

Requester's Name

SECRETARY OF STATE
DIVISION OF CORPORATIONS

02 JUN 11 PM 1:24

City/State/Zip

Phone #

Office Use Only

CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):

1. Integrated Project Delivery (37) 600005729746--1
(Corporation Name) (Document #) -06/11/02--01009--001
*****87.50 *****87.50
2. _____
(Corporation Name) (Document #)
3. _____
(Corporation Name) (Document #)
4. 102-674
(Corporation Name) (Document #)

- ☐ Walk in ☐ Pick up time ☐ Certified Copy
☐ Mail out ☐ Will wait ☐ Photocopy ☐ Certificate of Status

NEW FILINGS

- ☐ Profit
☐ Not for Profit
☐ Limited Liability
☐ Domestication
☐ Other

(4)

AMENDMENTS

- ☐ Amendment
☐ Resignation of R.A., Officer/Director
☐ Change of Registered Agent
☐ Dissolution/Withdrawal
☐ Merger

OTHER FILINGS

- ☐ Annual Report
☐ Fictitious Name

REGISTRATION/QUALIFICATION

- ☐ Foreign
☐ Limited Partnership
☐ Reinstatement
☐ Trademark
☐ Other

Examiner's Initials

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Shawn Keiling
1411 S. Orange Blossom Trail
Orlando, FL 32805
(407) 841-3310
Daytime Telephone number

PART I

1. (a) Applicant's name: INTEGRATED PROJECT DELIVERY, INC.
- (b) Applicant's business address: 1411 S. Orange Blossom Trail
Orlando, FL 32805 City/State/Zip
- (c) Applicant's telephone number: (407) 841-3310
- ☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other:
☐ General Partnership ☐ Limited Partnership ☐ Union
- If other than an individual,
(1) Florida registration number: P00000065729 ✓ (2) Domicile State: Florida
(3) Federal Employer Identification Number: 59-3660820

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Design build services, namely providing combined building

construction, developer and architectural services in

Class 37

- (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

- (c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

The mark is used in brochures, business cards, labels, decals,
letters and signs.

(Continued)

(d) The class(es) in which goods or services fall:

The services fall in Class 37

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: October 31, 2000 (b) Date first used in Florida: October 31, 2000

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

INTEGRATED PROJECT DELIVERY

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " INTEGRATED
PROJECT " APART FROM THE MARK AS SHOWN.

I, Kenton S. Keiling, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Kenton S. Keiling

Typed or printed name of applicant

[Signature]

Treasurer

Applicant's signature or authorized person's signature
(List name and title)

STATE OF FLORIDA

COUNTY OF ORANGE

On this 7th day of June, 2002, Kenton S. Keiling personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)

[Signature]

Notary Public Signature



Brenda Coarsey

MY COMMISSION # DD011008 EXPIRES

Notary Public Name July 14, 2005

BONDED THROUGH TROY FAIR INSURANCE INC.

My Commission Expires: _____

FEE: \$87.50 per class

Six Specific Ways IPD Will Reduce Project Costs

No Mark Up On Team Members: The IPD Team will negotiate a low simple mark up percentage to be applied to all job costs. The Owner is only billed for incurred costs and does not pay double mark ups.

Value Improvement Engineering: By creating "buddies" on the team i.e. the mechanical contractor and the mechanical engineer, the electrical contractor and the electrical engineer, the general contractor and the architect, etc., and through the collaborative process between these team members, the project will be built taking full advantage of value improvement/cost reduction ideas.

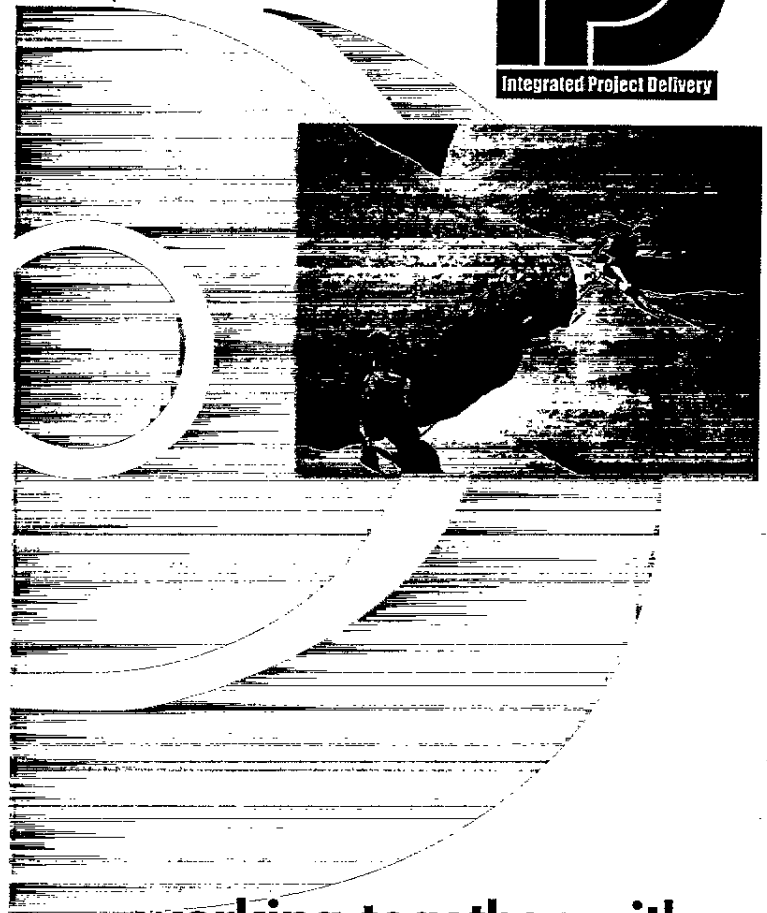
Design Fees: HHCP and PEI, as an integral part of the IPD Team, will perform fast track design for your project for a total fee that is at or lower than prevailing industry rates. The IPD Team does not apply any additional mark up to the HHCP and PEI design fees.

Competitive Bids: All segments of the work including subcontracts, equipment purchases, rentals and other major segments of the work are competitively bid throughout the project. For example, the IPD Team defines the mechanical sub bid packages, solicits the bids from qualified bidders and evaluates the bids making appropriate recommendations.

Sales Tax: The IPD team members are licensed by the State of Florida to purchase and resell equipment and materials and can accept an Owner's tax exemption number in lieu of collecting state sales tax. This can save a "tax exempt" Owner up to 6% on all equipment and much of the material without the Owner incurring liability for purchasing direct from suppliers.

Efficient Field Procedures: All of the IPD Team disciplines share cost on the project. It behooves everyone to cooperate fully with each other to minimize project costs. No one is protecting his turf or margins. This concept of "shared costs" is what makes the IPD Team operate as a single company on your project. We can't over emphasize the importance of this element of the IPD concept.

The development of the budget itself is a collaborative process which begins from day one with each team member completing the sections of the budget that fall under their particular discipline. As the collaborative process unfolds and the integrative project design continues, these budgets are continually updated until they reach a point at which they become very solid numbers. At this point in the process, a GMP is typically established. All planning and budgeting is open and available to the Owner at all times. The Owner is encouraged to take as active a role in the development stage of the project as he wishes to take.



working together with
a single
goal

Integrated Project Delivery



A member of

Lean Construction Institute
Building knowledge in design & construction