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(Address)

(City/State/Zip/Phone #)

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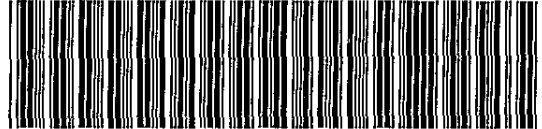
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~~W03-23167~~
103-1054
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STATE
SECRETARY
DIVISION OF CORPORATIONS
03 AUG 25 AM 9:06

McLin & Burnsed

Professional Association

Matthew D. Black
R. Dewey Burnsed
Gary Fuchs
Stephen W. Johnson
Craig W. Little
Stephanie J. McCulloch
Walter S. McLin, III

ATTORNEYS AT LAW

August 6, 2003

G. Michael Mahoney
Fred A. Morrison
Richard P. Newman
Steven M. Roy
Joseph C. Shoemaker
Jeffrey P. Skates
Phillip S. Smith

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

Re: **Registration of Service/Trademark**
Vg

Dear Sir or Madam:

Enclosed please find the following:

1. Signed and notarized *original* and one copy of "Application for The Registration of a Trademark or Service Mark;"
2. Three Service Mark samples and three Trademark samples of the "mark."
3. The Villages of Lake-Sumter, Inc.'s check in the amount of \$262.50 to cover the filing fee.

If you have any questions, please do not hesitate to contact me at 352-259-5012.

Very truly yours,

McLIN & BURNSED P.A.



Jeffrey P. Skates

JPS/vmg
Enclosures



FLORIDA DEPARTMENT OF STATE
Glenda E. Hood
Secretary of State

August 14, 2003

JEFFREY P. SKATES, ESQUIRE
MCLIN & BURNSED
P.O. BOX 1299
THE VILLAGES, FL 32158-1299

SUBJECT: VG (STYLIZED DESIGN OF "VG" WITH GOLF CLUB FORMING
THE LOWER ARM OF THE "G")
Ref. Number: W03000023167

We have received your document for VG (STYLIZED DESIGN OF "VG" WITH GOLF CLUB FORMING THE LOWER ARM OF THE "G") and your check(s) totaling \$262.50. However, the document has not been filed and is being retained in this office for the following:

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens that have been altered or defaced in any manner. We will accept labels, decals or tags that are affixed to the actual goods or products. We will accept three LEGIBLE photographs of the goods or products with the specimens affixed. If this is some kind of publication, newspaper, magazine, or column, we need three of the actual publications. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 803A00046388

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Jeffrey P. Skates

976 Del Mar Drive

The Villages, Florida

(352) 259-5011

Daytime Telephone Number

PART I

1 (a) Applicant's name: The Villages of Lake-Sumter, Inc.

(b) Applicant's business address: 1100 Main Street

The Villages, Florida 32159

City/State/Zip

(c) Applicant's telephone number: (352) 753-2270

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Other:

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than individual,

(1) Florida registration number: 220546 ✓ (2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-0883380

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Golf School; all facets of golf instruction, analysis and consultation

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbeque grills, shoe laces, etc.)

golf equipment and accessories, sporting goods

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Brochures, Newspaper Advertisements, Magazines, Coupons, Videos, Internet, Signs, Pamphlets, Television,
clothing; sportswear, golf equipment and accessories, sporting goods

(d) The class(es) in which goods or services fall:

Class 28, Toys and Sporting Goods, Class 41 Education and entertainment

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: FEB 2, 2003 (b) Date first used in Florida: FEB 2, 2003

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Vg - stylized design of "Vg" with golf club forming the lower arm of the "g".

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM

"golf club"

"APART FROM THE MARK AS SHOWN."

I, Mark Morse being sworn, depose and say that I am the owner and the applicant herein

or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Mark Morse, Vice President

Typed or printed name of applicant

Applicant's signature or authorized person's signature
(List name and title)

STATE OF FLORIDA

COUNTY OF LAKE

On this 15th day of MAY, 2003, MARK MORSE personally appeared before me,
☒ who is personally known to me ☐ whose identity I proved on the basis of _____

Notary Public Signature

Doris A. Pardo

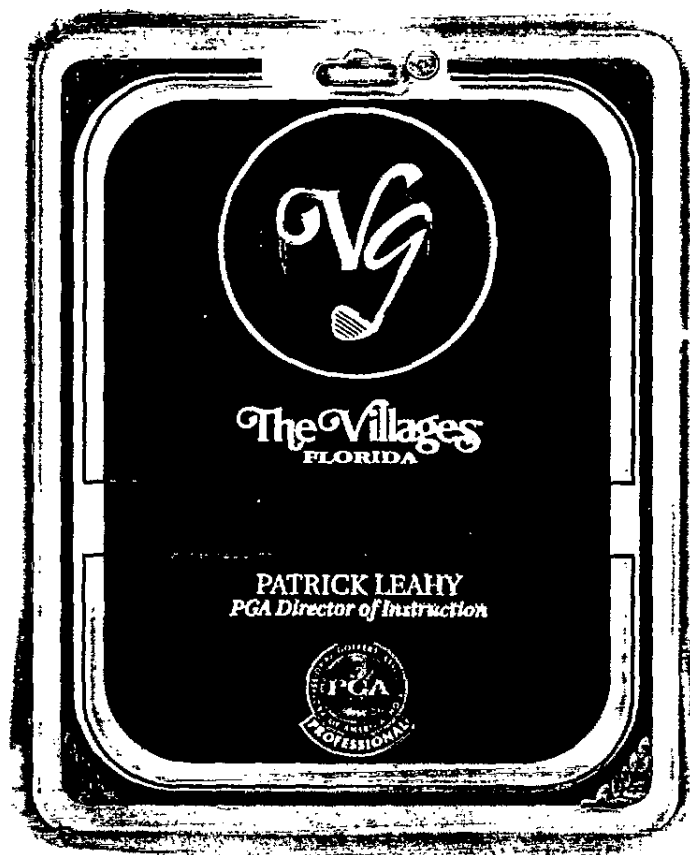
Notary's Printed Name



My Commission Expires:

7/29/05

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
03 AUG 25 AM 9:06





Alisha Ramsey

LPGA

Apprentice Teaching Professional

Alisha is a native of Miami, Florida and graduated from Central Florida Community College in 1998 with honors, Phi Theta Kappa, and an associate degree in Business. She joined the LPGA Teaching & Club Professional Division in 2001 and, as a LPGA Apprentice Professional, continues to attend LPGA sponsored teaching clinics and workshops. She volunteers as the site director for the LPGA Girls Golf Program of Ocala and the golf coach for Trinity Catholic High School. Alisha takes pride in her ability to instruct beginning golfers through the use easy to understand thoughts and non-technical terms.



Maryann Willard

LPGA

Apprentice Teaching Professional

Maryann is a Massachusetts native. She joined the LPGA Teaching and Club Professionals division in 2000, and, as an LPGA apprentice, continues to attend LPGA sponsored teaching clinics and workshops. She is a past Club Champion at the Holy Ridge Golf Course in Massachusetts; she has been honored for her work with junior golfers, and has captained a number of Country Club teams in tournament play.



Patrick Leahy

PGA

Director of Instruction

Patrick is a native of New Fairfield, Connecticut and graduated from Boston University in 1985. Patrick has been a PGA member since 1987 and was recognized in 2000 as the Southeastern Georgia PGA Teacher of the Year. He is also the creator and developer of the Mind, Body & Swing Golf Training Program, which focuses on the five key essentials of golf performance: basic and advanced swing mechanics, golf-specific fitness, mental training and properly fitted equipment. As the Director of Club Fitting for the Ben Hogan Golf Company, Patrick conducted numerous seminars, approved by the PGA of America, instructing PGA Professionals on the intricacies of club fitting and golf instruction as well as club fittings for players on the PGA and Senior PGA Tours. With twenty years of teaching experience and extensive training in golf swing mechanics, golf-specific fitness, mental training, and club fitting, he brings a unique knowledge of how the body performs during the swing and how physical limitations and injuries can be overcome.

