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Clark DeMay Fara & Froman

A Professional Association

Donald D. Clark
Daniel J. DeMay*
Susan L. Fara
Andrew Froman
Tonya Willis Pitts

ATTORNEYS & COUNSELORS AT LAW
Sarasota City Center, Suite 1100
1819 Main Street
Sarasota, Florida 34236-5999
PHONE: (941) 957-3800
FAX: (941) 957-3888

Additional Jurisdiction:
Jennifer G. Maglio-D.C.

**Board Certified Workers' Compensation Attorney*

May 24, 2004

Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Re: KIDZ SMARTZSM
Application for Registration of Fictitious Name

Dear Sir/Madam:

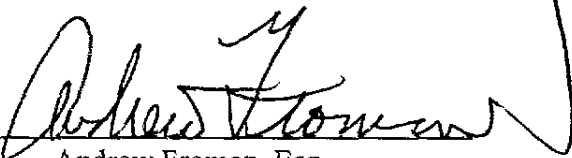
Enclosed please find an original and one copy of the Application for Registration of a Trademark or Service Mark for Trautwein's ATA Blackbelt Academy, Inc., and check #1828 in the amount of \$87.50 for your filing fee. We previously reserved this Service Mark on April 12, 2004 (see attached copy of reservation). Once the trademark or service mark registration has been filed, please forward the acknowledgement letter to:

Kelly Trautwein
c/o Trautwein's ATA
Blackbelt Academy, Inc.
5714 Clark Road
Sarasota, Florida 34233
Daytime Telephone Number: (941) 926-0355.

Thank you for your assistance in this matter. If there are any questions, please call.

Sincerely,

CLARK DEMAY FARA & FROMAN
A PROFESSIONAL ASSOCIATION

By 
Andrew Froman, Esq.

Enclosures
cc: Kelly Trautwein

G:\FROMAN\CLIENTS\Trautwein\servicemarkreg.wpd



FLORIDA DEPARTMENT OF STATE
Glenda E. Hood
Secretary of State

June 1, 2004

ANDREW FROMAN, ESQUIRE
CLARK, DEMAY, ET AL., SARASOTA CITY CENT
SUITE 1100, 1819 MAIN STREET
SARASOTA, FL 34236-5999

SUBJECT: KIDZ SMARTZ AND DESIGN OF TWO CHILDREN, IN SELF
DEFENSE POSES, ONE MALE AND ONE FEMALE, FACING THE WORDS
"KIDZ SMARTZ" WITH STARS ABOVE
Ref. Number: W04000021098

We have received your document for KIDZ SMARTZ AND DESIGN OF TWO CHILDREN, IN SELF DEFENSE POSES, ONE MALE AND ONE FEMALE, FACING THE WORDS "KIDZ SMARTZ" WITH STARS ABOVE and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 204A00037701

CD&F Clark DeMay Fara & Froman

A Professional Association

Donald D. Clark
Daniel J. DeMay*
Susan L. Fara
Andrew Froman
Jennifer G. Maglio
Tonya Willis Pitts

ATTORNEYS & COUNSELORS AT LAW
Sarasota City Center, Suite 1100
1819 Main Street
Sarasota, Florida 34236-5999

PHONE: (941) 957-3800
FAX: (941) 957-3888

Michael M. Wallack, Chartered
Of Counsel
Real Estate and Business Law

Additional Jurisdictions:
Jennifer G. Maglio, D.C.

** Board Certified Workers' Compensation Attorney*

June 14, 2004

Nanette Causseaux
Document Specialist Supervisor
Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Re: KIDZ SMARTZSM
Registration of Service Mark
Reference Number W04000021098

Dear Ms. Causseaux:

As requested in your letter of June 1, 2004 (copy attached), enclosed are three different permanent specimens reflecting the services being rendered for Registration of Service Mark KIDZ SMARTZSM by Trautwein's ATA Blackbelt Academy, Inc. Once the service mark registration has been filed, please forward the acknowledgement letter to:

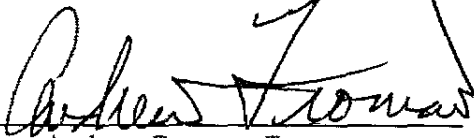
Kelly Trautwein
c/o Trautwein's ATA
Blackbelt Academy, Inc.
5714 Clark Road
Sarasota, Florida 34233
Daytime Telephone Number: (941) 926-0355.

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
04 JUN 21 AM 9:54

Thank you for your assistance in this matter. If there are any questions, please call.

Sincerely,

CLARK DEMAY FARA & FROMAN
A PROFESSIONAL ASSOCIATION

By 
Andrew Froman, Esq.

Enclosures
cc: Kelly Trautwein

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

ANDREW FROMAN, ESQ.

BROWN CLARK DEMAY & FROMAN, P.A.

1819 MAIN STREET, SUITE 1100, SARASOTA, FL 34231

(941) 957-3800

Daytime Telephone number

PART I

1. (a) Applicant's name: TRAUTWEIN'S ATA BLACKBELT ACADEMY, INC.

(b) Applicant's business address: 5714 CLARK ROAD

SARASOTA, FLORIDA 34233

City/State/Zip

(c) Applicant's telephone number: (941) 926-0355

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Other:

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: P00000060054 (2) Domicile State: FLORIDA

(3) Federal Employer Identification Number: 65-1034725

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

INSTRUCTION AND TRAINING TO MINOR CHILDREN IN SELF-DEFENSE, PERSONAL PROTECTION

AND ABDUCTION PREVENTION TECHNIQUES.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

LABELS, DECALS, NEWSPAPER & MAGAZINE ADVERTISING, BROCHURES, FLYERS, CLOTHING,

EQUIPMENT BAGS.

(Continued)

(d) The class(es) in which goods or services fall:

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PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: MAY 13, 2004 (b) Date first used in Florida: MAY 13, 2004

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

DRAWING OF TWO CHILDREN, IN SELF DEFENSE POSES, ONE MALE AND ONE FEMALE,

FACING THE KIDZ SMARTZSM LOGO (RED & BLUE LETTERING) WITH STARS ABOVE.

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

" APART FROM THE MARK AS SHOWN.

I, KELLY TRAUTWEIN, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

TRAUTWEIN'S ATA BLACKBELT ACADEMY, INC.

Typed or printed name of applicant

Applicant's signature or authorized person's signature
(List name and title)

President

STATE OF FLORIDA

COUNTY OF SARASOTA

On this 9th day of APRIL, 2004, KELLY TRAUTWEIN personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)

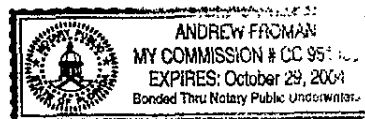
Notary Public Signature

ANDREW FROMAN

Notary's Printed Name

My Commission Expires: _____

FEE: \$87.50 per class



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Introducing



**Physically and Mentally
Empower Your Child to
Safeguard Against
Assaults or Abductions.**

Developed by the Trautwein's ATA Black Belt Academy, Sarasota's leader in self-confidence and discipline, *Kidz Smartz*SM provides guidance to any and all children in need.

Our programs are based on the belief that by physically and mentally empowering children they will be able to recognize the dangers of strangers before an assault begins.



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TRAUTWEIN'S
ATA
BLACK BELT ACADEMY

926-0355
5714 Clark Road
2 blocks West of I-75

www.trautweinsata.com