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~~W04-42397~~
T04-1534
✓
✓



FLORIDA DEPARTMENT OF STATE
Glenda E. Hood
Secretary of State

November 18, 2004

G. ALAN HOWARD, ESQUIRE
MILAM HOWARD, ET AL.
50 NORTH LAURA STREET, SUITE 2900
JACKSONVILLE, FL 32202

SUBJECT: COMMUNITY FIRST CREDIT UNION OF FLORIDA AND DESIGN
OF FANCIFUL C1
Ref. Number: W04000042397

We have received your document for COMMUNITY FIRST CREDIT UNION OF FLORIDA AND DESIGN OF FANCIFUL C1 and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must disclaim the term(s) "CREDIT UNION" in addition to the term(s) already disclaimed. Please amend # 2 in Part III accordingly.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 204A00065659

Milam Howard
Nicandri Dees & Gillam, P.A.

Brian M. Rowland

E-mail: browland@milamhoward.com

November 29, 2004

Ms. Nanette Causseaux
Document Specialist Supervisor
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

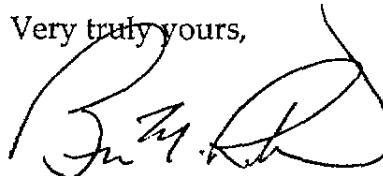
**Re: Ref. Nos.: W04000042394 (Educational Community Credit Union); and
W04000042397 (Community First Credit Union of Florida)**

Dear Ms. Causseaux:

Please find enclosed, amended applications for trademark registration for the above-referenced matters, together with copies of the documents requesting amendment which were sent from your office to us.

Thank you for your attention to this matter. If you have any questions or concerns, please do not hesitate to contact me.

Very truly yours,



Brian M. Rowland

BMR/hjd
Enclosures

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

G. Alan Howard, Esq.

Milam Howard Nicandri Dees & Gillam, P.A.

50 North Laura St., Suite 2900
Jacksonville, FL 32202

(904) 357-3660
Daytime Telephone number

PART I

1. (a) Applicant's name: Educational Community Credit Union

(b) Applicant's business address: P.O. Box 2600
Jacksonville, FL 32232
City/State/Zip

(c) Applicant's telephone number: (904) 354-8537

Individual Corporation Joint Venture Other: credit union
 General Partnership Limited Partnership Union

If other than an individual,

(1) Florida registration number: Charter No.: 18 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-0227113

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

financial services traditionally offered by credit unions such as deposit accounts, mortgage lending,
automobile and other financing, credit and debit card issuance and online account access.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)
print brochures, billboard, newspaper, television and other advertising, internet display, signage,
labels, letterhead, envelopes, public relations promotional items, imprint on checks and imprint
on credit, debit and/or ATM cards, etc.

(Continued)

(d) The class(es) in which goods or services fall:

Class 36, Insurance and financial.

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: October 4, 2004 (b) Date first used in Florida: October 4, 2004

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

"Community First Credit Union of Florida" and its accompanying logotype as shown on the specimen letterhead which

is described as a fancifully designed "C1" with the words "Community First Credit Union of Florida" to the right of

the "C1" design. The logotype is designed utilizing a dark "navy" blue and a light "sky" blue color.

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " community, first, or florida,
OR CREDIT UNION " APART FROM THE MARK AS SHOWN.

I, Brian M. Rowland, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Brian M. Rowland, attorney for Applicant

Typed or printed name of applicant

[Signature]
Applicant's signature or authorized person's signature
(List name and title)

STATE OF Florida

COUNTY OF Duval

On this 10th day of November, 2004, Brian M. Rowland personally appeared before me,

who is personally known to me whose identity I proved on the basis of _____

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DIVISION OF CORPORATIONS
04 DEC -7 PM 12:28

(Seal)



ROBERT M. DEES
MY COMMISSION # DD 317434
EXPIRES: July 6, 2008
Bonded Thru Budget Notary Services

[Signature]

Notary Public Signature

Robert M. Dees

Notary's Printed Name

My Commission Expires: _____

FEE: \$87.50 per class



HISTORIC MILESTONES FOR OUR CREDIT UNION

1935	Duval County Teachers Credit Union formed
1964	First headquarters building on Ocean Street in downtown Jacksonville
1970	First branch location opens
1980	Name change to Educational Community Credit Union to reflect expanded charter
1984	Over \$50 million in assets
1990	100th employee hired
2001	More than \$500 million in assets and over 70,000 members
2002	Move to new headquarters on Lee Street... 200th employee hired
2004	New marketing tagline introduced to reflect our increased roles as trusted financial advisors and our expanded product lines: <i>Your Credit Union. For Life.</i>
2004	Merger with St. Johns County Teachers Credit Union creates an organization with more than 92,000 members, 225 employees and \$825 million in assets

