

T04000000651

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

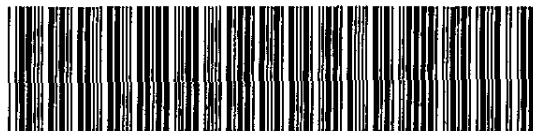
☐ MAIL

(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

789/304/2928/1762/671
If the "Building" has
not been built, you
are not rendering
services, therefore
the mark cannot be
filed.



400033455154

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04 MAY 29 PM 1:54

04 MAY 29 PM 1:54

04-26/114--01035--021 **87.50

~~W04-116347~~

~~T04-651~~

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ATTORNEYS AT LAW
SIDER & KRON, P. A.
150 East Boca Raton Road
Boca Raton, Florida 33432

* DONALD C. SIDER
** DAVID P. KRON

TELEPHONE: (561) 391-1100
FAX: (561) 391-2801

* Florida Board Certified Wills,
Trusts and Estates
* Member of Florida and Illinois Bars
** Master of Laws in Estate Planning

April 16, 2004

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Re: "Application for the Registration of a Trademark or Service Mark" for "The Berkeley"

Dear Sir/Madam:

Enclosed are the following, in order to register the Service Mark for "The Berkeley":

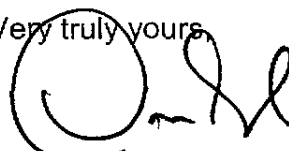
1. A completed and signed "Application for the Registration of a Trademark or Service Mark";
2. Three (3) specimens of the Service Mark; and
2. A check in the amount of \$87.50.

Please:

1. Submit this "Application" for the Service Mark for "The Berkeley," as appropriate; and
2. Advise the undersigned as to when the Service Mark registration has been completed.

If you have any questions, or require further information, please do not hesitate to contact me.

Very truly yours,



Donald C. Sider

DCS/pjk

Enclosures

F:\Clients\Sider Don\firehouse pur\corres\department of corporations



FLORIDA DEPARTMENT OF STATE

Glenda E. Hood
Secretary of State

April 28, 2004

DONALD C. SIDER, ESQUIRE
SIDER & KRON, P.A.
150 EAST BOCA RATON ROAD
BOCA RATON, FL 33432

SUBJECT: THE BERKELEY AND DESIGN OF THE WORDS "THE BERKELEY"
WRITTEN IN CURSIVE WRITING WITH A CAPITAL "B", ALSO IN CURSIVE
WRITING IN A SQUARE BOX ABOVE SUCH WORDS
Ref. Number: W04000016347

We have received your document for THE BERKELEY AND DESIGN OF THE WORDS "THE BERKELEY" WRITTEN IN CURSIVE WRITING WITH A CAPITAL "B", ALSO IN CURSIVE WRITING IN A SQUARE BOX ABOVE SUCH WORDS and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

If the "BUILDING" has not been built, you are going to have to register your services as "REAL ESTATE DEVELOPMENT". You would fall under class 37.

You must list a more specific service in #2(a) in Part I of the application.

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call

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Boca Raton, Florida 33432

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May 17, 2004

Florida Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32319

RE: The Berkeley - Ref. #W04000016347

Dear Sir or Madam:

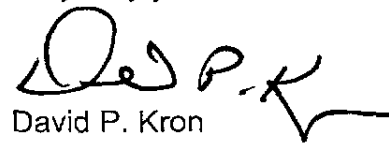
As you requested in your letter of April 28, 2004 (a copy of which is attached), enclosed are the following:

1. A new "Application for the Registration of a Trade Mark or Service Mark", indicating a class designation of number 37, as you have directed, as well as a more specific service description in part 1,2(a) of the "Application"; and
2. Three (3) new specimens for "The Berkeley", as you requested.

Please proceed with this filing, at your earliest convenience.

If you have any further questions, please do not hesitate to contact me.

Very truly yours,



David P. Kron

DPK/kd
Enclosure

F:\CLIENTS\Sider Don\firehouse pur\corres\dept of state 5 17 04

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Donald C. Sider

150 E. Boca Raton Road

Boca Raton, FL 33432

(561) 391-1100

Daytime Telephone number

PART I

1. (a) Applicant's name: 6751 N. Federal, LLC

(b) Applicant's business address: 150 East Boca Raton Road

Boca Raton, FL 33432

City/State/Zip

(c) Applicant's telephone number: (561) 391-1100

☐ Individual

☐ Corporation

☐ Joint Venture

☒ Other: LLC

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: 103000049927 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 56-2422620

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

This service is to build and, thereafter, to sell office condominiums, to serve as the
name of the building thereafter and to market and promote the sale of office condominiums
to professionals and small businesses and to build name and brand recognition of excellence

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used: for the service
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.) mark.

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Labels, decals, newspaper advertisements, brochures, letterhead, business cards

(Continued)

(d) The class(es) in which goods or services fall:

Class 37

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 2/17/04 (b) Date first used in Florida: 2/17/04

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

The words "The Berkeley", written in cursive writing

with a capital "B", also in cursive writing in a square box above such words.

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " N/A

" APART FROM THE MARK AS SHOWN.

I, Donald C. Sider, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

DONALD C. SIDER

Typed or printed name of applicant

Applicant's signature or authorized person's signature
(List name and title)

STATE OF Florida

COUNTY OF Palm Beach

On this 22nd day of April, 2004, Donald C. Sider personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of N/A

(Seal)

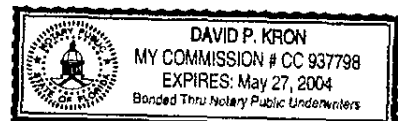
Notary Public Signature

DAVID P. KRON

Notary's Printed Name

My Commission Expires:

FEE: \$87.50 per class



- **Stop Paying Rent and Own Your Class A Office at The Berkeley, One Mile North Of Yamato Road On North Federal Highway.**
- **Customized Office Condominium Units Are Available For 1,000 - 27,000 Sq.Ft. With Occupancy Planned For The Summer Of 2005.**
- **Call Now For A Detailed Brochure Or To Reserve Your Space!!**

Ownership

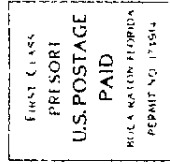
- Potential For Appreciation
- Build Equity
- No Rent Increases
- No Option Periods
- No Re-Negotiations
- Participate In Control of Building
- Depreciation Tax Benefits from the Condominium and from your Interior Improvements
- 90% Financing is available in most situations



The Berkeley
561-391-1195

Renting

- Rent Increases Each Year
- Have To Re-Negotiate Or Relocate At The End of Term
- No Control Over Building
- No Equity



The Berkeley
Customized Office Condominiums

RENTING VS. BUYING

Cost/Sq.Ft Own	(1)	(2)	(3)	Equivalent Rent/Sq. Ft.	Financial Assumptions
\$240	\$18.34	\$13.13		12.08	(1) 75% 15 Year 7% Fixed
\$250	\$19.04	\$13.67		12.58	(2) 75% 25 Year 6% 10 Year ARM
\$260	\$19.81	\$14.22		13.09	(3) 80% 25 Year 4.5% 3 Year ARM
\$270	\$20.63	\$14.76		13.59	Common Area Maintenance, Taxes & Insurance Excluded (Triple Net)

Note: Please consult your tax advisor to determine your own tax situation.