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August 27, 2001

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U.S. EXPRESS MAIL NO. EL900540359US

Florida Department of State
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

400004563024--7
-08/30/01--01012--001
*****87.50 *****87.50

Re: New State Service Mark Application in Florida
Mark: SAFEGUARD SELF STORAGE & DESIGN in Class 39
Our File No. 041851-00010-022

Dear Sir:

Enclosed are:

1. Duplicate of this cover letter;
2. One (1) Service Mark Application;
3. One (1) Copy of Service Mark Application;
4. Three (3) specimens showing use of the mark in Class 39;
5. Our firm check in the amount of \$87.50 to cover the filing fees for one application in Class 39; and
6. Postcard.

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
01 SEP 12 PM 3: 06

Should you have any questions concerning this Application, please do not hesitate to contact me via telephone number (214) 740-8570.

Respectfully submitted,

(5)

Stephen L. Sapp
For the Firm

nc
✓
W01-20375

SLS:ntt
Enclosures

701-967 789/740/671

001A00051785

Self Storage



FLORIDA DEPARTMENT OF STATE

Katherine Harris
Secretary of State

August 31, 2001

STEPHEN L. SAPP, ESQUIRE
LOCKE LIDDELL & SAPP LLP
2200 ROSS AVENUE, SUITE 2200
DALLAS, TX 75201-6776

SUBJECT: SAFEGUARD SELF STORAGE & DESIGN OF THE WORDS
CONTAINED WITHIN A GUADRILATERAL SHAPED BOX, WHERE AN OFF-
CENTER TRIANGULAR SHAPE CHANGES THE POSITIVE IMAGE TO
NEGATIVE IMAGE

Ref. Number: W01000020375

We have received your document for SAFEGUARD SELF STORAGE & DESIGN OF THE WORDS CONTAINED WITHIN A GUADRILATERAL SHAPED BOX, WHERE AN OFF-CENTER TRIANGULAR SHAPE CHANGES THE POSITIVE IMAGE TO NEGATIVE IMAGE and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: SELF STORAGE

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 101A00049618

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgement should be sent:
Stephen L. Sapp, Esq.

Locke Liddell & Sapp LLP

2200 Ross Avenue, Suite 2200

Dallas, Texas 75201-6776

(214) 740-8570

Daytime Telephone number

PART I

1. (a) Applicant's name: Safeguard Self Storage, Inc.

(b) Applicant's business address: 111 Veterans Memorial Boulevard, Suite 1150

Metairie, Louisiana 70005

City/State/Zip

(c) Applicant's telephone number: (504) 838-8000

Individual

Corporation

Joint Venture

Other: _____

General Partnership

Limited Partnership

Union

If other than an individual,

(1) Florida registration number: F98000003035 (2) Domicile State: Louisiana

(3) Federal Employer Identification Number: 72-1203480

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e. furniture moving services, diaper services, house painting services, etc.)

Providing secure self storage facilities for lease to the public

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Advertisements, brochures, signage and other literature

(Continued)

(d) The class(es) in which goods or services fall:

39 Transportation and storage

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: January 1, 1992 (b) Date first used in Florida: February 1, 1998

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

SAFEGUARD SELF STORAGE & Design

The mark consists of the stylized words "SAFEGUARD SELF STORAGE" contained within a quadrilateral shaped box, where an off-center triangular shape changes the positive image to a negative image.

English Translation: _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "SELF STORAGE" APART FROM THE MARK AS SHOWN.

I, Bruce C. Roch, Jr., being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Safeguard Self Storage, Inc.

BRUCE C. ROCH, JR.

Typed or printed name of applicant

[Signature]

Applicant's signature or authorized person's signature

Bruce C. Roch, Jr. -- President and Chief Executive Officer

STATE OF LOUISIANA

PARISH OF JEFFERSON

On this 16th day of AUGUST, 2001, BRUCE C. ROCH, JR. personally appeared before me,

who is personally known to me whose identity I proved on the basis of _____

01 SEP 12 PM 3:00
DIVISION OF CORPORATIONS
STATE OF LOUISIANA

(Seal)

[Signature]

Notary Public Signature

Notary's Printed Name

My Commission Expires: PHILIP E. JAMES, JR.

Notary Public, Parish of Orleans, State of La.
My Commission is issued for Life.

FEE: \$87.50 per class

the Safeguard guarantee.



At Safeguard Self Storage, we guarantee your complete satisfaction. Every single day. Whatever your concern, you can rest assured that it will be given our full attention. If you're not satisfied—for any reason—during your first 30 days with us, we'll refund all of your unused rent.



Don't Just Store It

Safeguard It.

