

**T02000000978**

Requestor's Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone # \_\_\_\_\_

02 AUG 20 AM 8:48

Office Use Only

**CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):**

1. WC1 Big Shot Card (9) cor atm 87.50  
(Corporation Name) (Document #)
2. \_\_\_\_\_  
(Corporation Name) (Document #)
3. \_\_\_\_\_  
(Corporation Name) (Document #)
4. \_\_\_\_\_  
(Corporation Name) (Document #)

*No Cover letter*

- Walk in       Pick up time \_\_\_\_\_       Certified Copy  
 Mail out       Will wait       Photocopy       Certificate of Status

NEW FILINGS	
<input type="checkbox"/>	Profit
<input type="checkbox"/>	NonProfit
<input type="checkbox"/>	Limited Liability
<input type="checkbox"/>	Domestication
<input type="checkbox"/>	Other

AMENDMENTS	
<input type="checkbox"/>	Amendment
<input type="checkbox"/>	Resignation of R.A., Officer/ Director
<input type="checkbox"/>	Change of Registered Agent
<input type="checkbox"/>	Dissolution/Withdrawal
<input type="checkbox"/>	Merger

**T02-978**

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-08/21/02--01037--022  
\*\*\*\*\*87.50 \*\*\*\*\*87.50

OTHER FILINGS	
<input type="checkbox"/>	Annual Report
<input type="checkbox"/>	Fictitious Name
<input type="checkbox"/>	Name Reservation

REGISTRATION/ QUALIFICATION	
<input type="checkbox"/>	Foreign
<input type="checkbox"/>	Limited Partnership
<input type="checkbox"/>	Reinstatement
<input type="checkbox"/>	Trademark
<input type="checkbox"/>	Other

**4**

✓✓

Examiner's Initials	_____
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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporation  
Post Office Box 6327  
Tallahassee, FL 32314

Name & Address to whom acknowledgment should be sent:

Vivien N. Hastings

WCI Communities, Inc.

24031 Walden Center Drive

Bonita Springs, FL 34134

(239) 947-2600  
Daytime Telephone Number

PART I

1. (a) Applicant's name: WCI Communities Inc

(b) Applicant's business address: 24301 Walden Center Drive

Bonita Springs, FL 34134  
City/State/Zip

(c) Applicant's telephone number: (239) 947-2600

Individual                       Corporation                       Joint Venture                       Other: \_\_\_\_\_  
 General Partnership                       Limited Partnership                       Union

If other than an individual,

(1) Florida registration number: P17013 ✓ (2) Domicile State: Delaware

(3) Federal Employer Identification Number: 59-2857021

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

\_\_\_\_\_  
\_\_\_\_\_

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Magnetically encoded integrated circuit card used in promoting golf services in International

Class 9.

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements,  
brochures, etc.)

Signs, advertisements and other literature for the services.

\_\_\_\_\_  
\_\_\_\_\_

(d) The class(es) in which goods or services fall:

9

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 3/31/01 (b) Date first used in Florida: 3/31/01

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

WCI Big Shot Card

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " card " APART FROM THE MARK AS SHOWN.

I, Vivien N. Hastings, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

WCI Communities, Inc.

Typed or printed name of applicant

[Handwritten signature]

Vivien N. Hastings, Senior Vice President

Applicant's signature or authorized person's signature

(List name and title)

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NOTARY PUBLIC

STATE OF Florida

COUNTY OF Lee

On this 13th day of August, 2002, Vivien N. Hastings personally appeared before me who is personally known to me or whose identity I proved on the basis of

[Handwritten signature: Paula Bidwell]

Notary Public Signature

(Seal)



Paula Bidwell
Commission # CC 971346
Expires Nov. 18, 2004
Bonded Thru
Atlantic Bonding Co., Inc.

Paula Bidwell

Notary's Printed Name

My Commission Expires: 11/18/04

FEE: \$87.50 per class



## 2002 Big Shot Card Explanation of Benefits

*The 2002 Big Shot Program has arrived and is bigger and better than ever!*

2002 Big Shot cardholders will receive unlimited discounted golf valid any time of day, any day of the week with 3-day advance tee times from May 1 through October 31, 2002.\*  
Plus, with every round played, receive a complimentary sleeve of Titleist Golf Balls!

### 2002 Big Shot Card Participating WCI Courses:

Tiburón - Naples	\$55	Solana - Ft. Myers	\$25
Raptor Bay - Bonita Springs	\$40	Burnt Store Marina - Punta Gorda	\$15
Gulf Harbour* - Ft. Myers	\$35	Waterlefe - Bradenton	\$30
Pelican Sound - Estero	\$30	Renaissance - Tampa	\$25



As a cardholder, earn points for every round of golf and purchase of selected merchandise in the Golf Shops.  
Points can be redeemed for Big Shot merchandise and Rounds of Golf!

### Here's How it Works:

- Step 1:** Present your Big Shot Card and play golf at one of the WCI courses on the Big Shot Card OR buy selected merchandise in a participating WCI Golf Shop. (Be sure to have the golf staff swipe your Big Shot Card.)
- Step 2:** The Golf Staff will provide you with a printed receipt with your point accumulation at check-in.
- Step 3:** To redeem your points call 1-800-964-4992. Be prepared to know how many points you have earned and for what you would like to redeem the points.
- Step 4:** The Golf Certificate or merchandise will be mailed to you within 7 - 10 business days.
- Step 5:** If you have any questions or need your point accumulation, please email Tiffany Anderson at [tiffanyanderson@wci-communities.com](mailto:tiffanyanderson@wci-communities.com) or call 941-498-8470.

### Redeem your points for these fabulous prizes!

#### 50 Points (choose one)

- Big Shot Ball Cap
- Big Shot T-shirt
- Round of Golf at Burnt Store Marina

#### 75 Points (choose one)

- Round of Golf at Solana
- Round of Golf at Renaissance (Tampa)

#### 100 POINTS (choose one)

- Round of Golf at Pelican Sound
- Round of Golf at Waterlefe

#### 150 Points (choose one)

- Round of Golf at Raptor Bay
- Round of Golf at Gulf Harbour

#### 200 Points

- Round of Golf at Tiburón

**IMPORTANT:**  
PLEASE ALLOW FIVE (5) DAYS AFTER  
PLAY BEFORE REDEEMING POINTS!

*Points must be redeemed by November 5, 2002 and do not carry over to future cards.*

*Points are non-transferable and cannot be redeemed for cash.*

*\*Play valid at Gulf Harbour June 1 through September 30, 2002.*