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June 28, 2001

Florida Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Re: Application for the Registration of the Service Mark Gators Galore submitted by Naples
Art Association, Inc.

(35) 600004460196--5
-07/05/01--01069--019
*****87.50 *****87.50

Dear Sir or Madam:

Enclosed please the Application for the Registration of a Trademark or Service Mark. This application is to register the service mark Gators Galore for use by the Naples Art Association, Inc. With the application, we are submitting three copies of two separate specimens as evidence of how the service mark is currently being used. One specimen is a copy of the website application, the other is of a newspaper article printed in The Naples Daily News.

Also enclosed please find a check in the amount of \$87.50 made payable to the Florida Department of State in payment of the application processing fees.

Thank you for your time and attention to this matter. If you have any questions, please call me at 941-649-3186.

Very truly yours,

Jean Marie Mundell

Jean Marie Mundell

Enclosures

cc: Jane Dunn, Esq.
Ms. Jeannette Kessler

.NplLibl:463343.1 07/03/01

CF

701-742M

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
01 JUL -5 PM 12:59

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: **Division of Corporations**
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

NAPLES ART ASSOCIATION, INC.

585 Park Street

Naples, Florida 34102

(941) 262-6517

Daytime Telephone number

PART I

1. (a) Applicant's name: NAPLES ART ASSOCIATION, INC.

(b) Applicant's business address: 585 Park Street

Naples, Florida 34102

City/State/Zip

(c) Applicant's telephone number: (941) 262-6517

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Other: _____

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: N95000004455 ✓ (2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-1022882

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Advertising and promotion of a public art show.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Use on the Association's website; print, radio, TV, advertisements.

(Continued)

d) The class(es) in which goods or services fall:

Class 35

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: May 3, 2001 (b) Date first used in Florida: May 3, 2001

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

GATORS GALORE

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

" APART FROM THE MARK AS SHOWN.

I, Jeannette Kessler, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

NAPLES ART ASSOCIATION, INC.

Typed or printed name of applicant

Jeannette Kessler
Applicant's signature or authorized person's signature

(List name and title) Jeannette Kessler, President

STATE OF Florida

COUNTY OF Collier

On this 3rd day of July, 2001, Jeannette Kessler

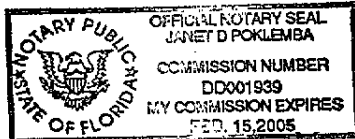
appeared before me,

☐ who is personally known to me

☒ whose identity I proved on the basis of

DL# K246-427-26-503-D

(Seal)



Janet D. Poklemba
Notary Public Signature

JANET D. POKLEMBIA
Notary's Printed Name

My Commission Expires: 2/15/05

FEE: \$87.50 per class

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
01 JUL 05 PM 12:59

Home
Artists Page
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Gators Galoresm is a public art event occurring from **January-April, 2002**, in the greater Naples Florida area. This community-wide initiative celebrates Naples' heritage by showcasing emerging and established **artists**, supporting tourism, and promoting business partnerships.

Scope of the Event: 50 painted, fiberglass alligators placed in strategic areas of heavy traffic and prestige in Naples for approximately 4 months. Potential areas include: 5th Avenue; 3rd Street; Waterside Shoppes; Venetian Village; Coastland Center Mall; Naples Philharmonic; Naples Pier; hotels; banks; retail locations; etc.

Alligators will be made out of a fiberglass/polyester mix material and molded into two different designs. The design height would be approximately 6' with a width of 2'-3'. The gators will be mounted on a 300 pound base which will serve as stability, a theft deterrent and a place to mount a plaque honoring the patron and artist. Each gator featured for **Gators Galoresm** will be painted/decorated by an artist, with each being unique and different, yet governed by a set of standards established by the oversight committee.

Patrons are the backbone of this event, we are asking both corporations and individuals for their support. Each patron will have the choice of acceptable locations for placement. Each gator will be on public display from January 10th 2002 until April 2002. The Patrons of **Gators Galoresm** will be "renting" the gators for this event. All 50 alligators will be auctioned off at the end of this event. Therefore, the Patrons will not own the gator, however they will have the opportunity to choose and artist of their choice and work with that artist on the design of the gator (with the artists consent, of course).

Maps called "**Gator Locators**" will be available to help the public find all 50 gators. In addition, this site will highlight each alligator, the artist, and the patron with appropriate links to their web sites if they choose. There will also be tours set-up during the event to view all the gators in their natural habitat!