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Bull Runner
(39)

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103-283
FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
03 MAR -7 PM 12:22

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

**TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314**

Name & address to whom acknowledgment should be sent:

Jeffrey A. Mack

4202 E. Fowler Avenue, AXA0094

Tampa, FL 33620

(813) 974-2539

Daytime Telephone number

PART I

1. (a) Applicant's name: University of South Florida (Jeffrey A. Mack, Custodian)

(b) Applicant's business address: 4202 E. Fowler Avenue, AXA0094

Tampa, FL 33620

City/State/Zip

(c) Applicant's telephone number: (813) 974-2539

☐ Individual

☐ Corporation

☐ Joint Venture

☒ Other: University

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: _____ (2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-6001874

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Shuttle service for students, faculty, staff and visitors of The University of South Florida.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Vehicle graphics, signage, newspaper advertisements, promotional giveaways (such as

lanyards and pens), clothing worn by shuttle drivers, brochures, maps and other printed materials

(Continued)

(d) The class(es) in which goods or services fall:

39 Transportation and storage

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 05/01/96 (b) Date first used in Florida: 05/01/96

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Logo consists of the words "Bull Runner" set in Magneto font with stylized initial letter "B" and stylized final letter "r."

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " " APART FROM THE MARK AS SHOWN.

I, Jeffrey A. Mack, Director, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Jeffrey A. Mack, Director

Typed or printed name of applicant

Applicant's signature or authorized person's signature
(List name and title)

STATE OF Florida

COUNTY OF Hillsborough

On this 23 day of January, 2003, Jeffrey A. Mack personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of

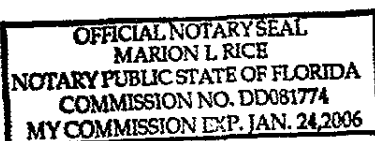
(Seal)

Marion L. Rice
Notary Public Signature

Marion L. Rice
Notary's Printed Name

My Commission Expires: January 24, 2006

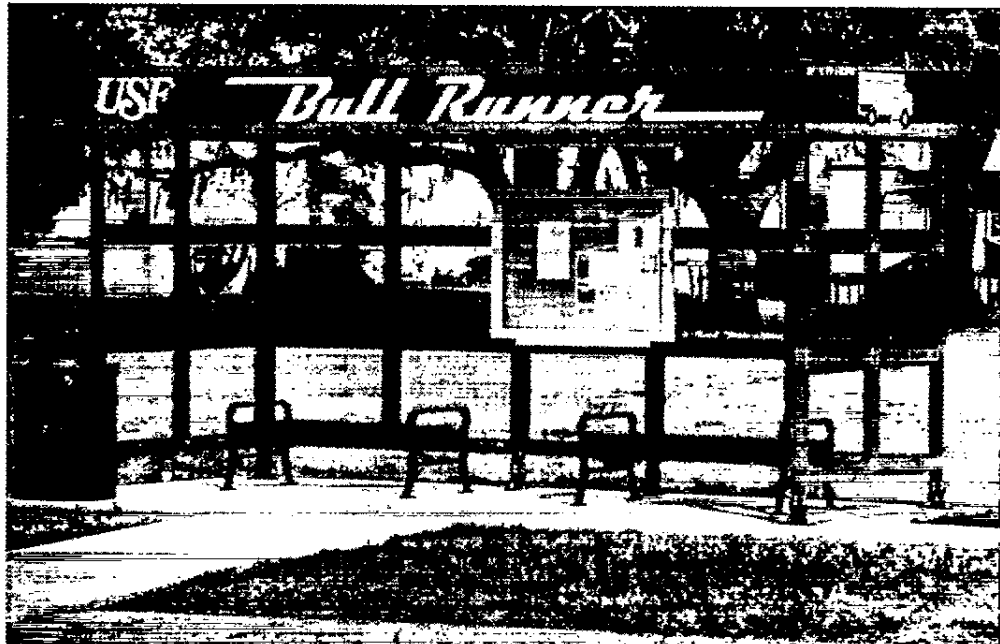
FEE: \$87.50 per class



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Bull Runner logo is vinyl application on vehicle.



Bull Runner logo is vinyl application on shuttle stop shelter.