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*Doing it
Right!
(42)*

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DIVISION OF CORPORATIONS
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✓ ✓

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ITInstitute™

a professional consultancy & training group

June 16, 2003

Florida Secretary of State
Registration Section
Division of Corporations
409 E. Gaines St.
Tallahassee, FL 32399

Attn: Nanette Causseaux

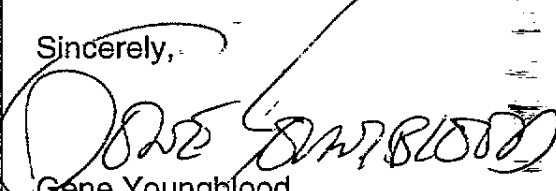
Re: Doing IT Right! Florida Trademark Registration

In accordance with Florida statutes, please find the following enclosed: one Executed Florida Trademark Application and one Specimen sheet with three (3) business cards attached. Please let me know if you need additional items.

Also enclosed, please find IT Institute, Inc. check number 2055 in the amount of \$87.50.

Please accept my thanks in advance for your assistance in processing this application. Should you need further information, please feel free to call me or my assistant, Kristin Spencer, at (706) 886-6508.

Sincerely,


Gene Youngblood
President
IT Institute, Inc.

Florida -
Old St. Augustine Road
Post Office Box 24595
Jacksonville, Florida
904-41-4595

Georgia -
111 East Tugalo St.
Tallahassee, GA
904-305-77

Internet -
Consultancy@ITInstitute.com
www.ITInstitute.com

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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

IT Institute, Inc.

111 East Tugalo St., Suite 111

Toccoa, GA 30577

(706) 886-6508
Daytime Telephone number

PART I

1. (a) Applicant's name: IT Institute, Inc.

(b) Applicant's business address: 111 East Tugalo St., Suite 111
Toccoa, GA 30577

(c) Applicant's telephone number: (706) 886-6508 City/State/Zip
☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other: _____
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration number: P99000056524 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-2589814

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Business and information technology management related consulting, education, training and

service offerings to individuals, small business to enterprise corporations both in person and

through online/web-based offerings.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Business and IT management related apparel, equipment, rack interfaces, integrated solutions

devices, systems, hardware and software, documentation, books and web-based publications.

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Letterhead, envelopes, cards, labels, decals, metal name plates, web and online presence,

brochures, radio, video and print media advertisement, apparel, shirts, hats, cups, communication
tools, silk screen images.

(Continued)

(d) The class(es) in which goods or services fall:

Class 42: Miscellaneous

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: June 1, 1995 (b) Date first used in Florida: June 1, 1995

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

"Doing IT Right!"

Logo Design: Times Roman capitalized "IT" enclosed by San Serif typeface "Doing" and "Right!" encircled by the words

"Excellence", "Expertise", "Experience" separated with solid arrowheads.

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "Excellence", "Expertise", "Experience" APART FROM THE MARK AS SHOWN.

I, Gene Youngblood

being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Gene Youngblood, President, IT Institute, Inc.

Typed or printed name of applicant

[Signature]
Applicant's signature or authorized person's signature
(List name and title)

STATE OF Georgia

COUNTY OF Banks

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On this 13th day of June, 2003, Gene Youngblood personally appeared before me,

☒ who is personally known to me

☐ whose identity I proved on the basis of

(Seal)
M. Kristin Spencer
NOTARY PUBLIC
Banks County, Georgia
My Commission Expires:

3/18/07

M. Kristin Spencer
Notary Public Signature

M. Kristin Spencer
Notary's Printed Name

My Commission Expires: 3/18/07

FEE: \$87.50 per class

Current Business Cards (Three sample cards)

Doing IT RightSM Seminars



Sessions for Conferences, Groups, Corporations and Institutions
addressing current issues in Business Technology such as:

- *Business & Technology - Twins Separated at Birth*
- *Information Security & Other MIS-takes*
- *Successful IT Projects - Reality Check*
- *Making IT Pay*
- And many others ...

For more information: info@DoingIT-Right.com
www.DoingIT-right.com

IT Institute, Inc. is an Experienced business-minded resource,
providing vendor independent, Expert counsel and services
with Excellence, integrity, professionalism and personal
concern assisting clients in achieving their goals through
innovative, cost effective, complete real-world solutions.

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