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T02000001218

LAW OFFICES

MORGAN & HENDRICK

317 WHITEHEAD STREET, KEY WEST, FLORIDA
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W. CURRY HARRIS
(1907-1988)
HILARY U. ALBURY
(1920-1999)

October 9, 2002

VIA FEDERAL EXPRESS

600008326206--7
-10/11/02--01016--006
****175.00 ****175.00

Trademark Registration Section
Division of Corporations
409 E. Gaines Street
Tallahassee, Florida 32399

cor atm \$175.00

Re: Service Mark Application for
"MYSTICAL MORNINGS, MONSTERIOUS NIGHTS"

Dear Madam/Sir:

Enclosed herewith please find the following:

1. Application for registration of the service mark "MYSTICAL MORNINGS, MONSTERIOUS NIGHTS" in classes 35 and 41 for "use in connection with an annual non-profit tourist promotional activity owned and operated by the Key West Tourist Development Association, Inc.;"
2. This firm's check in the amount of \$175.00 for payment of the registration fee; and
3. Three specimens of use.

Should any questions arise, please do not hesitate to contact this office.

Sincerely,

Joni Goodin
Joni Goodin
Legal Assistant

Enclosures

T02-1218

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
02 OCT 10 AM 10:43

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Florida Department of State, Sandra B. Mortham, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment
should be sent:

Hugh J. Morgan, Esq.

317 Whitehead Street

Key West, FL 33040

(305) 296-5676

Daytime Telephone number

PART I

1. (a) Applicant's name: Key West Tourist Development Association, Inc.

P.O. Box 230

(b) Applicant's business address: _____

Key West, FL 33041

City/State/Zip

(c) Applicant's telephone number: (305) 296-1817

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Other: _____

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: N98000002157 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-2193665

2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

A service mark to be used in connection with an annual non-profit tourist

promotional activity owned and operated by the Key West Tourist Development

Association, Inc.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Promotional materials, brochures

(Continued)

(d) The class(es) in which goods or services fall:

Class 41 - Education and Entertainment

Class 35 - Advertising and Business

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: November 1, 2001 (b) Date first used in Florida: November 1, 2001

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

"Fantasy Fest 2002"

"Mystical Mornings, Monsterious Nights"

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " 2002

" APART FROM THE MARK AS SHOWN.

I, Joy Smatt, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Key West Tourist Development Association, Inc.

Typed or printed name of applicant

Joy Smatt, President

Applicant's signature or authorized person's signature
(List name and title)

STATE OF FLORIDA

COUNTY OF MONROE

On this 8th day of October, 19 2002, Joy Smatt
personally appeared before me,

☒ who is personally known to me
☐ whose identity I proved on the basis of _____

Notary Public Signature

TERESA K. RUSSELL

Notary's Printed Name

Seal

My Commission Expires:



Teresa K Russell

My Commission CC961727

Expires August 17 2004

Fee: \$87.50 per class

January Year 2002

Mystical Mornings, Monstrous Mornings

P.O. Box 230, Key West, FL 33041

www.fantasyfest.net or call (305) 296-1817

For an accommodations guide, call

Key West: 1-800-527-8539

Lower Keys: 1-800-872-3722

Rising from the mists of your wildest dreams - and the shrouds of your worst nightmares, the theme for Fantasy Fest 2002 is...

Mystical Mornings, Monstrous Mornings

October 18th through 27th, 2002 • Key West, Florida

