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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

✓

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: adsontrucks

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Sathish Menon

(Name of Person)

(Firm/Company)

PO Box 1222

(Address)

Tarpon Springs FL 34688

(City/State and Zip Code)

For further information concerning this matter, please call:

Sathish Menon

(Name of Person)

at (727) 853-7878

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301



FLORIDA DEPARTMENT OF STATE

Glenda E. Hood
Secretary of State

September 28, 2005

SATHISH MENON
P.O. BOX 1222
TARPON SPRINGS, FL 34688

SUBJECT: ADSONTRUCKS AND DESIGN OF OVAL WITH TRUCK AND
"ADSONTRUCKS" PRINTED ON TRUCK, WITH MAN BEHIND OVAL
Ref. Number: W05000044707

We have received your document for ADSONTRUCKS AND DESIGN OF OVAL WITH TRUCK AND "ADSONTRUCKS" PRINTED ON TRUCK, WITH MAN BEHIND OVAL and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must list a more specific service in #2(a) in Part I of the application.

List only the mark to be registered in #1 of Part III. Please delete any informational statements, explanations, etc. you may have included.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 705A00059065

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: **Division of Corporations**
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Sathish Menon

PO Box 1222

Tarpon Springs FL 34688

(727) 853-7878

Daytime Telephone number

PART I

1. (a) Applicant's name: Sathish Menon

(b) Applicant's business address: 6014 US Hwy 19, Suite 100

New Port Richey FL 34652

City/State/Zip

If different, Applicant's mailing address: PO Box 1222

Tarpon Springs FL 34688

City/State/Zip

(c) Applicant's telephone number: (727) 853-7878

☒ Individual

☐ Corporation

☐ Joint Venture

☐ Other: _____

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration/document number: _____ (2) Domicile State: _____

(3) Federal Employer Identification Number: _____

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Advertising ON VEHICLES for others

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Brochures, business cards, website, sales collateral, billboards (including mobile), advertising

(Continued)

d) The class(es) in which goods or services fall:

Class 35

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 6/1/2005

(b) Date first used in Florida: 6/1/2005

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

adsontrucks

OVAL WITH TRUCK AND "ADSONTRUCKS" ON TRUCK

MAN BEHIND OVAL WITH TRUCK AND "ADSONTRUCKS" ON TRUCK

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " truck ad

" APART FROM THE MARK AS SHOWN.

I, Sathish Menon

, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Sathish Menon

Typed or printed name of applicant

[Signature]
Applicant's signature
(List name and title)

STATE OF FLORIDA

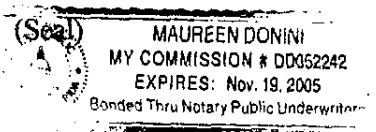
COUNTY OF PASCO

On this 23 day of September, 2005, Sathish Menon

personally

appeared before me,
☐ who is personally known to me

☒ whose identity I proved on the basis of FL License



[Signature]
Notary Public Signature

Notary's Printed Name

My Commission Expires: _____

FEE: \$87.50 per class

FILED
05 OCT 18 PM 1:44
SECRETARY OF STATE
TALLAHASSEE, FLORIDA



AdsOnTrucks

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Truck Side Advertising is a fresh and proactive way to reach your target audience and compel them to act. It offers an effective medium to introduce your products to a **whole new customer base**, which will create bigger sales volumes and bigger bottom-line profits. Unlike billboard advertising, there is no waiting for space to become available. Get the desired level of market penetration you seek, where you want it and when you want it. The beautiful glossy images emblazoned on the **Rolling Billboards** (which is the largest street level advertising medium available) literally leap off their sides into the eyes of your target audience. Let us introduce you to this exciting new venue for Outdoor Advertising at **CPM rates*** that will amaze you.



* cost per thousand impressions

We currently have ad truck inventory in your target market. These trucks range in size from 24 - 36 ft. They run from 7am - 11 pm or 6 am - 6 pm, six days a week. You can easily double, triple or quadruple your exposure for the same price as your billboard advertising. It is very cost-effective and the way to go now since your city and county has no further billboard space available.

- Bigger Than life images are so close they cannot be ignored and inspire strong emotional responses
- It is absolutely the most cost effective advertising available
- Moving billboards can be viewed from all directions, billboards from one direction only
- Higher Impact: the target audience sees your ad, and they think of your company on the move
- It takes your message where the audience is spending more of its time where they work, live or play
- Drives your message home where your target audience can see the same ad many times
- Your ad campaigns can be changed in minutes giving you the flexibility to be as creative as you desire in an ever-changing business environment
- Truck side advertising is POWERFUL! Advertise where.... "NO ONE can turn the page or change the channel".

Let Us Enter Your Mind & Time
sales@adsontrucks.biz
www.adsontrucks.biz
 Phone 800.684.2058
 Fax 800.684.2064