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October 15, 2001

VIA CERTIFIED MAIL  
7099 3220 0009 4404 1356

Registration Section  
Division of Corporations  
P. O. Box 6327  
Tallahassee, FL 32314-6327

Re: Trademark Registration

100004642261--3  
-10/18/01--01083--001  
\*\*\*\*\*87.50 \*\*\*\*\*87.50

Dear Sir/Madam:

Enclosed for filing on behalf of my client, Florida Citrus Sports Association, Inc. is an original and one copy of an application for the Florida servicemark "Tangerine Bowl." Our recent search of the records reflects that there are no registered marks which would prohibit registration. The filing fee of \$87.50 is enclosed for the one class of services, along with the required specimens.

If you have any questions about the enclosed, please call the undersigned.

Sincerely yours,

  
Julia L. Frey

FILED  
OCT 18 PM 2:22  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

Name Availability	
Document Examiner	DCC
Updater JLP/rdm	
Enclosures	DCC
Updater/Verifier	William T. Dymond, Jr. (w/o encls.) DCC
Adjudgement	DCC
W. P. Verifier	DCC

Ruth GAVE  
AUTHORIZATION BY PHONE TO add  
disclaimer Bowl  
10/18/01  
dec

T01000001084



APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

Name & Address to whom acknowledgment should be sent:

Julia L. Frey, Esq.

215 North Eola Drive

Orlando, FL 32801

(407) 418-6243

Daytime Telephone Number

PART I

1. (a) Applicant's name: Florda Citrus Sports Association, Inc.

(b) Applicant's business address: One Citrus Bowl Centre  
Orlando, FL 32805  
City/State/Zip

(c) Applicant's telephone number: (407) 843-4600

Individual  Corporation Non-Profit  Joint Venture  Other  
 General Partnership  Limited Partnership  Union

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TALLAHASSEE, FLORIDA

If other than an individual,

(1) Florida registration number: 724387 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-1058144

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

Entertainment services in the nature of organizing, promoting, and conducting annual post-season interstate collegiate football games and related sporting activities, in the nature of golf tournaments, banquets, luncheons, fairs, festivals, hospitality village, and live performances by singers, dancers, cheerleaders, and marching bands

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)  
in flyers, advertisements, associated with the services and in other manners customary in the trade

(Continued)

(d) The class(es) in which goods or services fall: 41

**PART II**

- 1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):  
 (a) Date first used anywhere: 10/3/01 (b) Date first used in Florida: 10/3/01.

**PART III**

- 1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

TANGERINE BOWL

English Translation \_\_\_\_\_

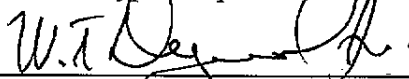
- 2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM  
" APART FROM THE MARK AS SHOWN.

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 TALLAHASSEE, FLORIDA

*I William T. Dymond, Jr., as President of Florida Citrus Sports Association, Inc., a Florida Non Profit Corporation, being sworn, depose and say that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.*

Florida Citrus Sports Association, Inc., a Florida Non-Profit Corporation  
 Typed or printed name of applicant

By:   
 William T. Dymond, Jr., President  
 Applicant's signature or authorized person's signature

STATE OF FLORIDA  
COUNTY OF ORANGE

On this 15th day of October, 2001, personally appeared before me, William T. Dymond, Jr., as President of Florida Citrus Sports Association, Inc., a Florida Non-Profit Corporation,  who is personally known to me  whose identity I proved on the basis of \_\_\_\_\_

*Ruth D Merkle*

Notary Public Signature

Notary's Printed Name

My Commission Expires:



Ruth D. Merkle  
MY COMMISSION # CC890088 EXPIRES  
December 17, 2005  
BONDED THRU TROY FAIN INSURANCE, INC.

**FEE: \$87.50 per class**

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01 OCT 18 PM 2:22  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

# Florida Citrus Sports Giving

Florida Citrus Sports is a charitable non-profit membership organization that benefits educational institutions (competing bowl teams), the Florida Citrus Sports Foundation and deserving national and community organizations.



Florida Citrus Sports membership and events, including the Capital One Florida Citrus Bowl, support the Foundation's Florida Citrus Sports Camp, a summer youth camp for economically disadvantaged middle school age children. The Foundation also endows several tuition scholarships at local higher education institutions for former camp graduates. Other initiatives have accounted for more than \$1-million in local donations over the past decade.



Proceeds from the Rotary Gridiron Classic assist the Buoniconti Fund in their quest to find a cure for spinal cord



paralysis. Likewise, the Gridiron Classic benefits Florida Rotary clubs and their community based charitable initiatives.

# Orlando's own TANGERINE BOWL is back...

With Atlantic Coast and Big East Conference football!



Florida Citrus Sports  
1-800-297-BOWL  
407.423.2476. (ext. 105)  
www.fcsports.com

- |               |                      |                |
|---------------|----------------------|----------------|
| Clemson       | Georgia Tech         | Boston College |
| Duke          | Maryland             | Miami          |
| Florida State | North Carolina       | Pittsburgh     |
|               | North Carolina State | Rutgers        |
|               | Virginia             | Syracuse       |
|               | Wake Forest          | Temple         |
|               |                      | Virginia Tech  |
|               |                      | West Virginia  |
|               |                      | Notre Dame     |

# DECEMBER 20, 2001