

# T03000001318

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(Document Number)

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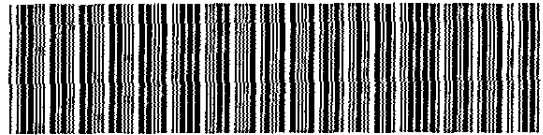
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Acknowledgement

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P. Verityer

DCC



400023396914

09/30/03--01026--002 \*\*87.50

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SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
03 OCT 21 AM 10:51

*Corp must be active  
what have you produced?*

**ROY, KIESEL, KEEGAN & DENICOLA**

A PROFESSIONAL LAW CORPORATION

VICTOR L. ROY, III  
WILLIAM DAVID KIESEL\*  
KYLE M. KEEGAN  
SUSANNAH M. DENICOLA  
R. BENNETT FORD, JR.\*

\*PATENT AND TRADEMARK COUNSEL

2355 DRUSILLA LANE (70809)  
P.O. BOX 15928  
BATON ROUGE, LOUISIANA 70895-5928  
TELEPHONE: (225) 927-9908  
TELECOPIER: (225) 926-2685  
E-mail: rkkd@rkkdlaw.com

TAMRA GLYNN VINSON  
CHRISTOPHER D. KIESEL  
DAVID B. PARNELL, JR.  
DUSTIN R. BAGWELL  
NEIL J. COIG\*  
DANIELLE BROCK MENSMAN

September 25, 2003

**SENT VIA EXPRESS MAIL**  
**ER 044041882 US**

Florida Secretary of State  
Registration Section  
Divisions of Corporations  
409 E. Gains Street  
Tallahassee, Florida 32399

**RE: "LATINA" State Trademark Application**  
**Our File No.: 10,020.004**

To Whom It May Concern:

In regard to the above referenced matter, the following are enclosed for filing:

Application for the Registration of a Trademark or Service Mark;  
Executed Power of Attorney;  
3 Specimens of the Mark;  
Check # 40934, in the amount of \$87.50 (filing fee); and  
Stamped, Return Postcard

Please stamp with date received and return to sender.

If you have any questions or need additional information, please feel free to contact me at the above referenced number.

Sincerely,

**ROY, KIESEL, KEEGAN & DENICOLA**



Shontel R. Jarreau  
Legal Assistant to William David Kiesel

:srj  
enclosures

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
03 OCT 21 AM 10:51



FLORIDA DEPARTMENT OF STATE  
Glenda E. Hood  
Secretary of State

October 8, 2003

SHONTEL R. JARREAU  
ROY, KIESEL, KEEGAN & DENICOLA  
P.O. BOX 15928  
BATON ROUGE, LA 70895-5928

SUBJECT: LATINA  
Ref. Number: W03000028968

We have received your document for LATINA and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Every business entity transacting business in Florida must have an active registration/filing on file with this office. Enclosed please find a copy of section 607.1501, 617.1501, or 608.501, Florida Statutes, which lists those activities that do not constitute transacting business in Florida. If, after reviewing this section, you determine the applicant of the mark is not transacting business within the state of Florida, please complete the enclosed affidavit form and return it to this office. If, however, you determine the applicant of the mark is transacting business in Florida, you must complete the enclosed application/form and return to this office with the appropriate filing fee(s) before your mark application can be processed.

Please indicate what hair products you have.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6913.

Diane Cushing  
Document Specialist

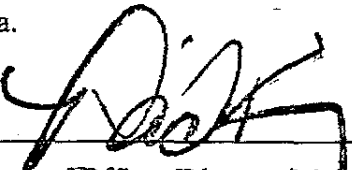
Letter Number: 703A00055053

STATEMENT CONCERNING AUTHORITY TO TRANSACT BUSINESS IN  
FLORIDA BY A FOREIGN BUSINESS ENTITY

BEAUTOPIA, LLC has not received a certificate of  
authority from the Florida Department of State to transact business in Florida pursuant to  
s. 607.1501, 617.1501, or 608.501, Florida Statutes.

I, DAVID KUNIN, the undersigned, do hereby  
certify that I am aware that BEAUTOPIA, LLC has  
not received a valid certificate of authority to transact business in Florida as required by  
s. 607.1501, 617.1501, or 608.501, Florida Statutes.

BEAUTOPIA, LLC does not presently transact  
business in Florida within the meaning of s. 607.1501, 617.1501, or 608.501, Florida  
Statutes, and is not required to receive a certificate of authority to transact business in  
Florida.

  
\_\_\_\_\_  
Signature of Officer/Director/Manager/Managing Member

DAVID KUNIN, CEO  
\_\_\_\_\_  
Typed or Printed Name and Capacity of Persons Signing

October 17, 2003  
\_\_\_\_\_  
Date

03 OCT 21 AM 10:51

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK**  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

**TO: Division of Corporations**  
**Post Office Box 6327**  
**Tallahassee, FL 32314**

Name & address to whom acknowledgment should be sent:

WILLIAM DAVID KIESEL  
2355 Drusilla Lane  
Baton Rouge, Louisiana 70809  
( 225 ) 927-9908  
Daytime Telephone number

**PART I**

1. (a) Applicant's name: BEAUTOPIA, LLC  
(b) Applicant's business address: 3939 East 46th Street  
Minneapolis, Minnesota 55406  
City/State/Zip

(c) Applicant's telephone number: ( 612 ) 729-6600  
☐ Individual ☐ Corporation ☐ Joint Venture ☒ Other: LLC  
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration number: \_\_\_\_\_ (2) Domicile State: Minnesota  
(3) Federal Employer Identification Number: 41-1918125

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Hair care products, namely: Shampoo, Conditioner, Relaxing Balm, Treatment & Shine

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

By printing it directly onto the containers for the goods

(Continued)

(d) The class(es) in which goods or services fall:

Class 3

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: March 31, 2000 (b) Date first used in Florida: March 31, 2000

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

LATINA

English Translation Women of Latin Origin

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "LATINA"  
"APART FROM THE MARK AS SHOWN."

I, WILLIAM DAVID KIESEL, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

WILLIAM DAVID KIESEL

Typed or printed name of applicant

ATTORNEY

Applicant's signature or authorized person's signature  
(List name and title)

STATE OF LOUISIANA  
PARISH

COUNTY OF East Baton Rouge

On this 25th day of September, 2003 William David Kiesel personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of \_\_\_\_\_

(Seal)

David Bennett Parnell  
Notary Public Signature

David Bennett Parnell

Notary's Printed Name

My Commission Expires: at death

FEE: \$87.50 per class

FILED  
CLERK OF STATE  
OCT 21 AM 10:52  
DIVISION OF CORPORATIONS

APPLICANT: Beautopia, LLC

TITLE: LATINA

DOCKET NO.: 10,020.004

**POWER OF ATTORNEY**

I hereby declare that:

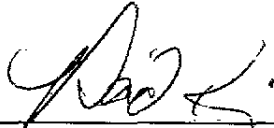
This power of attorney is for an original application.

My residence, title, physical mailing address and citizenship are as stated below next to my name.

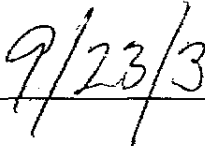
I hereby appoint the following attorney(s) and/or agent (s) to prosecute this application and transact all business in the connection therewith.

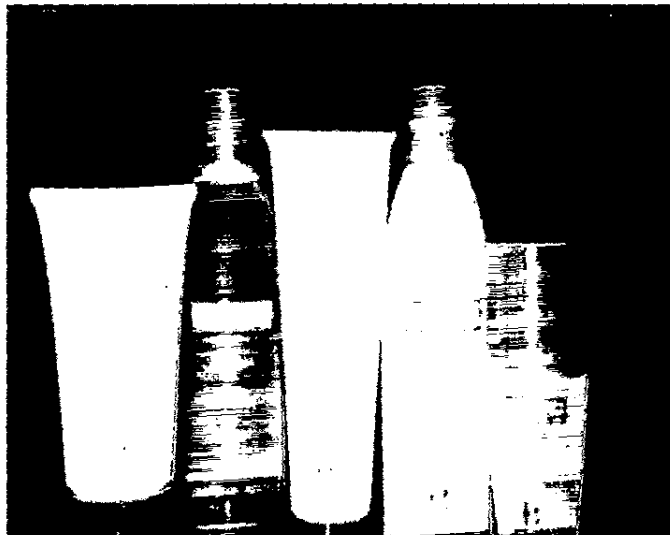
WILLIAM DAVID KIESEL, Bar Roll # 7,367  
R. BENNETT FORD, Bar Roll # 24,093  
NEIL J. COIG, Bar Roll # 28,001

SIGNATURE: \_\_\_\_\_

  
David Kunin, CEO, Beautopia, LLC  
3939 East 46<sup>th</sup> Street  
Minneapolis, Minnesota 55406  
USA

Date: \_\_\_\_\_





LATINA