

T02000001137

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RENEWAL

T02-1137

06/27/12--01024--009 \*\*189.75

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

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EXAMINER

# LOTT & FISCHER

INTELLECTUAL PROPERTY

Reply to Neda Lajevardi  
nlajevardi@lottfischer.com  
(305) 448-7089

June 26, 2012

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

*Via Federal Express*  
**No. 7937-2446-3248**

Re: Renewal of Florida Trademark Registration  
Mark: **MIAMI DESIGN DISTRICT AND DESIGN OF AN EYE**  
Registration Date: October 1, 2002  
Registration No.: T02000001137  
Classes: 35 and 42 (deleting class 016)  
Our File No. 04015-8-8400

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Dear Sirs:

We enclose for filing the registrant's renewal application for the mark referenced above and the requisite form for deleting a non-applicable class from the registration. We also enclose a check payable to the "Florida Department of State" in the amount of \$183.75, representing the filing fee of \$175.00 plus \$8.75 for a Certificate of Renewal.

Kindly forward the Certificate of Renewal to our office. Please contact us if you have any questions regarding the renewal application.

Thank you.

Very truly yours,

**LOTT & FISCHER, PL**



By: Neda Lajevardi  
NL/jz  
Enclosures

INTELLECTUAL PROPERTY LAW:

PATENTS • TRADEMARKS • COPYRIGHTS  
THE INTERNET • ENTERTAINMENT LAW  
TRANSACTIONAL & LITIGATION MATTERS  
DOMESTIC & INTERNATIONAL REPRESENTATION

355 ALHAMBRA CIRCLE  
SUITE 1100  
CORAL GABLES, FLORIDA 33134  
305.448.7089 TELEPHONE  
305.446.6191 FACSIMILE  
WWW.LOTTFISCHER.COM

## COVER LETTER

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** MIAMI DESIGN DISTRICT AND DESIGN OF AN EYE  
(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Leslie J. Lott, Esq.

(Name of Person)

LOTT & FISCHER, PL

(Firm/Company)

Post Office Drawer 141098

(Address)

Coral Gables, Florida 33114-1098

(City/State and Zip Code)

For further information concerning this matter, please call:

Leslie J. Lott at ( 305 ) 448-7089

(Name of Person)

(Area Code & Daytime Telephone Number)

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, Florida 32301

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, Florida 32314

**FILING FEE: \$87.50 per class**  
**CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)**

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

FILED  
12 JUN 27 AM 1:34  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

REQUEST TO DELETE NON-APPLICABLE CLASS(ES)  
FOR  
FLORIDA TRADEMARK AND/OR SERVICE MARK REGISTRATION

I/we hereby confirm that the following trademark and/or service mark, which is currently registered with the Florida Department of State, is no longer being used in connection with the good(s) and/or service(s) which fall under the class(es) being deleted below.

Name or Description of Florida Trademark and/or Service Mark:  
MIAMI DESIGN DISTRICT AND DESIGN OF AN EYE

Florida Registration Number: T02000001137

Class(es) to be Deleted: 0016

Good(s) and/or Service(s) No Longer Manufactured, Produced and/or Provided: Magazines

Owner(s) of Trademark and/or Service Mark:  
Design Trademark Holdings, LLC (a Delaware Limited Liability Company)

I/we further acknowledge that should I/we wish to register the above referenced mark in connection with the good(s) and/or service(s) which fall under the class(es) being deleted above, I/we will be required to submit my/our request in the form of a new mark application along with all applicable specimens and registration fees.

Signature of Owner(s):  
*DESIGN TRADE MARK HOLDINGS, LLC  
BY MIAMI DESIGN DISTRICT ASSOCIATE MANAGER*

Owner's Signature

Co-Owner's Signature, if any

Typed or Printed Name of Person Signing Above  
*Steven Gretenstein, VP, MDS*

Typed or Printed Name of Person Signing Above

STATE OF FLORIDA  
COUNTY OF MIAMI DADE

Sworn to and subscribed by me on n this *28th* day of *April*, 2012

*Steven Gretenstein, as VP of Miami Design District Associate Manager, LLC,*  
(Name of Individual(s) Signing)  
*a del. LLC, on behalf of that LLC in its capacity as manager of Design Trademark Holdings, LLC, a del.*  
personally appeared before me, ☒ who is/are personally known to me or \_\_\_\_\_ whose identity (ies) I  
proved on the basis of \_\_\_\_\_  
*on behalf of MDS LLC*

*Steven Gretenstein*  
Notary Public's Signature  
Notary Public State of Florida  
Linda Ebin  
Expires 08/10/2012  
Notary Public's Printed Name

(Seal)

# MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

Design Trademark Holdings, LLC  
3841 NE 2nd Avenue - Suite 400  
Miami, Florida 33137

Return To: Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

FILED  
12 JUN 27 AM 1:34  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

- 1) Mark Registered: MIAMI DESIGN DISTRICT AND DESIGN OF AN EYE  
2) Registration Number: T02000001137  
3) Date Filed: 10/01/2002 4.) Renewal Date: 10/01/2012 5.) Class(es) Filed: 16, 35, 42  
6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.  
The mark is still in use in Florida.

- 7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.  
8) If applicant is a business entity, enter the state of incorporation/formation/organization: Delaware

Design Trademark Holdings, LLC, by Miami Design District Associates, LLC  
Steven Gretenstein, Vice President  
Typed or Printed Name of Owner  
[Signature]  
Owner's Signature or Authorized Person's Signature

STATE OF Florida  
COUNTY OF Miami Dade

Sworn to and subscribed before me on this 15 day of June, 2012, Steven Gretenstein  
(Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of \_\_\_\_\_

(Seal)

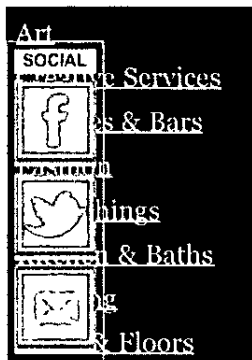
Fee: \$87.50 Per Class  
Certificate of Renewal : \$8.75 (Optional)  
CR2E005 (1/11)

[Signature]  
Notary Public's Signature  
Notary Public State of Florida  
Linda Ebin  
My Commission EE 176356  
Expires 06/30/2013  
Notary Public's Printed Name



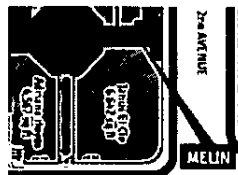
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All Listings

prime retail map



## All Listings / 135 Listings



### 101/Exhibit

101/exhibit is Miami's premier venue to experience



### Adamar Fine Arts

Adamar Fine Arts is a 22 year old gallery located in the hea...



### Advanced Trading Inc.

With 24 years in the rug business, owner Rajni Agarwal



### Amir Rug Gallery

Oriental rugs & antiques



### Art Fusion Gallery

Exhibiting over 30 artists in a 4000 sq. ft. gallery, repres...



### Bas Fisher Invitational

he Bas Fisher Invitational is an artist run alternative art ...



### Bloom Interior Architecture

Bloom Interior Architecture is a full service design firm. O...



### Buena Vista Bistro

Known for its fun, lively atmosphere and casual gourmet



### Campaniello

Campaniello Imports features high-end contemporary Italian



### casAmbienti studio

### MisuraEmme

We're the first Flagship store in



### Chariff Realty Group

Chariff Realty Group is setting new standards in real estate...



### Clima Outdoor Collections

CLIMA OUTDOOR continues to gather the finest collections of ...



### ABC Imaging

ABC Imaging is a national printing company



### Adidas Y-3

Experience the new fashion boutique featuring designs from



### Always Flowers & Events

Always Flowers and Events creates one of a kind floral



### Ann Sacks

Kitchen & bath products, plumbing fixtures and tile stone



### Artisan Antiques

Original Art Deco lighting & furniture



### Bernice Steinbaum

After 22 years in New York's SoHo, the Bernice Steinbaum



### Bobby Berk Home

We want to welcome you to Bobby Berk Home. Based in the



### Buena Vista Deli

Amid the fast-paced hustle and bustle of Miami's Design Distr...



### Cappellini

Founded in 1946, Cappellini has become synonymous with



### Ceramic Matrix

Strikingly elegant tile and natural stone, in every



### Christian Louboutin

Open Monday - Saturday 11 am - 7 pm



### Kommunikatz Public Affairs

Public Relations Agency



### Abitare

Minotti sofas, wall systems and closets from Mibileffe, kite...



### Adriana Hoyos

Introducing the AFRICA Collection: This complete



### AM Profile

AM PROFILE PREMIUM CLOSETS, WALL UNITS &



### Arravanti

The best in contemporary Italian design at competitive



### Baltus

The Spanish furniture firm Baltus Collection opened its



### Bisazza

Industry leading manufacturer of glass mosaic for interiors ...



### Brownes & Co.

Brownes & Co. feels at once like an Old World apothecary, an...



### bulthaup

bulthaup is introducing kitchen architecture with a minimal...



### Carpet Boutique

Carpet, rugs and wood flooring



### Chad Oppenheim

Architecture firm



### Clear Company

Natural pebble & tumbled stone



### COMLOT

More than a magazine, Complot is a crossroad where the most ...

Costa Window Treatments

Coverings Etc.

Cowen Design



**Inc.**  
Custom draperies, shades and



**Crea France US Inc.**  
Stone and Custom Design for Floor, Wall, Facade and



**Dacra**  
Founded by CEO Craig Robins in 1987, Dacra was an early



**Decorator's Plumbing**  
Family owned Decorator's Plumbing serves the Miami area



**Drimmers Appliances**  
Kitchen appliances



**Emena Spa**  
Emena, inspired by the word 'me' in Greek, is the first eco-...



**Encore Textiles, Inc.**  
Decorative fabrics & trimmings



**Etra Fine Art**  
Art gallery



**Friends With You**  
Established in 2002 by Miami-based artists Samuel Borkson



**Harry's Pizzeria**  
We're a casual neighborhood joint bringing more fresh,



**Holly Hunt**  
Known for a look and design that is consistently at the fore...



**Inside Out 2**  
Getting away from the hectic world, sheltering in your own <



**Ivette Arango**  
Interior design for commercial & residential



**Jonathan Adler**  
Jonathan Adler is a design company dedicated to bringing



**Lemoni Cafe**  
A great friendly neighborhood cafe that aims to please our c...



**LuisPonsD-Lab**  
LuisPonsD-Lab is a multidiscipline design firm



**Coverings Etc** markets and distributes unique and



**Creative Brand Advertising**  
Creative Brand Advertising is an agency offering services su...



**de la Cruz Collection**  
**Contemporary Art Space**  
The de la Cruz Collection



**Dileto**  
Dileto is a company that desigus and manufactures high-end L...



**Duncan Quinn**  
WHAT IS DUNCAN QUINN?  
Bespoke [bih-spohk] (made to



**Emilio Robba, Inc.**  
Baptized by the press as the sculptor of flowers, Emilio



**Endemol**  
Television production company



**Fendi Casa**  
The first U.S. showroom and stateside headquarters for



**Fulano**  
We are an independent design studio adept at identity, print...



**hausScape**  
hausScape brings to the Miami Design District one of the mos...



**I on the District**  
'I on the District' showcases eyewear from across the globe,...



**Iran Issa-Khan**  
Iran Issa-Khan's famous photos include Nancy Reagan at the



**Janus et Cie**  
Janus et Cie offers up a feast of fine casual furnishings th...



**Kartell**  
Known for its advanced use of plastics and dynamic color pal...



**Ligne Roset**  
Find inspiration at Ligne Roset. Their new showroom, locate...



**Luminaire Lab**  
A deviation from the traditional showroom, Luminaire Lab is ...



Established in 1985, Cowen Design/VC New Media is an



**Crumb On Parchment**  
Michelle Bernstein's latest Design District offering, a



**Deco One Interiors Group**  
Deco One Interiors Group Design Center and Gallery



**Driade**  
Neoz, Charming Italian furniture, kitchens and



**E.G. Cody**  
Classic contemporary furnishings



**En Avance**  
High-end men and women's clothing, jewelry and home.



**Entertainment News & Views**  
Local entertainment community paper



**Fratelli Lyon**  
Welcome to Fratelli Lyon! Get ready to be transported from ...



**Granite Transformations**  
Granite Transformations offers a unique, premier quality eng...



**HOK**  
HOK has been an active member of the Miami Design



**Inelot Penthouse**  
INGLOT PENTHOUSE is a distribution company, as well as



**Italian Pavilion**  
Fine contemporary Italian furniture & kitchens



**JBL International Antiques**  
Antiques & classic furnishings



**Laure de Mazieres**  
Laure de Mazieres Showroom features exclusive lines such as



**Locust Projects**  
2008 marked Locust Projects' 10-year anniversary. This once



**LUXE Cable + Light**  
Lighting and accessories

	<b><u>MacDonald Design Home</u></b> Interior design for commercial & residential		<b><u>Maison Martin Margiela</u></b> Maison Martin Margiela has, since it's founding in 1988,		<b><u>Marni</u></b> Designer house Marni is pleased to announce the opening of i...
	<b><u>Marrakesh Decor</u></b> Marrakesh Decor is the Miami Design District's premiere reta...		<b><u>Michael Dawkins Home</u></b> Michael Dawkins Home opened in Miami's Design District in		<b><u>Michael's Genuine Food &amp; Drink</u></b> Michael's Genuine Food & Drink
	<b><u>Mitchell Gold + Bob Williams</u></b> Mitchell Gold and Bob William's new Miami showroom, located		<b><u>mobili moderni</u></b> mobili moderni features a complete line of ultra modern		<b><u>Modern Luxury Magazine</u></b> www.modernluxury.com
	<b><u>Monica James &amp; Co.</u></b> Monica James & Co offers a diverse collection of furniture, ...		<b><u>NIBA Home</u></b> NIBA Home is a boutique showroom with a signature		<b><u>NIBA Rug Collections</u></b> NIBA Rug Collections, nestled in the heart of the Miami Desi...
	<b><u>now, A Style Store</u></b> now, A style store features upholstered furniture from		<b><u>Nu House Design Inc.</u></b> Interior Design		<b><u>Nu House Furniture</u></b> Furniture designs combining both traditional and
	<b><u>Oceanview Shades and Drapery</u></b> Find window treatment		<b><u>Oggetti</u></b> Furniture, lighting and accessories		<b><u>One of a Kind</u></b> East meets west and colonial meets contemporary to create
	<b><u>Opustone Natural Stone Distributors Concept Gallery at the Design District</u></b>		<b><u>Orange Cafe Art Restaurant</u></b>		<b><u>Oriental Decor</u></b> Founded in Peking in the 1920s, ORIENTAL DECOR offers an
	<b><u>Ornare</u></b> Ornare, the unquestionable market leader and trendsetter		<b><u>Pampaloni</u></b> Family company based in Florence, Italy, since 1902. In		<b><u>Poliform</u></b> Italy's leading manufacturer of high-end wardrobe systems, w...
	<b><u>Poltrona Frau</u></b> Founded in 1912 in Turin, Italy, Poltrona Frau continues to ...		<b><u>Primary Projects</u></b> Primary Projects is a multidisciplinary, multifaceted,		<b><u>Quintessentially Membership Club</u></b>
	<b><u>Raul Carrasco - Miami</u></b> Contemporary classic custom-made residential furniture,		<b><u>Ricart Gallery</u></b> The gallery was founded by Caroline Herail, Martial Ricart		<b><u>Rotuman Associates</u></b> Fabrics, Carpets, Wallcoverings
	<b><u>Sabo+</u></b> Advertising Agency		<b><u>Saruski Design Studio</u></b> Interior Design Studio is a full service interior design fir...		<b><u>Sebastien James</u></b> Newly opened in the Miami Design District
	<b><u>SiINC</u></b> SiINC Agency does exactly what its name implies. Our experie...		<b><u>Spazio di Casa</u></b> Spazio di Casa - Fine Italian Furniture & Kitchens		<b><u>Sra. Martinez</u></b> Miami celebrity chef Michelle Bernstein brings her culinary ...
	<b><u>Susane R Lifestyle Boutique</u></b> Susane's eclectic choices bridge over the 18th century to mo...		<b><u>Team 7</u></b> TEAM 7, the market leader in green, non-toxic furniture sinc...		<b><u>The Blue Piano</u></b> The Blue Piano serves up a selection of wine, artisan beers
	<b><u>The brpr Group</u></b> The brpr Group (Bush Renz Public Response) is an award		<b><u>The Haitian Heritage Museum</u></b> The Haitian Heritage Museum		<b><u>The Perfect Shade</u></b> Custom window fashions
	<b><u>The Rug Company</u></b> Every rug we offer is a unique creation. We believe that thi...		<b><u>The Stage</u></b> A 10,000 square foot entertainment venue, The Stage		<b><u>ThreadCount</u></b> ThreadCount, a showroom featuring luxury linens and
	<b><u>Tomas Maier</u></b> Tomas Maier is a collection of elegant, luxurious swimwear a...		<b><u>TSAO Design Group</u></b> TSAO Design Group is an architecture and interior design		<b><u>Turchin Love and Light Collection</u></b> Designers Theresa and Tommy





Vitra

Panton, Vitra worldwide known  
as the leading manufacturer co...



Waterworks

Since 1978, Waterworks has  
dedicated its efforts to design i...



Wine Bistro

Bistro and wine shop with more  
than 200 wines from across th...

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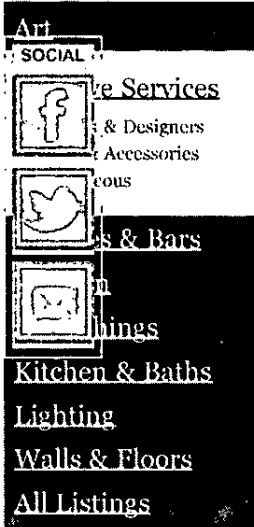
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42

#### contact details

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(305) 341-2799 (t)  
(305) 576-9264 (f)

web: <http://www.modernluxury.com>

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##### TS&O Design Group

TS&O Design Group is an architecture and interior design



##### Costa Window Treatments Inc.

Custom draperies, shades and



##### Emena Spa

Emena, inspired by the word 'me' in Greek, is the first eco-...

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