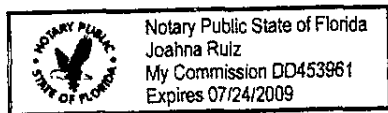
PULTE HOME CORPORATION

By: [Signature]
Name: Nicolo Sartori, Jr.
Title: Attorney in fact

STATE OF Florida
COUNTY OF Orange

On this 14 day of September, 2005, Nicolo Sartori, Jr. as Attorney in fact of Pulte Home Corporation, personally appeared before me, who is personally known to me whose identity I proved on the basis of _____

(Seal)



[Signature]
Notary Public Signature

Joahna Ruiz
Notary's Printed Name
My Commission Expires: 7/24/09

FEE: \$87.50 per class

Please Note: Applicant is simultaneously herewith, filing an application for registration of the mark "Turtle Creek".

