

T02000000383

SECRETARY OF STATE  
DIVISION OF CORPORATE AFFAIRS

02 APR -9 PM 3:58

Requester's Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_ Phone # \_\_\_\_\_

Office Use Only

**CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):**

1. (36) Buy a house with the click of a Mouse  
(Corporation Name) (Document #)
2. \_\_\_\_\_  
(Corporation Name) (Document #) 300005206723--5  
-04/09/02--01010--025  
\*\*\*\*\*87.50 \*\*\*\*\*87.50
3. \_\_\_\_\_  
(Corporation Name) (Document #)
4. \_\_\_\_\_  
(Corporation Name) (Document #)

- ☐ Walk in ☐ Pick up time \_\_\_\_\_ ☐ Certified Copy  
☐ Mail out ☐ Will wait ☐ Photocopy ☐ Certificate of Status

**NEW FILINGS**

- ☐ Profit  
☐ Not for Profit  
☐ Limited Liability  
☐ Domestication  
☐ Other

**AMENDMENTS**

- ☐ Amendment  
☐ Resignation of R.A., Officer/Director  
☐ Change of Registered Agent  
☐ Dissolution/Withdrawal  
☐ Merger

**OTHER FILINGS**

- ☐ Annual Report  
☐ Fictitious Name

**REGISTRATION/QUALIFICATION**

- ☐ Foreign  
☐ Limited Partnership  
☐ Reinstatement  
☐ Trademark  
☐ Other

T02-383

Examiner's Initials

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK**  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

**TO: Division of Corporations**  
**Post Office Box 6327**  
**Tallahassee, FL 32314**

Name & address to whom acknowledgment should be sent:

Phyllis Staines

13302 Egrets Glade Court

Jacksonville, Florida 32224

( 904 ) 285-5640

Daytime Telephone number

**PART I**

1. (a) Applicant's name: Phyllis Staines

(b) Applicant's business address: 50 A1A N. Suite 108

Ponte Vedra Beach, FL 32802

(c) Applicant's telephone number: ( 904 ) 285-5640 City/State/Zip

☒ Individual

☐ Corporation

☐ Joint Venture

☐ Other: \_\_\_\_\_

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: \_\_\_\_\_ (2) Domicile State: \_\_\_\_\_

(3) Federal Employer Identification Number: \_\_\_\_\_

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

Real Estate services, namely acting as a broker/salesperson/agent

in the real estate listing and brokerage industry.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)  
On advertisements, on web pages, on business cards, on signage,

on letterhead and in magazines, pamphlets and newspapers.

(Continued)

(d) The class(es) in which goods or services fall:

036 insurance and financial - namely real estate services.

## PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: December 06, 1999 (b) Date first used in Florida: December 6, 1999

## PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

BUY A HOUSE WITH THE CLICK OF A MOUSE

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " BUY A HOUSE , mouse " APART FROM THE MARK AS SHOWN.

PHYLLIS STAINES

I, PHYLLIS STAINES, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

PHYLLIS Staines

Typed or printed name of applicant

[Signature]  
Applicant's signature or authorized person's signature  
(List name and title)

STATE OF Florida

COUNTY OF St. Johns

On this 26<sup>th</sup> day of March, 2002, Phyllis Staines personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of \_\_\_\_\_

(Seal)



Pamalla Deane Woods  
Commission # GG 828332  
Expires June 6, 2003  
Bonded Thru  
Atlantic Bonding Co., Inc.

[Signature]  
Notary Public Signature

Notary's Printed Name

My Commission Expires: \_\_\_\_\_

FEE: \$87.50 per class

by Wayne Baldwin

"Obviously when there is an increase in traffic there is also an increase in the number of sales as well. It has been our experience that even if we had a home entered that didn't win an award, the traffic was still outstanding."

The seemingly unstoppable economy is driving the housing market upward. Last year 3,147 single-family home permits were issued in Duval County, and this year that figure was up by almost 700. The torrid sales pace has actually created a labor shortage, making it challenging for builders to keep pace with demand.

Yet, Northeast Florida remains a relatively affordable market despite the upward pressure on home prices. The National Association of Home Building Housing Opportunity Index (HOI), which measures affordability in 196 metropolitan areas, ranks Jacksonville as Number 66, with an HOI rating of 73.4. That means a household earning the area's median family income of \$48,800 could afford to buy 73.4 percent of the new homes sold during the survey period.

By comparison, Miami scores an HOI rating of 59.4. Orlando and Tampa are slightly more affordable with ratings of 75.1 and 75.7 respectively. The Naples area's rating is 70.6, while the Sarasota-Bradenton area's is 69.9.


Kotz says the pricier homes tend to attract the largest crowds. Many visitors to elaborate estates in exclusive, gated communities are simply curious, while others are looking for state-of-the-art bells and whistles that can be incorporated into less expensive homes.

"Everyone wants to see these homes," she adds. "But traffic is strong in all price ranges."

If you want to see what Northeast Florida builders are creating in the 21st century, look for a supplement in the *Florida Times-Union* April 29, and again May 7. The supplements will contain listings and descriptions of all entries.

Cyber shoppers will be able to enjoy a "virtual" Parade via the Internet. All entries will be featured on four websites: BuildersAmerica.com; homebuilder.com; Jacksonville.com and nefba.com.

Wayne Baldwin is the public relations director at the Northeast Florida Builders Association.



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