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Akerman Senterfitt

Fort Lauderdale Jacksonville Miami Orlando Tallahassee Tampa Washington, DC West Palm Beach

August 10, 2004

Esperante Building 222 Lakeview Avenue, Suite 400 West Palm Beach, Florida 33401-6183

Post Office Box 3188 mail West Palm Beach, Florida 33402-3188 www.akerman.com

561 653 5000 tel 561 659 6313 fax

Florida Department of State Division of Corporations Post Office Box 6327 Tallahassee, Florida 32314

Re:

New Florida State Service Mark Application for

VITTORIA

Our Reference No: 6271-6

Dear Sir/Madam:

Please find enclosed for filing the following materials:

- X Original and one copy of Application for the Registration of the Service Mark VITTORIA;
- X Three (3) Specimens Depicting the VITTORIA Service Mark;
- X Check in the amount of \$87.50 made payable to the Florida Department of State for the filing fee for this Service Mark Application;
- X One Postage-Prepaid Postcard.

Please acknowledge receipt of these materials by stamping the enclosed postcard and returning it to our offices. Please call us if there are any questions regarding these materials.

Thank you for your assistance.

Respectfully submitted,

Date: 0 1004

Joseph W. Bain

AKERMAN SENTERFITT

₽.O. Box 3188

West Palm Beach, FL 33402-3188

Telephone: (561) 653-5000; Fax: (561) 659-6313

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations

Post Office Box 6327 Tallahassee, FL 32314	
	Name & address to whom acknowledgment should be sent:
	Joseph W. Bain, Esq Akerman Senterfitt
	222 Lakeview Avenue, Fourth Floor
	West Palm Beach, Florida 33401
	(561) 653-5000 Daytime Telephone number
	PART I
1. (a) Applicant's name: WORTHINGTON OF RE	ENAISSANCE, LLC
(b) Applicant's business address: 9240 Market	etplace Rd., Suite 2
Ft. Myers,	Florida 33912
(c) Applicant's telephone number: (239) 56	City/State/Zip
☐ Individual ☐ Corporation	☐ Joint Venture ☐ Other: LLC
General Partnership Limited Partner	
If other than an individual,	
(1) Florida registration number: L00000008744	(2) Domicile State: Florida
(3) Federal Employer Identification Number: 65	-1026142
2. (a) If the mark to be registered is a service mark, (i.e., furniture moving services, diaper services,	, the services in connection with which the mark is used: es, house painting services, etc.)
Land development services, namely,	planning and laying out of residential
	om home construction and lot sales in
such residential communities in Ir	
(i.e., ladies sportswear, cat food, barbecue gri	ne goods in connection with which the mark is used: ills, shoe laces, etc.)
(c) The mode or manner in which the mark is us	ed (i.e., labels, decals, newspaper advertisements, brochures, etc.)
Brochures	
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
((Continued)

Intl. Cl. 37	-
n. ner	
PART II Date first used by the applicant, predecessor, or a related company (must incl	inde month, day and year).
a) Date first used anywhere: 1/31/01 (b) Date first used in	
(0) 2000 1000 1000 1000 1000 1000 1000 10	. 1011da. <u>3/31/01</u>
PART III The mark to be registered is: (If logo/design is included, please give brief wrimust be 25 words or less.)	itten description which
VITTORIA	
English Translation	
DISCLAIMER (if applicable) OCLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "	
	DM THE MARK AS SHOWN.
Jeff Darraugh perein, or that I am authorized to sign on behalf of the owner and applicant herein, and no othe se right to use such mark in Florida either in the identical form or in such near resemblance as e mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I fur oplication and know the contents thereof and that the facts stated herein are true and correct	that I am the owner and the applicant or person except a related company has to be likely to deceive or confuse or to ther acknowledge that I have read the
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FEE: \$87.50 per class



amed after the French word for "rebirth", the Renaissance name reflects the intrigue and wonderment representative of this era. Crafted unlike any other, Renaissance will feature luxurious residences coupled with an abundance of amenities that will be the first of its kind introduced to the Fort Myers area.

CUSTOM-DESIGNED HOMES

Most homes will be custom-designed and built to accommodate each homeowner's individual specifications. Approximately 380 residences will be built over 501 acres, providing one of the lowest density golf course communities offered throughout Southwest Florida.

There will be six distinctive neighborhoods within Renaissance. Worthington Communities has partnered with Southwest Florida's finest builders to provide unparalleled craftsmanship and customer service inspired by honesty, integrity, excellence and commitment to customer care. The preferred builder program includes: Arthur Rutenberg Homes - A.R.B.C. and Lyons Housing Corp., Aubuchon Homes, Colonial Homes, Florida Lifestyle Homes of Fort Myers,

Kingon Homes, Royal Corinthian Homes, Weich Custom Homes and Wyman Stokes Builder Inc. Each builder offers a variety of custom -designed floor plans, and current designs can be modified to reflect the customers' personal taste. Prices begin in the mid \$200's to over \$1 million.

Created to inspire daily living and positioned as the perfect place to retreat for those who enjoy the finer things in life; Renaissance features a medley of residential choices including grand estate homes, single-family homes, executive homes, detached villas and luxury coach homes.

Continued on next page...



...continued from front page

THE GREAT GAME OF GOLF

Arthur Hills, whose name is widely recognized in the world of golf, has designed the signature 18-hole championship course, which will provide generous fairways along with numerous strategic playing options. Hills' design has created a harmonious balance with nature. The course at Renaissance is Hills' first private club designed for Fort Myers. This course coupled with other luxurious amenities provides members the opportunity to experience Fort Myers' finest.

THE CLUB AT RENAISSANCE

The Club at Renaissance has been created to inspire daily living. Upon arrival, members and residents will be greeted by a distinctive Italianesque fountain, emulating Old World motif and ambience. Inspired by Italianinfluenced architecture, the exquisite twostory clubhouse designed by architect David Humphrey will provide the perfect setting for intimate and gracious gatherings and member soirees. Members can savor special moments with a bottle of vintage wine from the extraordinary wine chamber and indulge in delectable dining delights. From the club's elegantly-appointed furnishings, to its terraced dining complete with prominent architectural details, a privileged

"Renaissance will be the first full-scale private club in Fort Myers designed by Arthur Hills/ Steve Forrest and Associates. Our goals include creating a course which is fun to play with generous fairways and good strategic options. Homesites that are placed well back from the golf course provide for a wonderful sense of privacy. On-course beauty will be evident and several holes border preserve areas. We believe that this combination of beauty, privacy and playability incorporate what the member is seeking."



ARTHUR HILLS

few will be able to experience the essence and grandeur that Renaissance promises.

THE SPA AND SPORTS CLUB

The unique courtyard swimming pool will be set among artfully-designed manicured gardens, that will recapitulate romance and bring back the classic presence of the past. The Spa and Sports Club offers the finest fitness equipment and gives members the opportunity to participate in a variety of activities. After an invigorating work-out or match at the six-court tennis complex, members can unwind with personal spa services designed to soothe the soul.

AN INVITATION FOR A PERSONAL PREVIEW

Explore the symphony of possibilities that await you at Renaissance. Discover one of life's true treasures and journey to an exclusive premier address that captures the charm and beauty from yonder years.

"The Gallery" Information Center Renaissance Realty, LLC 9341 Marketplace Road Fort Myers, FL 33912 (941) 225-1560 (866) 358-8399 Toll Free E-mail: info@RenaissanceGallery.net Web Site: www.DiscoverRenaissance.com

Artist's conceptual rendering

NEIGHBORHOODS

TERABELLA Estate Homes

- ♣ 1/3 to 1/2 acre, avg. 120' x 175'
- Homesites from the \$240s
- ♣ Home sizes starting at 3,500 s.f./a.c.
- # Homesite and residence packages from \$800,000 to over \$1 million
- Preferred Builders: Arthur Rutenberg Homes/ A.R.B.C., Aubuchon Homes, Florida Lifestyle Homes of Fort Myers, Kingon Homes, Royal Corintian Homes, Wyman Stokes Builder

VITTORIA Single Family Homes \$ 52 homesites

- ♣ Average homesite: 90′ x 150′
- Homesites from the low \$200's
- Home sizes 2,800 4,000 s.f./a.c.
- ♣ Homesite and residence packages from \$600,000 to \$800,000
- Preferred Builders: Arthur Rutenberg Homes/ A.R.B.C., Aubuchon Homes, Florida Lifestyle Homes of Fort Myers, Kingon Homes, Royal Corinthian Homes, Wyman Stokes Builder

MONTEVERDI Executive Homes

- ◆ 54 homesites
- ♣ Average homesite: 75' x 150"
- ♣ Homesites from the \$150s
- ♦ Home sizes 2,000 3,000 s.f./a.c.
- + Homesite and residence packages from \$450,000 -\$600,000
- 💠 Preferred Builders: Arthur Rutenberg Homes/ A.R.B.C., Welch Custom Homes

VILLAGIO Detached Villas

- ♣ Average homesite: 60' x 150'
- ♣ Home sizes 2,100 2,600 s.f./a.c.
- ♦ Villas priced from the \$400s
- 💠 Builder: Arthur Rutenberg Homes/Lyons Housing

TRIANA Juxury Coach Homes

- 4 homes per building, with attached 2-car garages
- Home sizes from 1,940 2,741 s.f./a.c.
- ♣ Homes priced from the mid \$250s
- ♣ Builder: Colonial Homes

VIA LAGO Future Neighborhood

ARTHUR RUTENBERG. HOMES/A.R.B.C.

www.arhomes.com

"The primary reason I chose to build in Renaissance was because I was eager to partner with a company that is committed to success. Worthington's communities offer a quality lifestyle, coupled with a resort-style amenity package. They also have a reputation of hiring a team of committed associates who keep the customer's best interests at heart. For years, Naples has been the primary area providing luxury, lower density residen-

tial golf course communities. Renaissance brings that type of community and lifestyle to Ft. Myers."



Iohn Globetti



Arthur Rutenberg Homes

COLONIAL HOMES

www.colonialhomesflorida.com

With the strength and reputation of Worthington Communities, the amenities offered at Renaissance and development in South Fort Myers naturally progressing



Anthony Persichilli

eastward, we knew this would provide an ideal environment in which to offer an enclave of our ... luxury coach homes.



ROYAL CORINTHIAN HOMES

www.royalcorinthianhomes.com

The Daniels Corridor is a hot spot in Lee. County because of its proximity to the area's main transportation points including I-75 and the airport, providing easy access to all areas of the world.

Royal Corinthian Homes, Inc., a subsidiary of J.L. Wallace, Inc. has chosen to build in Renaissance because Worthington Communities has demonstrated sales success with all of their previous projects. We look forward



another successful commu-

to helping them build

Jerry Wallace



ARTHUR RUTENBERG HOMES/LYONS HOUSING CORPORATION

wurw.arhomes.com

"Lyons Housing Corporation chose to build at Renaissance because the developer, Worthington Communities has such a fine reputation. Every commu-



AUBUCHON HOMES www.aubuchonhomes.com

"Our company has always admired the standards that Worthington Communi-

attention to detail and customer satisfac-

Renaissance, it seemed like

AUBUCHON

Builder of Better Ideas

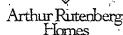
a natural partnership."

ties has set; particularly with their

tion, so when asked to be a part of

Tim Rose

nity that they previously developed has been successful and Worthington delivers what they promise."



FLORIDA LIFESTYLE HOMES

unny floridalifestylehomes.com

"Worthington has a tremendous reputation in the community, both from the contractor standpoint, as well as the end customer. That, coupled with the central location, made it an easy choice for me. I see the developers of Renaissance as "a step above the rest". Their professionalism and expertise in the marketplace is to

> be admired and the location of this community is sure to be a winner."



Bill Ennen



KINGON HOMES

www.kingonhomes.com

"We chose to build at Renaissance because this area is ready for an upscale community, and because of Worthington Communities' credibility.

The location of Renaissance on the Daniels corridor provides easy access via

land and air and will attract an upscale market."



The Kingons



WELCH CUSTOM HOMES

The artistic vision of the Worthington

www.welchcustomhomes.com

group works hand-in-hand with the imagination we put into each one of our custom home designs. They're developing an idea in luxury living. Renaissance has pushed on to an entirely new level of sophistication. Renaissance has the freedom of being located in a haven where the stresses of life



leave you at the gates, but modern conveniences are right around the

Bob and Lin Welch

WYMAN STOKES BUILDER

comer.

www.wymanstokesbuilder.com "The developer is first class, the location is fantastic... it's a win-win situation.

The entire Worthington group has a wonderful reputation and they are people of integrity. We loved the location and after seeing the details for the golf course and club house, we wanted our company



to be a part of the team that would present the newest premier country club community to Lee County.

> WYMAN STOKES BUILDER



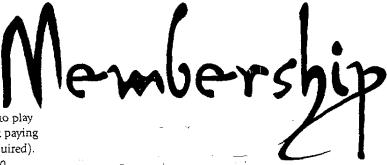


Gary

Aubuchon

BECOME ONE OF A PRIVILEGED FEW

Private club memberships are available to both residents of the Renaissance community and non-residents. Only a select few will be able to enjoy the distinctive club amenities offered at Renaissance.





GOLF

Full golf memberships entitle members to play golf and utilize all club facilities without paying any greens or court fees (cart fees are required). Golf memberships are limited to just 350.



SPORTS

A sports membership is perfect for the occasional- or non-golfer. Sports members have access to tennis, swimming, spa & fitness and clubhouse amenities. Sports members may play unlimited off-season golf (May 1 - October 31) without paying greens fees. During season, members may play up to six rounds of golf on a space available basis and must pay greens and cart fees.



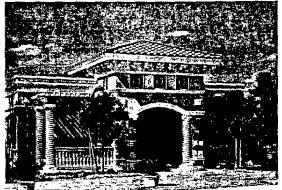
SOCIAL

Social members can experience the extraordinary at The Club at Renaissance. Social members may enjoy dining experiences, swimming, and may play offseason golf from May 1 - October 31, but pay greens and cart fees.

PREVIEW TIMELESS ELEGANCE AT THE GALLERY INFORMATION CENTER

The entry at Daniels Parkway was designed to provide an "eyecatching" attractive image of the community and promotes the rich, luxury image eminent of the Renaissance community. From the entry signage to the elegant landscaping and interior design of

the Gallery
Information
Center,
Worthington
Communities has
set high standards
for the
Renaissance.
The Gallery
Information



Information

Center located on 9341 Marketplace Road, off Daniels Parkway is designed with Italian-influenced architecture, and is themed around the intellectual acheivements and events surrounding the Renaissance era. Its refined displays feature information about

the Fort Myers community, its history as well as the amenities and neighborhoods of Renaissance.

A special segment of The Gallery has been dedicated in memory of James D. Newton, one of Fort Myers' most notable developers. Jim Newton not only developed a landmark neighborhood (Edison Park), he also wrote about his experiences with his five uncommon friends....Thomas Edison, Henry Ford, Harvey Firestone, Alexis Carrel and Charles Lindbergh. "Uncommon Friends" has sold millions of copies, and is available at The Gallery.

The Gallery Information Center is operated under the auspices of Renaissance Realty, LLC. Director of Sales and Broker Vaunie Hamilton, invites you to take a personal tour with one of the professional sales associates. Call 941-225-1560 for further information, or visit us on the internet at www.DiscoverRenaissance.com.

BEHIND THE VISION

Worthington Communities has been successfully developing communities for more than eleven years including Worthington Country Club, Bonita Springs; Lexington Country Club, Fort Myers; and Vanderbilt Country Club, Naples. In addition, Worthington has ancillary financial, realty and title services, which provide additional customer convenience.

Worthington Communities prinicpals Jeff Darragh and John Gnagey provide the vision and are the driving force behind the exceptional creativity and "high-energy" enthusiasm demonstrated by each Worthington associate.

Behind it all, the Jack W. Liebert family has partnered with Worthington Communities and has been instrumental in its continued success. They have reinforced its operating philosophy throughout the years.

"Some achievements speak quietly of their maker's caring, attention to detail and the sense that what has been accomplished matters and will endure."

FREQUENTLY ASKED QUESTIONS

How many residences will be built in Renaissance?

Renaissance will be limited to just 380 residences.

Is Renaissance a private, gated community?

Yes, Renaissance is a private community with two gated entries. It will be buffered on the perimeter with landscaped and fenced berms. To the north is a large nature preserve.

What are the price ranges of the residences at Renaissance?
Residences include luxury coach homes, detached villas, executive, single-family and estate homes. Prices vary from the mid \$200s to over \$1 million.

May I use a builder that is not part of the preferred builder program? No, we ask that you select a builder from our list featuring some of Southwest Florida's finest builders.

After purchasing a homesite, how soon must I begin construction?

In the Terabella, Vittoria and Monteverdi neighborhoods, construction of your new home must begin within two years from the

purchase date of your home-site.

Construction must be completed within 12 months after starting.

What is the purpose of the Renaissance Community Development District and are there fees associated with it?

Renaissance Community Development District is a special unit of local government created to serve specific needs of the Renaissance community. It provides and maintains quality infrastructure that will allow residents to enjoy large, enhanced and protected wetland preserves, storm water floor protection, beautiful landscaping and other amenities without having to wait for uncertain future municipal improvements. The Renaissance CDD makes it possible to have an attractive quality of life right from the community's beginning and assures quality and value for years to come.

Is country club membership included in the purchase price?

No, there are three types of memberships available to home and home site purchasers. The prices and benefits of each membership type including golf, sports and social, are outlined in the membership plan. Full golf memberships are limited to just 350 members.

WORTHINGTON COMMUNITIES

Continuing the Tradition of Excellence

EGUL HOUSEG OPPOSITEMETY

RENAISSANCE

Toll Free: 1-866-358-8399 Renaissance Realty, LLC 9341 Marketplace Road Fort Myers, FL 33912 PRSRT STD U.S. POSTAGE PAID PERMIT #198 FORT MYERS, FL