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OF OCT 25 AN IO: 50

ON OCT 25 MH ID: 42

JOHNSON STREET

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ACCOUNT NO. : 072100000032

REFERENCE: 940441 4355172

AUTHORIZATION :

COST LIMIT : \$ PPD

ORDER DATE: October 25, 2004

ORDER TIME : 9:56 AM

ORDER NO. : 940441-005

CUSTOMER NO: 4355172

CUSTOMER: Ms. Julia E. Todd

Morgan & Hendrick 317 Whitehead Street

Key West, FL 33040

TRADEMARK FILING

NAME:

KEY WEST TOURIST DEVELOPMENT

ASSOCIATION, INC.

XX TRADEMARK

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

XX PLAIN STAMPED COPY

CONTACT PERSON: Amanda Haddan-EXT#2955

EXAMINER'S INITIALS:

04 OCT 22 AM 10: 51

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

HUGH J. MORGAN, ESQ. MORGAN & HENDRICK 317 WHITEHEAD STREET KEY WEST, FL 33040 (305) 296-5676 Daytime Telephone number

PART I

1.	 (a) Applicant's name:: <u>KEY WEST TOURIST DEVELOPMENT ASSOCIATION, INC.</u> (b) Applicant's business address: <u>605 UNITED STREET, STE. 1</u> City/State/Zip: <u>KEY WEST, FLORIDA, 33040</u> (c) Applicant's telephone number: <u>(305) 296-5596</u> 						
	Individual Corporation X Joint Venture Other General Partnership Limited Partnership Union						
If other than an individual,							
	orida registration number: <u>N98000002157</u> (2) Domicile State: <u>Florida</u> deral Employer Identification Number: <u>59-2193665</u>						
2.	(a) If the mark to be registered is a service mark, the services in connection with which the mark is used: (i.e., furniture moving services, diaper services, house painting services, etc.)						
	(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)						
<u>CLO</u>	THING NAMELY T-SHIRTS AND HATS						

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper

advertisements, brochures, etc.)

LABELS AND PRINTED ON SHIRTS AND HATS AND POINT OF PURCHASE

DISPLAYS.

(d)	The	class(es)	in	which	goods	or	services	fall:
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25

PART II

- 1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):
- (a) Date first used anywhere: **NOVEMBER 1, 2003**(b) Date first used in Florida: **NOVEMBER 1, 2003**.

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

<u>FANTASY FEST 2004 KEY WEST, DELIRIOUS DREAMS - HILARIOUS SCREAMS.</u>

English Translation

2. DISCLAIMER (if applicable)
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " 2004"
AND/OR "KEY WEST." APART FROM THE MARK AS SHOWN.

I, , being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

KEY WEST TOURIST DEVELOPMENT ASSOCIATION, INC.

Typed or printed name of applicant

Applicant's signature or authorized person's signature

JOY SMATT, AS PRESIDENT
(List name and title)

STATE OF FLORIDA

COUNTY OF MONROE

On this 🛓	22 and day of OCTOBER, 2004, JOY	SMATT, personally appeared befor
me,	who is personally known to me X	whose identity I proved on the basi
of		
•		
(Seal)	JULIA E. TODD Notary Public - State of Florida	Notary Public Signature
	My Commission Explana Jul 4, 2008 Commission & DD123438	Julia E. Todd
	Bonded By National Notary Assn.	Notary's Printed Name
		July 4. 2006
		My Commission Expires: