

701000000591

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS

01 MAY 31 PM 3:03

Requester's Name

Address

City/State/Zip

Phone #

Office Use Only

CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):

1. CEO (35)
(Corporation Name) (Document #)
2. 789/747/2275 | 762/1671
(Corporation Name) (Document #)
3. (38) phones numbers, Directv &
(Corporation Name) (Document #)
4. dishnetwork trademarks
(Corporation Name) (Document #)

- ☐ Walk in ☐ Pick up time ☐ Certified Copy
☐ Mail out ☐ Will wait ☐ Photocopy ☐ Certificate of Status

NEW FILINGS

- ☐ Profit
☐ Not for Profit
☐ Limited Liability
☐ Domestication
☐ Other

OTHER FILINGS

- ☐ Annual Report
☐ Fictitious Name

AMENDMENTS

- ☐ Amendment
☐ Resignation of R.A., Officer/Director
☐ Change of Registered Agent
☐ Dissolution/Withdrawal
☐ Merger

REGISTRATION/QUALIFICATION

- ☐ Foreign
☐ Limited Partnership
☐ Reinstatement
☐ Trademark
☐ Other

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-05/07/01--01114--010

*****87.50 *****87.50

701-591
np

701-10765

Examiner's Initials



FLORIDA DEPARTMENT OF STATE

Katherine Harris
Secretary of State

May 11, 2001

FREDERICK G. SUNDHEIM, JR.
310 SW OCEAN BLVD.
STUART, FL 34994

SUBJECT: CED
Ref. Number: W01000010765

We have received your document for CED and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Class(es) (38) would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) (38).

Part III of your application contains an informational statement. Informational statements are not registrable components. Please delete "PHONES NUMBERS, DIRECTV, DISHNETWORK TRADEMARKS" from Part III of the application.

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 901A00028594

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Frederick G. Sundheim Jr.

310 SW Ocean Blvd.

Stuart, FL 34994

(561) 287-0660

Daytime Telephone number

PART I

1. (a) Applicant's name: Custom Entertainment Designers, Inc.

(b) Applicant's business address: 1073 SW General Patton Terrace

Port St. Lucie, FL 34953

City/State/Zip

(c) Applicant's telephone number: (561) 879-3488

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Other: _____

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: P97000076548

(2) Domicile State: Florida

(3) Federal Employer Identification Number: 65-0778946

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Television services and cable services

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Satellite Systems

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)
newspaper advertisements, labels, decals.

d) The class(es) in which goods or services fall:

Class 38

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: February 1, 2001 (b) Date first used in Florida: February 1, 2001

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Oval design made from the letters CED with dark lettering underneath

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

" APART FROM THE MARK AS SHOWN.

I, JOEL ERIC, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

JOEL ERIC

Typed or printed name of applicant

Applicant's signature or authorized person's signature
(List name and title)

STATE OF FLORIDA

COUNTY OF MARTIN

On this 2 day of May, 2001, Joel Eric personally appeared before me,

☐ who is personally known to me ☐ whose identity I proved on the basis of

(Seal)

Notary Public Signature

SHARON K. NEWMAN

Notary's Printed Name

My Commission Expires:

FEE: \$87.50 per class



im000181 (1600x1200x24b jpeg)





Custom Entertainment Designers, Inc.

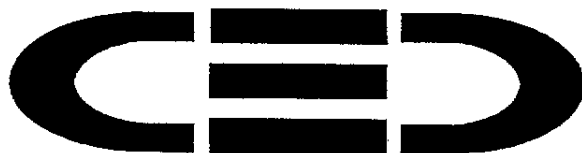


Satellite TV

**HOME
THEATRE**



1-877-523-DISH



Custom Entertainment Designers, Inc.

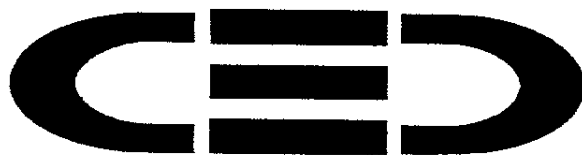


Satellite TV

**HOME
THEATRE**



1-877-523-DISH



Custom Entertainment Designers, Inc.



Satellite TV

**HOME
THEATRE**



1-877-523-DISH