

103 000 000 619

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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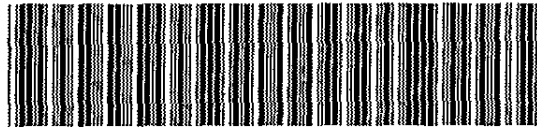
(Business Entity Name)

(Document Number)

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Reeds  
(14)

103-619

✓ ✓

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SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
03 MAY 20 PM 3:06

ZIMMER AND ZIMMER, L.L.P.  
ATTORNEYS AT LAW  
111 PRINCESS STREET  
WILMINGTON, NORTH CAROLINA 28401-3997  
TELEPHONE (910) 763-4669  
TELECOPIER (910) 762-1999

HERBERT J. ZIMMER  
JEFFREY L. ZIMMER (RETIRED)

MAILING ADDRESS  
POST OFFICE BOX 2628  
WILMINGTON, NORTH CAROLINA 28402

May 15, 2003

Florida Department of State  
Division of Corporations  
409 East Gaines Street  
Tallahassee, Florida 32399

RE: Trademark Registration: REEDS

Dear Sir:

Please find enclosed herewith the following items in connection with the above-referenced service mark:

1. Duplicate original counterparts of the Application for the Registration of a Trademark or Service Mark;
2. Check in the amount of \$87.50; and
3. Three (3) current specimens.

I would greatly appreciate your filing the Application for the Registration of a Trademark or Service Mark and thereafter returning a filed stamped copy of the document to me for our records.

Should you require any additional information, please contact me directly.

Thank you very much for your assistance in connection with this request.

Sincerely,

ZIMMER AND ZIMMER, L.L.P.



Donna L. Dickens  
Assistant to Herbert J. Zimmer  
Direct Dial: (910) 763-4669 x 204

/dlld  
Enclosures

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DIVISION OF CORPORATIONS  
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**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK**  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:  
Ms. Donna L. Dickens

Assistant to Herbert J. Zimmer

ZIMMER AND ZIMMER, L.L.P.

Attorneys at Law

Post Office Box 2628

Wilmington, NC 28402

( 910 ) 763-4669 x 204

Daytime Telephone number

**PART I**

1. (a) Applicant's name: Reeds Jewelers of North Carolina, Inc.

(b) Applicant's business address: 2525 South 17th Street

Wilmington, North Carolina 28401

City/State/Zip

(c) Applicant's telephone number: ( 910 ) 350-3100

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Other: \_\_\_\_\_

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: P28702 (2) Domicile State: North Carolina

(3) Federal Employer Identification Number: 56-1441706

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Diamonds, stone rings and other jewelry

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Used on wrappings, boxes, labels and tags in connection with the sale of diamonds,  
stone rings and other jewelry

(Continued)

(d) The class(es) in which goods or services fall:

Class 14 (Jewelry)

## PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: November 23, 1983 (b) Date first used in Florida: November 23, 1984

## PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Trademark for the word REEDS (typed in all capital letters)

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

" APART FROM THE MARK AS SHOWN.

I, Alan M. Zimmer, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Reeds Jewelers of North Carolina, Inc.

Typed or printed name of applicant

By: Alan M. Zimmer, President

Applicant's signature or authorized person's signature  
(List name and title)

STATE OF NORTH CAROLINA

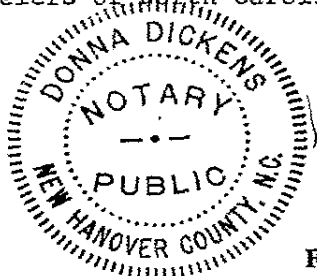
COUNTY OF NEW HANOVER

On this 14th day of May, 2003, Alan M. Zimmer, President \* personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of

\* of Reeds Jewelers of North Carolina, Inc.

(Seal)



Donna Dickens  
Notary Public Signature

Donna Dickens

Notary's Printed Name

My Commission Expires: June 24, 2003

FEE: \$87.50 per class

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DIVISION OF CORPORATIONS  
03 MAY 20 PM 3:06

[REDACTED]

[REDACTED]

*Smith, Benjamin*

**RIED**  
*Smith*

[REDACTED]