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**BAKER
&
HOSTETLER LLP**
COUNSELLORS AT LAW

3200 NATIONAL CITY CENTER • 1900 EAST 9TH STREET • CLEVELAND, OHIO 44114-3485 • (216) 621-0200 • FAX (216) 696-0740
WRITER'S DIRECT DIAL NUMBER (216)

861-7370

Writer's E-Mail Address: mverma@bakerlaw.com

May 17, 2001

VIA CERTIFIED MAIL 7000 1530 0000 1327 5633

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*****87.50 *****87.50

Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Re: Scripps Treasure Coast Publishing Company --Trademark Application for
50 PLUS LIFESTYLES

Dear Sir:

(116)

On behalf of our client, Scripps Treasure Coast Publishing Company, I enclose an original and one copy of an application to register the above-referenced trademark. Also enclosed are 3 specimens (newspapers) showing the mark as used, along with our client's check in the amount of \$87.50 to cover the filing fee for the application.

Please let me know if you have any questions or comments.

Sincerely,



Monica S. Verma

np

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
01 JUL 18 AM 9:20

cc: Ms. Mary Ann Kramer
Frank H. Andorka, Esq.

789/740/671
50 Plus



W01-12290

T01-768



FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State

May 30, 2001

MONICA S. VERMA
BAKER & HOSTETLER LLP, 3200 NATIONAL
CITY CENTER, 1900 E. 9TH STREET
CLEVELAND, OH 44114

SUBJECT: 50 PLUS LIFESTYLES
Ref. Number: W01000012290

We have received your document for 50 PLUS LIFESTYLES and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: 50 PLUS

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 901A00032987

**BAKER
&
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COUNSELLORS AT LAW

3200 NATIONAL CITY CENTER • 1900 EAST 9TH STREET • CLEVELAND, OHIO 44114-3485 • (216) 621-0200 • FAX (216) 696-0740
WRITER'S DIRECT DIAL NUMBER (216)

861-7370

Writer's E-Mail Address: mverma@bakerlaw.com

July 11, 2001

VIA CERTIFIED MAIL 7001 0360 0000 1664 1751

Nanette Causseaux
Corporate Specialist Supervisor
Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

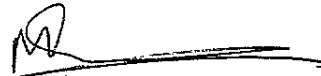
Re: Scripps Treasure Coast Publishing Company --Trademark Application for
50 PLUS LIFESTYLES
Your Reference No.: W01000012290

Dear Sir:

On behalf of our client, Scripps Treasure Coast Publishing Company, I enclose the amended application to register the above-referenced mark. As requested, we have included the disclaimer statement. Also enclosed is a copy of the letter number 901A0032987 dated May 30, 2001.

Please let me know if you have any questions or comments.

Sincerely,



Monica S. Verma

cc: Ms. Mary Ann Kramer
Frank H. Andorka, Esq.

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Monica S. Verma
Baker & Hostetler LLP
3200 National City Center
1900 E. 9th Street
Cleveland, OH 44114
(216) 861-7370
Daytime Telephone number

PART I

1. (a) Applicant's name: Scripps Treasure Coast Publishing Company

(b) Applicant's business address: 1939 S. Federal Highway

Stuart, FL 34994

City/State/Zip

(c) Applicant's telephone number: (561) 221-4131

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other:
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration number: 291602 (2) Domicile State: _____

(3) Federal Employer Identification Number: 59-1093327

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Printed tabloid and newspapers for general circulation.

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

On the goods itself.

(Continued)

a) The class(es) in which goods or services fall:

16

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 1/1/91

(b) Date first used in Florida: 1/1/91

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

50 PLUS LIFESTYLES

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "50 PLUS

" APART FROM THE MARK AS SHOWN.

I, Denise Kuprionis, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Scripps Treasure Coast Publishing Company

Typed or printed name of applicant

M Denise Kuprionis Secretary
Applicant's signature or authorized person's signature
(List name and title)

STATE OF OHIO

COUNTY OF HAMILTON

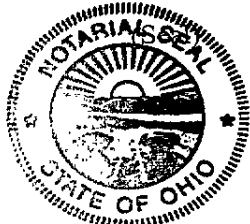
On this 23rd day of APRIL, 2001, M. DENISE KUPRIONIS personally appeared before me,

☒ who is personally known to me

☐ whose identity I proved on the basis of _____

01 JUL 18 AM 9:20

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS



MARY ANN KRAMER
Notary Public, State of Ohio
My Commission Expires Sept. 3, 2002

My Commission Expires: 9/3/02

FEE: \$87.50 per class

100
Days

Lifesty es

Student Xmas

April 2001

