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Special Instructions to Filing Officer:  789/740/762/67/  11 Miami-Dade		
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"County"		

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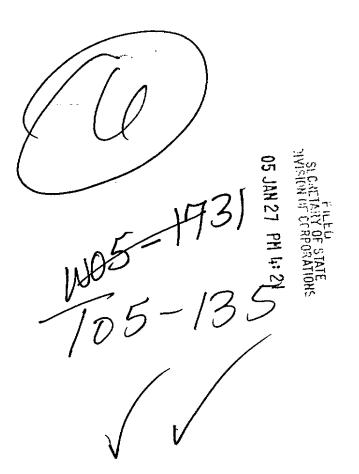
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Office Use Only



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#### FLORIDA DEPARTMENT OF STATE Glenda E. Hood Secretary of State

January 12, 2005

HILDA M. FERNANDEZ, DIRECTOR MIAMI-DADE COMMUNICATIONS DEPT. 111 NW 1 STREET #2510 MIAMI, FL 33128

SUBJECT: MIAMI-DADE COUNTY AND DESIGN OF A "U" TURNED COUNTERCLOCKWISE ON SIDE AND BOTTOM PART "U" CONTINUING FORMING A "SLED" DESIGN WITH WORDS "MIAMI-DADE COUNTY

Ref. Number: W05000001731

We have received your document for MIAMI-DADE COUNTY AND DESIGN OF A "U" TURNED COUNTERCLOCKWISE ON SIDE AND BOTTOM PART "U" CONTINUING FORMING A "SLED" DESIGN WITH WORDS "MIAMI-DADE COUNTY and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "MIAMI-DADE", "COUNTY"

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

#### APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

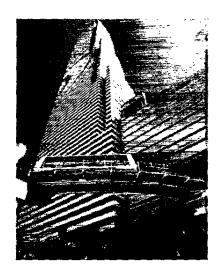
Name & address to whom acknowledgment should be sent:

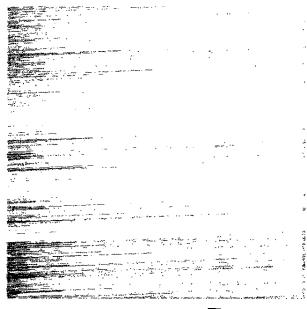
TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

	Hilda M. Fernandez, Director
	Miami-Dade Communications Dept.
	111 NW 1 St.,2510, Miami,FL 33128
	( 305 ) 375-3958
	Daytime Telephone number
	PART I
(a) Applicant's name:Miami-Dade County	The state of the s
(b) Applicant's business address: 111 NW 1st	St., Ste. 2510
Miami, FL 33	3128
(c) Applicant's telephone number: ( 305 ) 37	City/State/Zip
☐ Individual ☐ Corporation☐ General Partnership ☐ Limited Partnership ☐ Corporation☐ ☐ Corporation	☐ Joint Venture ☐ Other: County Gov.
If other than an individual,	
(1) Florida registration number: N/A	(2) Domicile State: N/A
(3) Federal Employer Identification Number:59.6	6000573
<ol><li>(a) If the mark to be registered is a service mark, (i.e., furniture moving services, diaper services</li></ol>	the services in connection with which the mark is used: es, house painting services, etc.)
2 (a) – Home rule county government include executive, police, zoning, fire, public works, public transportation, parks, marinas, code mortgages and financial services for low incablecasting, newsletters, etc.  (b) If the mark to be registered is a trademark, the	, public finance, consumer services, enforcement, human services,
(i.e., ladies sportswear, cat food, barbecue gri	lls, shoe laces, etc.)
Hats, shirts, uniforms, stationary, vehicles, bu	uildings, other
	The state of the second
	- Participation - Manager - Manage
(c) The mode or manner in which the mark is use	ed:(i.e., labels, decals, newspaper advertisements, brochures, etc.)
Stationary, internet, television, cable, uniform	ns, vehicles, newspaper advertisements, brochures,
newsletters	THE RESERVE OF THE PROPERTY OF THE PARTY OF
	en e
	(Continued)

(d) The class(es) in which goods or services fall: Class 42 Miscellaneous; Class 38 Communication ,
PART II  1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):  (a) Date first used anywhere: April 13, 2004  (b) Date first used in Florida: April 13, 2004  PART III  1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)
See attached for a copy of design. Blue "U" turned counterclockwise on side and bottom part of "U" continuing in green
forming a "sled" design with words "Miami-Dade County."
English Translation_
2. DISCLAIMER (if applicable)  NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "  "APART FROM THE MARK AS SHOWN.  I Hilda M. Fernandez    being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct
Hilda M. Fernandez, Director
Typed or printed name of applicant  Applicant's signature or authorized person's signature  (List name and title)
STATE OF LORIDA
COUNTY OF Miani DADE
On this 26th day of December ,2004, H; 209 M. Variables personally appeared before me,  Who is personally known to me whose identity I proved on the basis of
(Seal)  ZENAIDA HERNANDEZ MY COMMISSION #DD123851 EXPIRES: JUNE 09, 2008 Bended through Advantage Notary  My Commission Expires: June 19, 2006

FEE: \$87.50 per class





# Community Trends

we identified the trends and events that may impact our ability to provide or improve services. We also analyzed the strengths and weaknesses of Miami-Dade County government to meet these challenges. The major trends affecting Miami-Dade County are:

Rapid Pace of Growth and its impact

Diversity of our Community

The Changing Economy

County Government Financial Trends

### Miami-Dade County - LOGO



Black and White



Reverse out ALL WHITE



Three color:

PMS 300 Blue, PMS 576 Green and Black