

1137
T0200000/1137
LOTT & FRIEDLAND
PROFESSIONAL ASSOCIATION

August 9, 2002

Certified Mail No. 7002 1000 0004 7278 3627
Return Receipt Requested

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

500007086235--9
-08/14/02--01008--003
****262.00 ****262.00

Re: Application for the Registration of a Trademark or Service Mark
Applicant: The Bridge Company of Florida, Inc.
Mark: MIAMI DESIGN DISTRICT and Design of an Eye
International Classes: 16, 35 and 42
Our File No.: 04015-1-8400

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
02 OCT - 1 AM '02

Ladies and Gentlemen:

We enclose for filing the applicant's Application for the Registration of a Trademark or Service Mark together with our firm check payable to "Florida Department of State" in the amount of \$262.50, representing the filing fee for an application in three classes, and three specimen website pages per class (a total of 9 pages).

Please forward the registration certificate to our office, or call or correspond with us if there should be any question about this application.

Very truly yours,

LOTT & FRIEDLAND

By: Leslie J. Lott

LJL/cmg
Enclosures

Same as Fed. reg. #02-23836
T02-1137

789/304/761/671

Your corporate name has changed, pls. correct Part I. (a). We need 3 of the actual Magazines

corp has now changed name. Need correct name in Part I.

INTELLECTUAL PROPERTY LAW:
PATENTS • TRADEMARKS • COPYRIGHTS
THE INTERNET • ENTERTAINMENT LAW
TRANSACTIONAL & LITIGATION MATTERS
DOMESTIC & INTERNATIONAL REPRESENTATION

355 ALHAMBRA CIRCLE
SUITE 1100
CORAL GABLES, FLORIDA 33134
305/448-7089 TELEPHONE
305/446-6191 TELECOPIER
HTTP://WWW.LFIPLAW.COM



FLORIDA DEPARTMENT OF STATE

Jim Smith
Secretary of State

August 16, 2002

LESLIE J. LOTT, ESQUIRE
LOTT & FRIEDLAND
355 ALHAMBRA CIRCLE, SUITE 1100
CORAL GABLES, FL 33134

SUBJECT: MIAMI DESIGN DISTRICT AND DESIGN OF AN EYE
Ref. Number: W02000023836

We have received your document for MIAMI DESIGN DISTRICT AND DESIGN OF AN EYE and your check(s) totaling \$262.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

The applicant's name you have in Part I 1.(a) has now been changed. Please put the correct name as it appears on our records. We need 3 of the actual printed magazines. You state you have both printed and online magazines.

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens that have been altered or defaced in any manner. We will accept labels, decals or tags that are affixed to the actual goods or products. We will accept three LEGIBLE photographs of the goods or products with the specimens affixed. If this is some kind of publication, newspaper, magazine, or column, we need three of the actual publications. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 402A00048605

LOTT & FRIEDLAND

PROFESSIONAL ASSOCIATION

September 19, 2002

Nanette Causseaux
Florida Department of State, Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

Re: **MIAMI DESIGN DISTRICT and Design of an Eye**
Ref. Number – W02000023836
Our File No. 04015.8400

Dear Ms. Causseaux:

Enclosed please find the corrected state of Florida trademark application for **MIAMI DESIGN DISTRICT and Design of an Eye**, along with the specimens of use for the goods and services listed in classes 16, 35 and 42.

We have amended the application to include the correct state of incorporation, namely, The Bridge Company of Florida, Inc., a Delaware corporation, that cross-references The Bridge Company of South Beach, Inc., a Florida corporation.


Further, we submit new specimens of use for the goods and services, including:

- Three (3) magazines for the “magazines” classified in Class 16 (paper goods and printed matter),
- Three (3) advertisements for the “operating marketplaces for sellers of goods and/or services; shopping center services; leasing of real estate, property, retail, office, shopping mall space, showrooms, and apartments; real estate management; promoting the goods and services of others; and computer services” services listed in Class 35 (advertising and business), and
- Three (3) color print outs of the Miami Design District web site for the “online magazine” services in Class 42 (miscellaneous services).

Accordingly, please register the **MIAMI DESIGN DISTRICT and Design of an Eye** trademark in Classes 16, 35, and 42. If you have any questions, contact us anytime.

Sincerely,

LOTT & FRIEDLAND


By Peter T. Boyd
PB/SB

Enclosures: application, specimens, & copy of previous letter
cc: The Bridge Company of Florida

INTELLECTUAL PROPERTY LAW:
PATENTS • TRADEMARKS • COPYRIGHTS
THE INTERNET • ENTERTAINMENT LAW
TRANSACTIONAL & LITIGATION MATTERS
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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Lott & Friedland, P.A.

355 Alhambra Circle, Suite 1100

Coral Gables, FL 33134

(305) 448-7089

Daytime Telephone number

PART I

1. (a) Applicant's name: The Bridge Company of Florida, Inc.

(b) Applicant's business address: 1632 Pennsylvania Avenue

Miami Beach, FL 33139

City/State/Zip

(c) Applicant's telephone number: (305) 531-8700

Individual

Corporation

Joint Venture

Other: _____

General Partnership

Limited Partnership

Union

If other than an individual,

(1) Florida registration number: F94000002322

(2) Domicile State: Delaware

(3) Federal Employer Identification Number: 650480178

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Operating marketplaces for sellers of goods and/or services; Shopping center services;

Leasing of real estate, property, retail, office, shopping mall space, showrooms, and apartments;

Real estate management; Promoting the goods and services of others; and Computer services

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Magazines and online magazines

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Magazines, newspaper advertisements, brochures, billboards, web sites, direct mail, and

other similar methods of advertising.

(Continued)

(d) The class(es) in which goods or services fall:
16,35, and 42

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: January 1, 1995 (b) Date first used in Florida: January 1, 1995

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

MIAMI DESIGN DISTRICT and Design of an Eye

English Translation None

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "MIAMI"
" APART FROM THE MARK AS SHOWN.

I, Steven Gretenstein, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

The Bridge Company of Florida, Inc.

Typed or printed name of applicant

By:

[Signature]
Applicant's signature or authorized person's signature
(List name and title)

STATE OF Florida

Steven Gretenstein / COO

COUNTY OF Miami-Dade

On this 31 day of July, 2002, Steven Gretenstein personally appeared before me,

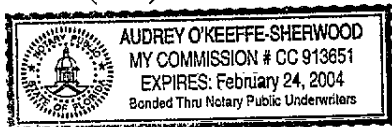
who is personally known to me

whose identity I proved on the basis of _____

[Signature]
Notary Public Signature

Audrey O'Keeffe Sherwood
Notary's Printed Name

My Commission Expires: 2/24/04



FEE: \$87.50 per class

23836

FILED
SECRETARY OF CORPORATIONS
DIVISION OF CORPORATIONS
02 OCT - 1 AM 10:07



Miami Design District

design saturdays



It's early on Saturday. You take a serious look at your home design and decide to do something about it. Your search for great design products has ended. A wide selection of classic and innovative furnishings are now available on Saturdays in the Miami Design District. Great ideas that will stimulate your home environment are just minutes away from Downtown Miami. Miami's Urban Community of Design is now packed with design showrooms open Saturdays from 11:00 am to 4:00 pm and on we

Here's a sample:

- Adamar Fine Arts 305.576.1355
- Annabella Bucheli Collection 305.573.0605
- Arrangement 305.576.9922
- British Khaki 305.576.7300
- Bulthaup 305.573.7771
- Bussandri 305.571.1890
- Cafe Buena Vista Courtyard & Art Gallery 305.573.5521
- Campaniello Imports 305.576.9494
- Casa Patio 305.576.5545
- Marc Corbin, Inc. 305.573.1705
- Coverings Etc. 305.572.1080
- David Shaw Nicholls 305.571.5011
- Degen-Majka 305.576.9511
- Delgreco & Company 305.573.2200
- Designlab.miami 305.571.9855
- Dilmos via Solferino Inc. 305.572.1182
- Ethnic Design 305.573.8118
- Euroline 305.576.0200
- Fantini Mosaici/Emporio San Firenze 305.572.0990
- Forecast 305.572.1111
- Forms and Surfaces Inc. 305.576.1880
- Haveli 305.573.0308

- Highlights 305.573.3402
- Holly Hunt 305.571.2012
- John Protomaster 305.573.9797
- Kevin Bruk Gallery 305.576.2000
- Leah's Gallery 305.573.9700
- More & More Lighting/Furniture 305.576.0146
- Morocco Interiors 305.576.8876
- Nomine Design 305.573.6177
- Now, A Style Store 305.573.9988
- Orson Furniture 305.573.6805
- Piccadilly Restaurant 305.573.8221
- Power Studios 305.576.1336
- Showroom 84 305.573.5114
- Silvana Facchini Gallery 305.576.4454
- SoBe Design Kitchens 305.576.7650
- Sola Topee 305.576.8510
- Susane R. 305.573.8483
- Tech Products 305.573.6633
- Treasures of the I Am 305.572.1555
- Tushka Art Lampshades 305.573.6380
- Waterworks 305.573.6943
- World Resources 305.576.8799

From I-95, take Miami Beach exit #7 195 East. Exit at Biscayne Boulevard, continue straight, cross Biscayne Boulevard, continue over the railroad tracks and turn right at 2nd Avenue. You've landed at the Miami Design District.



For more information, call Dacra's leasing office at **305.573.8116** or visit us at dacra.com

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FIND IT

MAPP

DISTRICT NEWS

CONTACT

Miami Design District

New
What's new and happening in Miami's only Urban Community of Design.

Base

MIAMI DESIGN DISTRICT

Start






Welcome!...

Outdoor - Ou...

Internet



Miami Design District

-  contacts
-  outing
-  what!
-  ink
-  people

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