

3001 Tamiami Trail North, 4th Floor Naples, FL 34103-2799

P.O. Box 413032 Naples, FL 34101-3032

941.262.8311 Fax 941.263.0703 www.cl-law.com

Jean M. Mundell Corporate Paralegal 941-649-3186, Fax 941-263-0703 jmundell@cl-law.com

Stamford Hartford Greenwich New Haven West Hartford Naples Palm Beach Bonita Springs

June 28, 2001

Florida Department of State Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

Re:

Application for the Registration of the Service Mark Gators Galore submitted by Naples (35) (6) 600004460196--5

Art Association, Inc.

Dear Sir or Madam:

Enclosed please the Application for the Registration of a Trademark or Service Mark. This application is to register the service mark Gators Galore for use by the Naples Art Association, Inc. With the application, we are submitting three copies of two separate specimens as evidence of how the service mark is currently being used. One specimen is a copy of the website application, the other is of a newspaper article printed in The Naples Daily News.

Also enclosed please find a check in the amount of \$87.50 made payable to the Florida Department of State in payment of the application processing fees.

Thank you for your time and attention to this matter. If you have any questions, please call me at 941-649-3186.

Very truly yours,

Jean Marie Mundell

Enclosures

cc:

Jane Dunn, Esq. Ms. Jeannette Kessler

.NplLib1:463343.1 07/03/01

-07/05/01--01069--018 *****87.50 *****87.50

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations

Post Office Box 6327 Tallahassee, FL 32314	
	Name & address to whom acknowledgment should be sent:
	NAPLES ART ASSOCIATION, INC.
	585 Park Street
	Naples, Florida 34102
	(941) 262-6517 Daytime Telephone number
	PART I
1. (a) Applicant's name: NAPLES ART ASSOCIA	TION, INC.
(b) Applicant's business address: 585 Park S	treet
Naples, Fl	
(c) Applicant's telephone number: (941) 2	City/State/Zip
☐ Individual ☐ Corporation	☐ Joint Venture ☐ Other:
☐ General Partnership ☐ Limited Partners	ship \textsquare Union
If other than an individual,	/ Transida
(1) Florida registration number: N95000004455	(2) Domicile State: Florida
(3) Federal Employer Identification Number: 59-1	
(a) If the mark to be registered is a service mark, (i.e., furniture moving services, diaper services	the services in connection with which the mark is used:
Advertising and promotion of a public	
Advertising and promotion of a public	all Silow.
	*
(b) If the mark to be registered is a trademark, the (i.e., ladies sportswear, cat food, barbecue gril	e goods in connection with which the mark is used: lls, shoe laces, etc.)
(c) The mode or manner in which the mark is use	ed:(i.e., labels, decals, newspaper advertisements, brochures, etc.)
Use on the Association's website; pri	
ose on the association's website; pil	me, radro, rv, advertibements.
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	Continued)
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PART II 1. Date first used by the applicant, predecessor, or a related company (must include month, day and year): (a) Date first used anywhere: May 3, 2001 (b) Date first used in Florida: May 3, 2001 PART III 1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 23 words or less.) GATORS GALORE English Translation 2. DISCLAIMER (if applicable) NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " "APART FROM THE MARK AS SHOWN. I Jeannette Kessler Apart of the wave and applicant herein, and no other perion except a related company has the right to use such mark in Florida either in the identical form or in such near resumblance as to be likely to deceive or confuse or to be answhen therefor. I make the afflactant and weighted applicant herein, and no other perion except a related company has the right to use such mark in Florida either in the identical form or in such near resumblance as to be likely to deceive or confuse or to be answhen therefor. I make the afflactant on the virtication on mythic applicants behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct NAPLES ART ASSOCIATION, INC. Typed or printed name of applicant Appliciple's signature or authorized-general signature (List name and title) Jeannette Kessler, President Applications and day of July 2001, Jeannette Kessler On this 3rd day of July 2001, Jeannette Kessler On this 3rd day of July 2001, Jeannette Kessler On this 3rd day of July 300150000000000000000000000000000000000	The class(es) in which goods or services fall:
PART II 1. Date first used by the applicant, predecessor, or a related company (must include month, day and year): (a) Date first used anywhere: May 3, 2001 (b) Date first used in Florida: May 3, 2001 PART III 1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.) GATORS GALORE English Translation 2. DISCLAIMER (if applicable) NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " "APART FROM THE MARK AS SHOWN. I. Jeannette Kessler Part P	Class 35
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Jeannette Kessler	
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FEE: \$87.50 per class

Home Artists Page About Us Gator Locator Our Sponsors



Gators Galoresm is a public art event occurring from **January-April**, **2002**, in the greater Naples Florida area. This community-wide initiative celebrates Naples' heritage by showcasing emerging and established **artists**, supporting tourism, and promoting business partnerships.

Scope of the Event: 50 painted, fiberglass alligators placed in strategic areas of heavy traffic and prestige in Naples for approximately 4 months. Potential areas include: 5th Avenue; 3rd Street; Waterside Shoppes; Venetian Village; Coastland Center Mall; Naples Philharmonic; Naples Pier; hotels; banks; retail locations; etc.

Alligators will be made out of a fiberglass/polyester mix material and molded into two different designs. The design height would be approximately 6' with a width of 2'-3'. The gators will be mounted on a 300 pound base which will serve as stability, a theft deterrent and a place to mount a plaque honoring the patron and artist. Each gator featured for *Gators Galore*sm will be painted/decorated by an artist, with each being unique and different, yet governed by a set of standards established by the oversight committee.

Patrons are the backbone of this event, we are asking both corporations and individuals for their support. Each patron will have the choice of acceptable locations for placement. Each gator will be on public display from January 10th 2002 until April 2002. The Patrons of **Gators Galore**sm will be "renting" the gators for this event. All 50 alligators will be auctioned off at the end of this event. Therefore, the Patrons will not own the gator, however they will have the opportunity to choose and artist of their choice and work with that artist on the design of the gator (with the artists consent, of course).

Maps called "Gator Locators" will be available to help the public find all 50 gators. In addition, this site will highlight each alligator, the artist, and the patron with appropriate links to their web sites if they choose. There will also be tours set-up during the event to view all the gators in their natural habitat!