

T03000001238

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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PICK-UP

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MAIL

(Business Entity Name)

(Document Number)

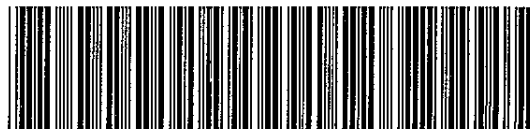
Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

789/2928/304/671

Pls be more
specific as to your
transportation

services. Office Use Only



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T03-1238

~~W03-26333~~

FILED
STATE
SECRETARY OF
DIVISION OF
03 SEP 30 AM 9:29





FLORIDA DEPARTMENT OF STATE

Glenda E. Hood
Secretary of State

September 15, 2003

BENJAMIN HERRERA
THE DRIVING CENTER
860 HAWTHORN TERRACE
WESTON, FL 33327

SUBJECT: ARTIS DRIVING
Ref. Number: W03000026333

We have received your document for ARTIS DRIVING and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must list a more specific service in #2(a) in Part I of the application.

Please be more specific as to your transportation services.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 303A00051128

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Benjamin Herrera - The Driving Center

860 Hawthorn Terrace

Weston, FL 33327

(954) 557-4562

Daytime Telephone number

PART I

1. (a) Applicant's name: The Driving Center, Inc.

(b) Applicant's business address: 12717 W. Sunrise Blvd., #195

Sunrise, FL 33323

City/State/Zip

(c) Applicant's telephone number: (954) 384-6770

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Other: _____

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: P02000123529 ✓ (2) Domicile State: Florida

(3) Federal Employer Identification Number: 14-1856090

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Behind the wheel (in-car) and classroom driving instruction services, driving lesson services,

Driver Education services for beginning teens and adults, Basic Driving Improvement services,

Traffic School services, Defensive Driving School services, Airport Shuttle & Transfer Services

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

n/a

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Yellow page advertising, online yellow pages, business cards, online search engines,

website advertising

(Continued)

(d) The class(es) in which goods or services fall:

Class 41 Education and entertainment services

Class 39 Transportation and storage

Airport Shuttle & transfer service
PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: November 12, 2002 (b) Date first used in Florida: November 12, 2002

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Artis Driving™

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " Driving

" APART FROM THE MARK AS SHOWN.

I, Benjamin Herrera - The Driving Center, Inc., being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

The Driving Center, Inc.

Typed or printed name of applicant

Applicant's signature or authorized person's signature
(List name and title)

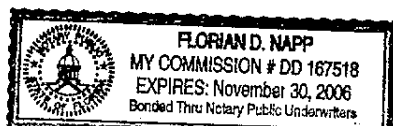
STATE OF Florida

COUNTY OF Broward

On this 8th day of September, 2003, Benjamin Herrera
appeared before me,

☐ who is personally known to me ☒ whose identity I proved on the basis of Florida Driver's License
H660-060-65-412-0

(Seal)



Florian D. Napp
Notary Public Signature

Florian D. NAPP
Notary's Printed Name

My Commission Expires: Nov 30, 2006

FEE: \$87.50 per class

03 SEP 30 AM 9:22
SECRETARY OF STATE
DIVISION OF CORPORATIONS

Quick Register
for Traffic Citation &
Safety Courses
CLICK HERE!

Quick Register
for First Driver's
License Course
CLICK HERE!



Customer Testimonials

"WOW! thank you for such an easy going experience. It was truly a very pleasant experience dealing with your company, and it is nice to see that some parts of corporate america still care about the "customer". I will recommend this course to everyone I know.

THANK YOU AGAIN!"
jamie dwyer

I had to stop and say this. I took a Defensive Driving course once while in Delaware. From what I'm seeing so far, yours is far superior. (The one I took in Delaware was in-classroom.) I wasn't looking forward to four hours worth of reading, when to be honest with you I'd rather be reading Stephen King, but I have found your reading format to be INTERESTING! I have also noticed that your videos seemed to be timed appropriately to keep it that way. I would, and will, recommend your course to anyone! Have a wonderful

AS/AS A - B - C

- **Artis Driving™** offers Traffic Citation and Safety courses to help you with your traffic ticket.
- We also offer the First Driver's License course.

Registration for either course is easy via the "QuickRegister" buttons at the left of your screen.

Only \$34.95. (Use the Promotional Code provided to you or **artis01** if no code was provided).

Our 4 hour on-line Traffic School / Defensive Driving School (DDS) / Basic Driver Improvement (BDI) course is state approved.

Benefits of taking Traffic School for your traffic ticket...

1. Avoid points by law
2. Pay a reduced fine by law
3. Avoid insurance surcharges by law
4. Adjudication will be withheld as long as you are eligible. Attorney assurances are limited to money back guarantees.
5. You are eligible as long as you haven't taken the course 5 times or once within the past 12 months.

Benefits of taking your course on-line...

1. Your course is available when you want to take it 24 x 7.
2. You can reference the course material any time even while taking the final exam.

Artis Driving™ also offers behind the wheel Driver Education, programs to reduce teen crashes and special drives. Visit the rest of our website at the following link www.artisdriving.com - for your driver training needs. You may also contact us toll-free at 1 866 35ARTIS (1-866-352-7847) if you have any questions.

